



A Letter From Our CEO

As we near the end of a year of growth and innovation, CareAdvisors is thankful for the progress made in value-based social care across the country. We continue to see evolution at the local, state and federal level to bring vulnerable populations access to medical benefits, and the clinical and social care services that are vital to providing holistic healthcare.

An example is the [strategic plan](#) that the Centers for Medicare & Medicaid Services' Innovation Center released in October to guide its healthcare payment and delivery models and priorities over the next decade. The plan focuses on five strategic objectives: drive accountable care, advance health equity, support innovation, address affordability, and partner to achieve system transformation.

As part of CMS' vision to promote broad system transformation, it encourages deeper collaborations with beneficiaries and patient advocates, advancing access to value-based care for underserved populations, and sharing data with external researchers and experts to accelerate learning.

Our company's commitment to this mission is driving our efforts to break down barriers for hospitals and health systems, health plans, federally qualified health centers and community-based organizations. We recently published a white paper that focuses on the inequity and disparity around healthcare interoperability. I encourage you to read it and become engaged in our efforts to tear down the roadblocks that leave significant data gaps. "Hidden Disparities in Clinical Data Sharing for Safety Net Healthcare Organizations" can be accessed by [CLICKING HERE](#).

In this issue, we will also share news on our expanding suite of products, a partnership designed to improve children's health, and insights on trends exacerbated by COVID-19.

Coming out of the shadow of COVID-19, we see new partnerships emerging as our industry embraces unique ways to connect across platforms. CareAdvisors' healthcare

technology continues to evolve with the changing needs of our industry. I'm looking forward to partnering with you by delivering value-based social care solutions to your organization in 2022.

Regards,

Chris Gay

Chris Gay, CEO

Illinois Medicaid Plan Leaders Offer Expertise on Innovative Social Care Management



CareAdvisors recently co-sponsored a webinar on “Innovations for Medicaid Plans on Social Care Management” with the Illinois Association of Medicaid Health Plans. The event focused on the challenges to social care management and the breakthrough programs and other innovations that are underway to improve Medicaid managed care plans.

The speaker panel included:

Harmony Harrington, Vice President, Blue Cross Blue Shield of Illinois, Government, Communications and Community Relations

Imani Lewis, Vice President, Quality Improvement Department, Meridian Health

Chris Gay, Chief Executive Officer, CareAdvisors

Judith Ruiz-Branch, Director of External Affairs, Illinois Association of Medicaid Health Plans

Julie Faulhaber, MBA, Principal, Health Management Associates

A recording of the full hour-long event can be accessed at care-advisors.com.

CareAdvisors Hosts Meeting with Congressman to Discuss NYC Challenges



Congressman Ritchie Torres, representing New York’s 15th District, recently discussed challenges with interoperability and accessing social services with representatives from CareAdvisors, NYC Health + Hospitals, Urban Health Plan, and Communities Together for Health Equity. The roundtable emphasized cross-collaboration among healthcare and community leaders serving the Bronx.

“There are opportunities to partner more efficiently and ensure that the most vulnerable populations will benefit from investments being made in the community from the American Rescue Plan Act funding and Build Back Better,” CareAdvisors CEO Chris Gay explained. “These roundtable events with legislators across the country are vital discussions that create a call to action that promotes health equity.”

Product Update

Equity Information Exchange Introduced as a Solution to Health Disparities in Minority Communities

CareAdvisors took action when it was clear that an already-significant data gap in health information access was widening during the COVID-19 pandemic. The company introduced an equity information exchange (EIEx) that combines all the information that allows healthcare providers to securely share a patient’s medical information through a

health information exchange and combines that with the human services data available in a community information exchange (ie., services, such as food, housing, and transportation).

Ease of use and broad access to resources was the key driver for CareAdvisors when developing the EIE. Focused on its health equity mission, the company has taken an open source approach to its EIE, which is hosted by the non-profit CareAdvisors Software Foundation. The EIE offers data across platforms, regardless of a healthcare organization's social service e-referral system or electronic health record vendor.

To learn more about our products and services, contact Chris Gay at chris@care-advisors.com.

Website Features New White Paper



“Hidden Disparities in Clinical Data Sharing for Safety Net Healthcare Organizations” is a new white paper available for downloading on the [CareAdvisors website](https://www.careadvisors.com). Access the free white paper, check out the convenient link for scheduling product demos, review our roundtable videos, and much more! Updates are added weekly, so be sure to visit [care-advisors.com](https://www.careadvisors.com).

CareAdvisors In The News

Lurie Children's Hospital and Community Partners to Help Children and Families Navigate Medical and Social Service Resources

CareAdvisors has partnered with Ann & Robert H. Lurie Children's Hospital of Chicago, Community Counseling Centers of Chicago (C4), and Lutheran Social Services of Illinois (LSSI) to improve children's health in Chicago's Belmont-Cragin and North Austin communities.

[Read More](#)

CareAdvisors CEO on the Unique Path That Helped Him Triple His Company's Operations

CareAdvisors Chief Executive Officer Chris Gay was featured in a case study about his experience as a participant in the Morgan Stanley Multicultural Innovation Lab, an in-house startup accelerator.

[Read More](#)

How the Pandemic Will Shape the Next Wave of Healthtech Innovation

CareAdvisors Chief Executive Officer Chris Gay shared the trends that have been exacerbated by Covid-19 in a BuiltIn Chicago article.

[Read More](#)

***We the People* covers "Access to Social Services in Greater Cleveland"**

CareAdvisors Chief Executive Officer Chris Gay and Lisa Weitzman of the Benjamin Rose Institute on Aging were featured on the "In the Community" segment of *We the People* on WKYC - Ch. 3 in Cleveland, Ohio.

[Read More](#)

CareAdvisors featured in *First Report Managed Care*

The feature story in the November 2021 issue of *First Report Managed Care* highlighted CareAdvisors Chief Executive Officer Chris Gay's insights on efforts to address disparities

and engage members. The full article “New Updates, Efficiencies in New Member Enrollment” can be accessed below.

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