



SMPTE 2021 Award Gala Sponsorships

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FEATURES	TITLE SPONSOR	AT THE TABLE	THE CONGRATULATOR
Logo placement* on login screen <i>*Sponsors at the Congratulator level will be labeled as event supporters</i>	✓	✓	✓
Display a congratulatory ad during pre-show social hour	✓	✓	✓
Logo placement on main stage	✓	✓	
Sponsor profile, including company logo, description, sales collateral (up to 4 PDFs), website and social media	✓	✓	
Display a silent video or slide roll during the pre-show social hour	✓	✓	
Prominent company recognition throughout event website and in all email marketing	✓	✓	
Host a "Branded Tabletop" during the show which includes: Logo display on a tabletop in platform for duration of gala; unlimited guests at your table with live text and video chat capability	✓	✓	
Company name in title of the event	✓		
Address the gala audience in a one-minute pre-recorded video	✓		
Opportunity to present the Progress Medal, the Society's most prestigious award	✓		
	\$20,000	\$ 5,000	\$ 1,000