# OSPINSGHT®

An IQGeo business



## **Other Fiber Optic Software**

#### Not Much of a Track Record

New solutions are still adding necessary features and might not be around for the long-haul

#### Overly Complex

Software that doesn't understand the day-to-day fiber workflow

#### Closed Platform

Data movement is often restricted, making integrations impossible

#### Expensive & Rigid Deployment

Many solutions are inflexible in their pricing and deployment

## **OSPInsight**

#### Most Trusted Fiber Optic Software

We have 25+ years building fiber inventory software and are going to be around for the long-haul

#### Ease-of-Use

Designed by fiber operators, Learn in minutes what takes weeks with others

#### Open Platform

Your data is your data, use our Open API, deep geospatial integrations to integrate all your business processes

## Flexible Pricing & Deployment Options

Pricing that works for you, with on-premise & cloud options



## 1. Documentation

Reliable and secure system of record for all your critical network elements.

## 2. One Truth

Single source of truth to disseminate knowledge across your company.

## 3. Workflow

OSPInsight was designed by field engineers for your end-to-end workflow.

"Without OSPInsight, there's no way I could collect all that data. I can't even look at it. I wouldn't be able to see a path. I wouldn't be able to see loss and distance... we'd be guessing." – OSP Engineer at regional telecom



## **OSPInsight Powers your Entire Workflow**



#### Plan & Design

Design new parts of your fiber network and see those plans next to your network infrastructure.

### **Day-to-day Operational Management**

Troubleshoot service downtime, manage capacity, update network documentation in real time, and support field technicians.

#### **Real-time Monitoring & Alerts**

Connect to your field and test equipment to see the health of your network in real-time and receive alerts immediately if there is an outage.

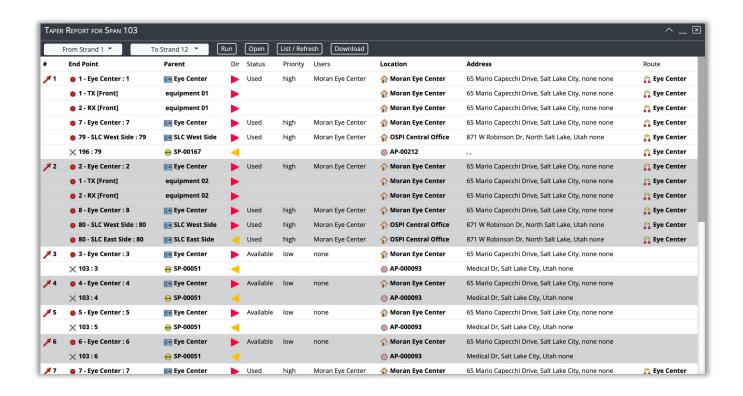
## **Sales & Customer Support**

Estimate construction costs for new builds and explore potential business opportunities.



## **Taper Report**

Individual fiber level detail to determine the endpoint of every strand.

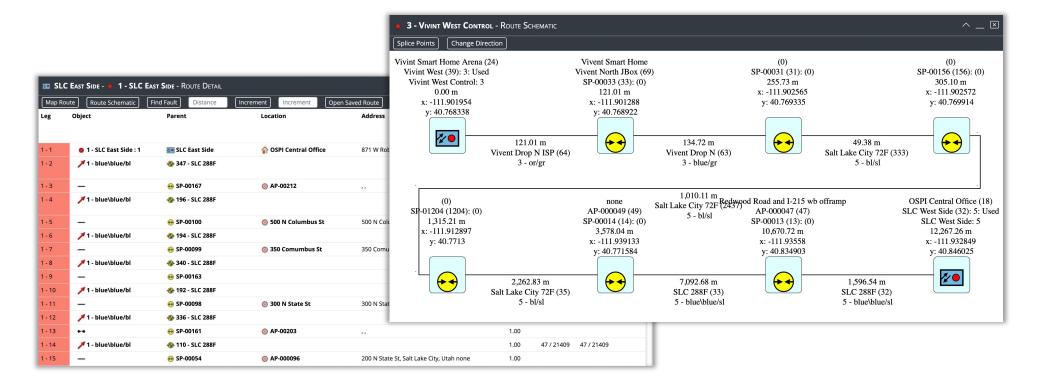


"The way you can cut a cable and run a Taper Report changed our whole business. We knew what we had. We knew where it was going. We knew what we needed." – Sr. Manager at large municipality



