# $\mathsf{BLACKCLOAK}^{\mathsf{M}}$

# Opting Out of Verizon iPhone Tracking

# Client Guide

#### $\mathsf{BLACKCLOAK}^{\scriptscriptstyle \mathsf{M}}$

## VERIZON'S TRACKING PRACTICES

Through the use of cell towers, servers and networks, Verizon has the ability to track the activity of iPhone users. These practices are enabled by default, and users do not have the ability to opt-out before tracking can take place. This guide will show you how to opt-out of Verizon's tracking through both its website and its iOS app.

# OPTING OUT THROUGH VERIZON'S WEBSITE

Log into your Verizon account, then go to Account>Account Settings>Privacy Settings

Account		Account settings
Account overview		Account settings overview
Account settings	>	Security settings
Bill	>	Privacy settings
Usage		
My devices		
My plan		
Apps & add-ons		
More		
Wishlist		
Sign out		

#### On this screen, click on the **Customer Experience** dropdown menu

#### **Privacy Preferences**

Your privacy is an important priority at Verizon Wireless. Our Privacy Policy informs you about information we collect and how we use it. Read our Privacy Policy or visit the Privacy Dashboard.

Customer Proprietary Network Information (CPNI)	~
Business & Marketing Insights	~
Identity Verification Settings	~
Custom Experience Manage Settings	~
Custom Experience Plus	~

In the dropdown menu, select **Don't Use** for each of the phone numbers on your plan and hit **Save Changes** 

May we use your information for Custom Experience?	Don't Use	Use		
	۲	0		
	۲	0		
	۲	0		
	۲	0		
	۲	0		
Cancel Save Changes				

### OPTING OUT THROUGH THE VERIZON

#### APP

In the Verizon app, click on the **Gear** at the top right hand corner of the screen



### BLACKCLOAK<sup>™</sup>

Scroll down to **Preferences** and click **Manage Privacy Settings.** From there, select a phone number registered under the account

3:19 🕣		.ıl 🗢 🔲
×	Account Settings	
		,
View Verizon Pa	SS	>
View accessibili	ity info	>
Preferences		
Manage notifica	tions	>
Manage privacy	settings	>
Security		
Enable Face ID		
Boost your Acco	ount Security	>
Change passwo	rd	>
Manage securit	y question	
		$\bigcirc$

#### $\mathsf{BLACKCLOAK}^{\scriptscriptstyle \mathsf{M}}$

Under the account, toggle off the **Custom Experience** section. You also have the ability to opt-out of Verizon's other marketing practices in this section as well.

3:22 🗗		<b>'''' 🖢</b>
<	Privacy Settings	
603.845.7300	)	
Customer Pro Allow Sharing	oprietary Network Info	
Tell me more		
Business and Allow use of ir	I Marketing Insights nformation	
Tell me more		
Custom Expe Tell me more	rience	
Custom Expe	erience Plus	
Custom Expe	rience Settings	>
Identity Verif	ication Settings	>
Privacy polic	У	>

#### Not seeing your updates?

Changes may take up to 15 minutes to appear.