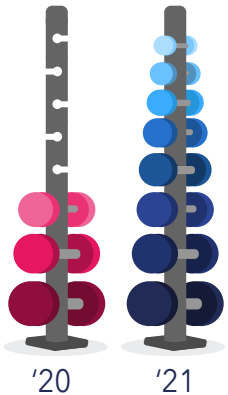
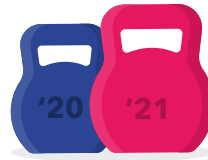


PEERFIT'S 2021 SNAPSHOT



Total active users YOY up by

130.7%



8.8%

Increase in eligible users across all products

Credit Uses



Credits consumed increased

21.3%



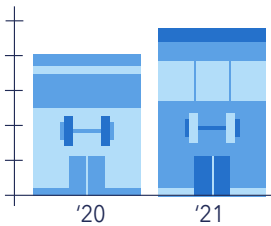
Recurring fitness memberships grew by

62.6%

Our Network

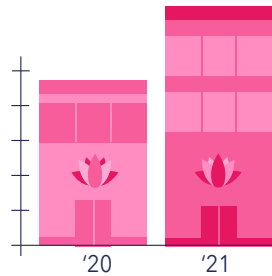
18%

Fitness partner network growth



35%

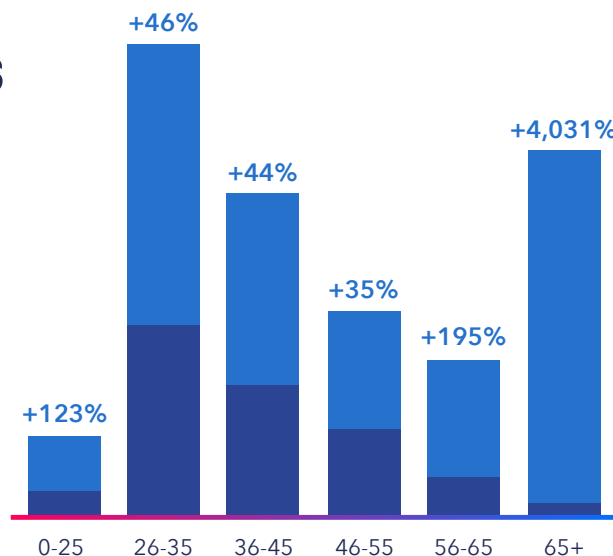
Increase in facilities offering recurring membership



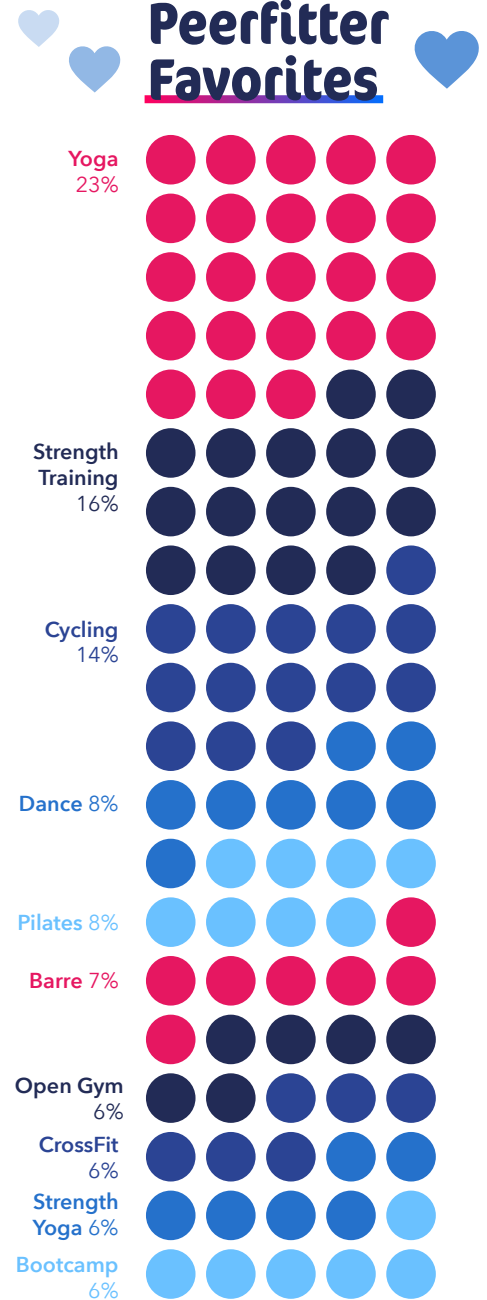
Active Users

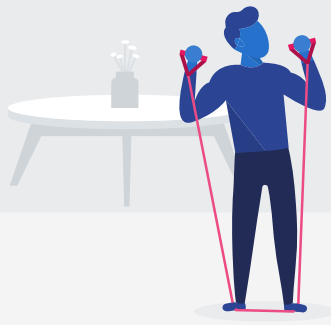
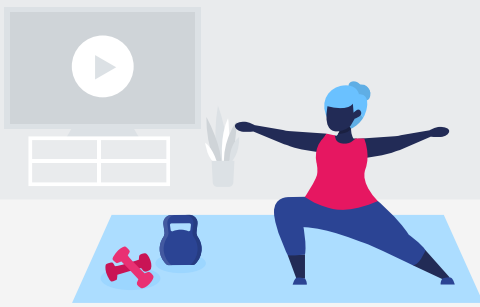
Credit consumption increase by age range

■ 2020 ■ 2021

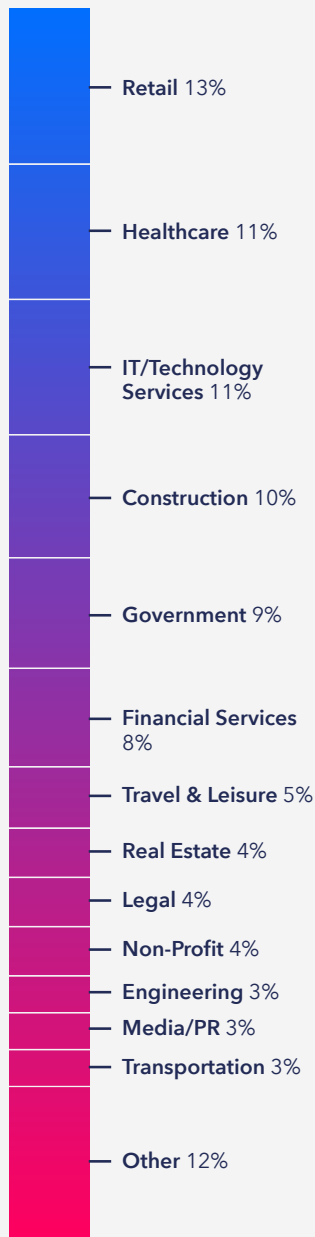


Peerfitter Favorites





Peerfit is a good fit across all industries



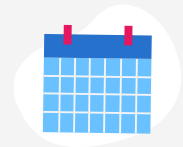
42%

of Peerfitters have enhanced existing relationships with friends and co-workers

More than

20%

of our users are working out with other Peerfitters



47%

of users said they engaged with **more than 5** fitness experiences per month

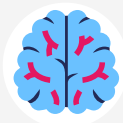
42%

of Peerfitters have created new relationships

Users said that Peerfit helped with the following health benefits:



Better sleep



Improved mental health



Increased energy



Our most active age range:

26-34



And tied for second most active:

36-45 & 46-55



20%

of our base is active with our digital streaming services



308%

increase in just 5 months since launching **LES MILLS+**