BLACKCLOAK™

Opting Out of Verizon iPhone Tracking

Client Guide

VERIZON'S TRACKING PRACTICES

Through the use of cell towers, servers and networks, Verizon has the ability to track the activity of iPhone users. These practices are enabled by default, and users do not have the ability to opt-out before tracking can take place. This guide will show you how to opt-out of Verizon's tracking through both its website and its iOS app.

OPTING OUT THROUGH VERIZON'S WEBSITE

Log into your Verizon account, then go to **Account>Account Settings>Privacy Settings**
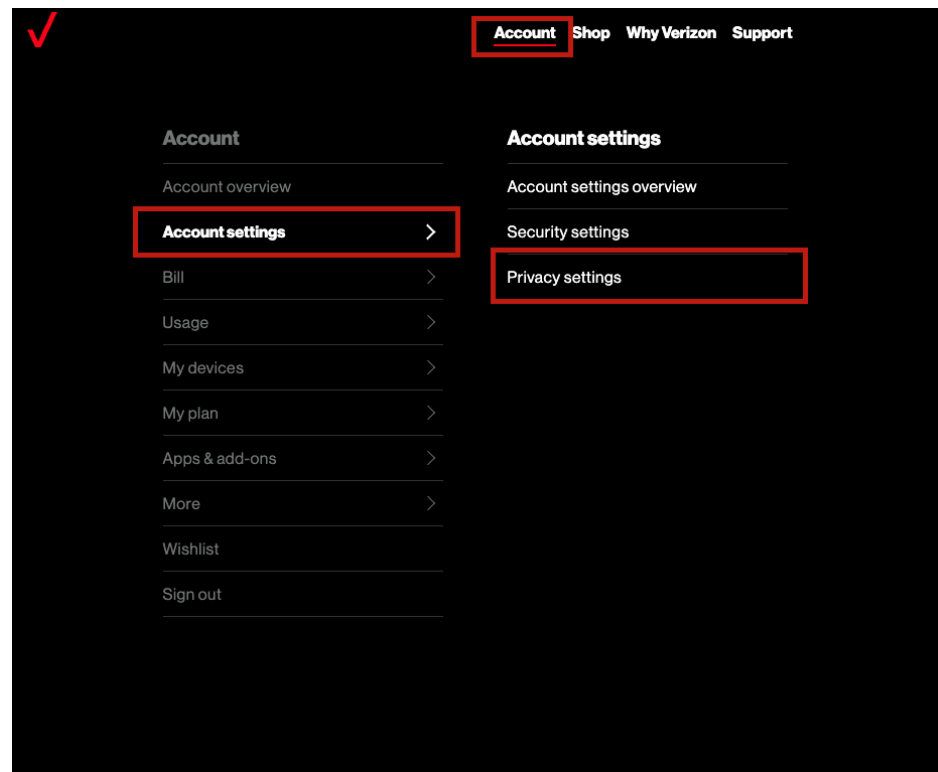
On this screen, click on the **Customer Experience** dropdown menu

Privacy Preferences

Your privacy is an important priority at Verizon Wireless. Our Privacy Policy informs you about information we collect and how we use it. Read our Privacy Policy or visit the Privacy Dashboard.

