

Media Contact

Noelle Taylor
Taylor Logistics, Inc.
513.545.4138
noelle.taylor@taylorlog.com
taylorlogistics.com

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Taylor Launches New Warehouse Management Customer Portal

CINCINNATI, Ohio. – FEB, 22nd 2022 – Taylor Logistics, a third-party logistics solutions provider, announced that it has launched its next-generation warehouse management portal for business partners in conjunction with warehouse management provider Zethcon.

A recent survey conducted by Gartner found that 64% of fulfillment and warehouse providers do not offer customers a portal to check inventory, gain access to reporting and scheduling. That leaves a wide margin of warehouses and fulfillment centers that have yet to uncover the advancements that can be achieved with a cloud-based portal for their customer base—critical features listed below.

- SynapseAnywhere portal is mobile, desktop, and tablet compatible
- Customers can export reports and desktop data fields in these formats (Excel, PDF., web browser)
- Apply custom filters to search inventory quickly
- Build your own inbound or outbound orders if you are not EDI compatible
- Utilize EDI dictionary passthrough characters for header and line item details from integrated EDI data for your systems data
- Delivering real-time data visibility
- Enjoy all the benefits of a cloud-based platform with its anytime, anywhere capabilities

“The move towards a cloud-based customer portal meets two of Taylor’s key strategic goals, which include innovation and customizability. Our ability to evolve and adapt to the changing demands of our customers and meet our responsibilities as corporate citizens as the network of our facilities grows is integral to the value we provide. The new WMS portal is a continuous flow of accurate and real-time data, entirely customizable.” Said Scott Dowers, Senior WMS Superuser - BI Admin

About Taylor: Taylor Logistics is the Nation’s Most Progressive Family Owned logistics company. From their founding in 1850 to today, Taylor is currently in sixth and seventh-generation ownership. Taylor’s passion is finding solutions for their customers through their various services. From warehousing both contract and public, freight brokerage, packaging, kitting, drayage, and trucking. All of which are customizable and technology-driven. Their 170+ years of logistics experience have proven that they are not merely a vendor for your company – they are an extension of your team with a clear understanding of our responsibility to replicate your organization’s strategic business goals. Go to taylorlogistics.com.

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