

# Leadercast™

## THE ① THING

1 question. 10 leaders. 10 answers.  
Premiering May 4, 2022

We all want to be better leaders, but the path to improvement can be challenging. There is more leadership content available in the world than ever before. Where do we even begin? It's overwhelming.

**At Leadercast: The One Thing** we will ask 10 of today's most prolific leaders the same question: What is the one thing that makes a leader worth following?

Each perspective will help you strip away the noise. You'll leave the day having narrowed down your focus to the 10 things that matter most.

1 Question.

10 Leaders.

10 Answers.

What's the one thing you need?

### Leadercast 2022 - The One Thing

Leadercast 2022 - The One Thing is broadcast to hundreds of host sites, making it the largest one-day leadership event in the world. This year, you may participate by attending live in Cincinnati, through one of our many host sites, or by attending virtually as a small group or solo from anywhere in the world.

### Leadercast

Leadercast is on a mission to fill the world with leaders worth following by serving them with thought-provoking development content and transformative leadership conferences featuring experts and peers who dare to take the business world by storm.

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