Customer Proprietary Network Information (CPNI)   ⌄

Business & Marketing Insights   ⌄

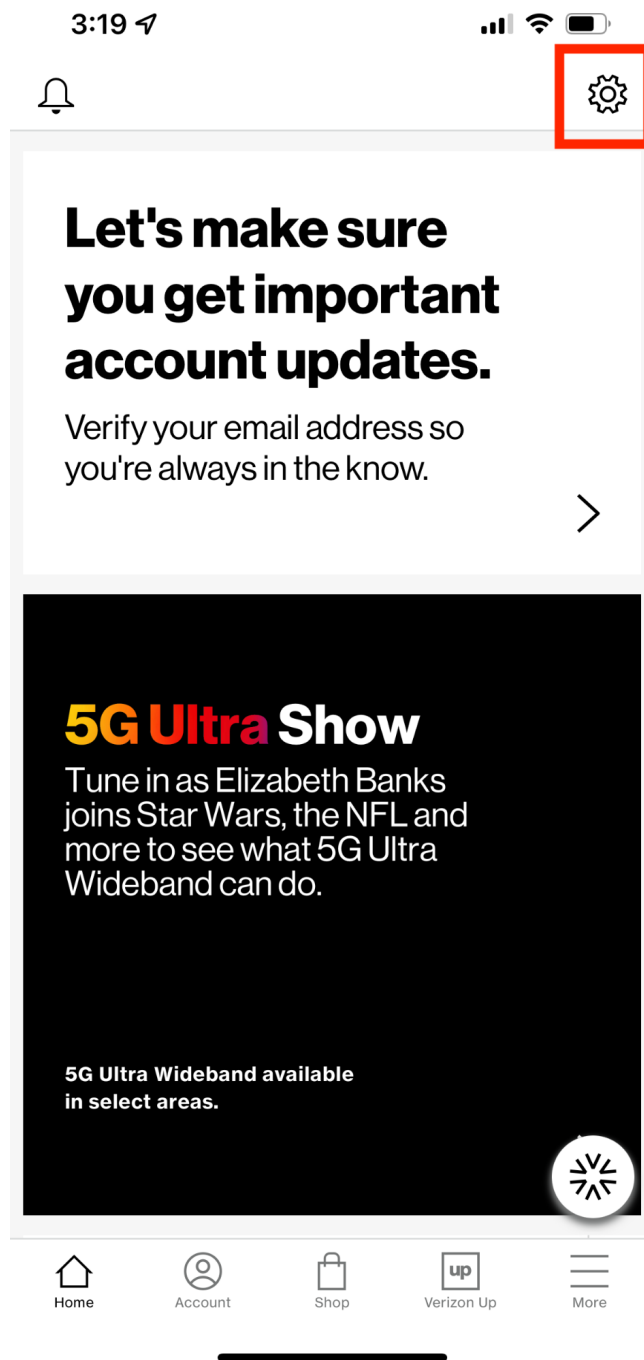**Identity Verification Settings**   ⌄

Custom Experience   ⌄
Manage Settings

Custom Experience Plus   ⌄
Manage Settings

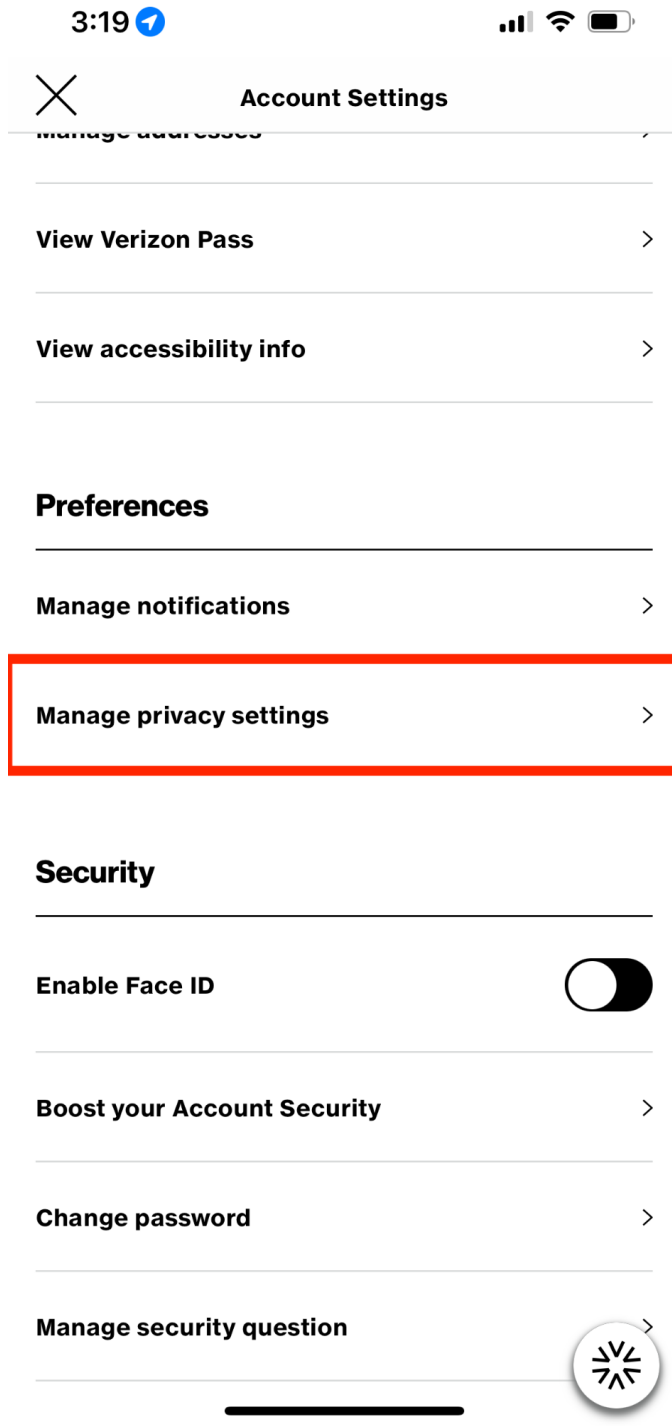In the dropdown menu, select **Don't Use** for each of the phone numbers on your plan and hit **Save Changes**

OPTING OUT THROUGH THE VERIZON APP

In the Verizon app, click on the **Gear** at the top right hand corner of the screen

Scroll down to **Preferences** and click **Manage Privacy Settings.** From there, select a phone number registered under the account

3:19

Account Settings

Manage addresses >

View Verizon Pass >

View accessibility info >

Preferences

Manage notifications >

Manage privacy settings >

Security

Enable Face ID

Boost your Account Security >

Change password >

Manage security question >

Under the account, toggle off the **Custom Experience** section. You also have the ability to opt-out of Verizon's other marketing practices in this section as well.