

ANTHONY C. TAYLOR

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ABOUT ANTHONY

Anthony Taylor is the Managing Partner & Lead Facilitator at SME Strategy Consulting. At SME Strategy, he works with leadership teams and leaders to align their organizations by helping them create and implement strategic plans.

In the past ten years, he's given dozens of keynotes and facilitated hundreds of strategy sessions.

Some of his clients include the University of British Columbia, Xerox, The State of Alaska Department of Education, Little Man Ice Cream, RAM Restaurants, AkzoNobel, and others.

He's also the author of *I Wish I Knew*, a book about entrepreneurship and *Alignment*, a book about developing team alignment. He's also the host of the Strategy & Leadership Podcast.

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INTERVIEW TOPICS

- Best practices for implementing strategy
- Avoiding the Multiple Destination Trap
- Leading through big changes
- Doing strategic planning to get the results you want
- How to use the business model canvas