## **Route Detail & Schematic**

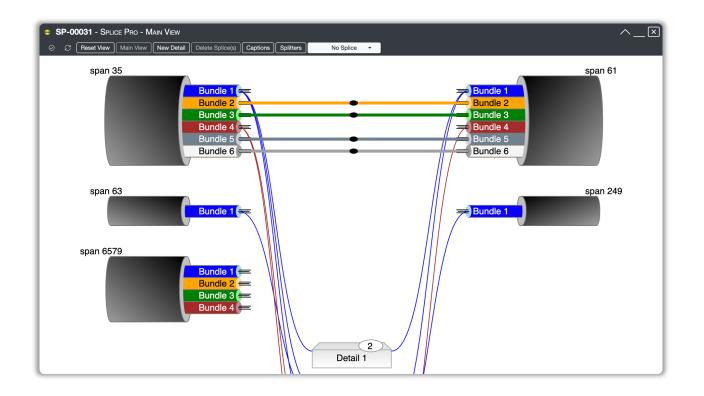
Visually trace routes to communicate clearly network connectivity.



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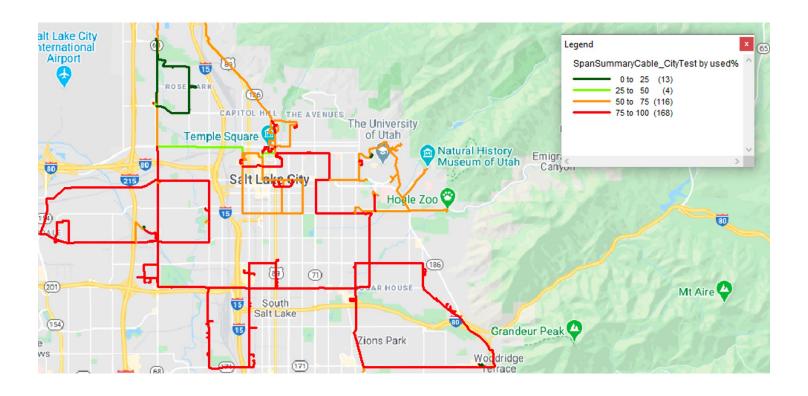
## **Interactive Splicing & Patching Records**

Proprietary visualization tools for zero confusion on splicing, patching and other connectivity.



## **Capacity Report**

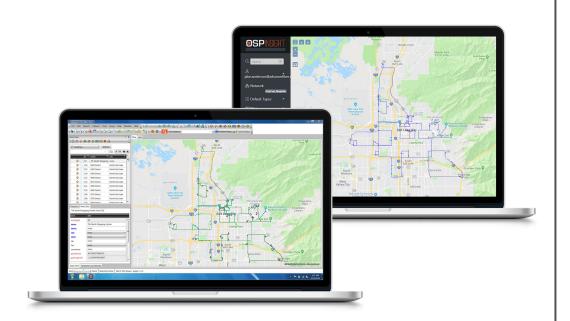
Future proof your network by anticipating growth needs through OSPInsight's Fiber Capacity Report.



"We can tell you everything you wanted to know about that fiber, everything it touched, every pole, every manhole, every splice case..." – VP of Operations at regional telecom



## Real-time Integration with Modern GIS Tooling



OSPInsight is deeply integrated with the industry's leading GIS providers, allowing you to pull your fiber network data into the rest of your geospatial processes.

## **Real-time Integration with Industry Leading GIS**

- MapInfo
- Open Source



# Real-time Integration with Modern GIS Tooling



OSPInsight uses the latest web technologies and APIs allowing you to seamlessly sync with the other systems in your business.

**Automated Design** – Biarri, Comsof

**Provisioning** – Netcracker

Workforce Tracker – Service Now

**CRM and Sales – Salesforce** 



## **OSPInsight – Software that Pays for Itself**



#### **Operation Efficiencies**

Keep accurate records up to date with ease, reducing manual data work.

#### **Faster Time-to-Revenue**

Digitize your workflow from high level design to as-built.

#### **Emergency Restoration**

Find and fix affected fibers faster with proprietary fault-finding capabilities.

#### **Reduce Customer Churn**

Improve service and reduce churn by relating customers to their fiber service.

#### **Real-time Reports & Analysis**

Run tax, accounting, and capacity reports with a few clicks, improving decision making across your business.



## Connect with us to learn how OSPInsight can transform your Fiber Optic Network Operation

