

How much should I spend on LinkedIn Ads?

Building a PPC budget

1 We Recommend a Budget of \$2,000 - \$5,000 for Your Initial Campaign



2 In This Context, a Campaign Is a Specific Offer Promoted to a Particular Audience

3 Based on Our Data, the Average Cost-Per-Click (CPC) Is \$10.34

4

To Reach More Audiences, You'll Need to Spend More

5

To Measure Campaign Performance, We Like a Minimum of 200 Clicks

6

A Solid Budget Combined With an Optimized Strategy Is the Key to Success

CommonMind Can Help Optimize Your Budget

We'll help you make the most of your budget and ensure you reach your goals. Reach out to us.