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## Will Roberson Joins Taylor as Chief Operating Officer

CINCINNATI, Ohio. – FEB, 28th 2022 – [Taylor Logistics](#), A third-party logistics solutions provider announced that industry veteran executive [Will Roberson](#) has joined the company as Chief Operating Officer. Roberson will oversee all Taylor companies' logistics, distribution, and warehousing, including sales, IT, and marketing departments working on overall operational strategy and execution. He will also improve operational efficiency and scale the team to serve a growing base of business partners.

In 2021, Taylor added two public warehouses, scaled their brokerage and distributing divisions, and added several new jobs to its roster. In 2022, the company plans to leverage that growth by strategically placing employees into roles that best position Taylor for long-term success. This includes positioning non-Taylor family members into executive positions, setting up Taylor on a more promising course for succession planning.

“Will is a trusted leader who consistently delivers results. He is uniquely qualified to drive strategic prioritization and accountability within Taylor, with a laser-focus on operational excellence,” said Grant Taylor, Vice President of Operations, Taylor Logistics Inc. “I have tremendous confidence in Will’s ability to align Taylor’s solutions with industry-leading operational practices to drive and extend the next era of Taylor’s leadership.”

Roberson brings an extensive business background and strong transportation and distribution operational competencies in various retail spaces such as CPG, eCommerce, and manufacturing organization’s. Before joining Taylor Companies, Roberson held senior leadership positions and led cross-functional teams with companies such as Office Depot, Schneider Electric, Blue Buffalo, and Kelloggs.

**About Taylor:** Taylor Logistics Inc. is the Nation’s Most Progressive Family Owned logistics company. From their founding in 1850 to today, Taylor is currently in sixth and seventh-generation ownership. Taylor’s passion is finding solutions for their customers through their various services. From warehousing both contract and public, freight brokerage, packaging, kitting, drayage, and trucking. All of which are customizable and technology-driven. Their 170+ years of logistics experience have proven that they are not merely a vendor for your company – they are an extension of your team with a clear understanding of our responsibility to replicate your organization’s strategic business goals. Go to [www.taylorlogistics.com](http://www.taylorlogistics.com)

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