Fast-track into the wearables market

22.2 %
Estimated CAGR* in connected wearables market

262.5 million
Estimated total number of shipments by 2021

4G & 5G
New telecoms standards that support over-the-air device management

Make or buy?

Is wearables development part of your core business?

Got these skills in-house?

- Design and engineering
- UX design
- Hardware manufacturing
- Data analysis
- Software development

Further things to consider

- Feature set
- Adaptability
- Lifetime costs
- Time to market
- Manageability

Outsourcing options

1. Buy a commercial, off-the-shelf solution (COTS)

2. Use an Original Design Manufacturer (ODM)

3. Use Sony's mSafety platform to build a customised solution

mSafety gives you a faster, easier way to get into the wearables business.
Learn more: https/iot.sonynetworkcom.com/msafety

mSafety

*Compound Annual Growth Rate