

DYK
DID YOU KNOW SERIES

RESPONSIBLE FOREST MANAGEMENT

KEEPING OUR
FORESTS HEALTHY FOR
GENERATIONS TO COME

INTERNATIONAL  PAPER

©2020 International Paper Company.
All rights reserved. Printed in USA.

Accent and IPIQ are registered trademarks of International Paper Company. WWF and World Wildlife Fund are registered trademarks of the World Wide Fund For Nature. The Nature Conservancy and TNC are registered trademarks of The Nature Conservancy. National Fish and Wildlife Foundation and NFWF are registered trademarks of National Fish and Wildlife Foundation. The National Arbor Day Foundation, Arbor Day and The Time for Trees are registered trademarks of The National Arbor Day Foundation. 3M is a registered trademark of 3M Company. Target is a registered trademark of Target Brands, Inc. All other trademarks are the property of their respective owners.

Printed on Accent® Opaque
100lb. Text Super Smooth.

INTERNATIONAL  PAPER

Accent® Opaque

IPIQ

DID YOU KNOW?

OUR PARTNERSHIPS

Trees are a renewable resource, but to ensure that International Paper can continue producing top-quality paper from new and recovered wood fiber for many years to come, it's critical that we be responsible stewards of our forests. More than 90% of our fiber supply in the US comes from privately-owned forests, many of which are small and family-owned. By sourcing from sustainably managed forests, using as much recovered fiber in our products as possible and supporting programs that advocate for keeping land forested, International Paper is leading the industry in responsible forest management.

KEEPING IT GREEN

It's important to us that our supply chain is a responsible one. Our procurement policy and reliance on credible third-party certification systems help to ensure that we're protecting forests by not knowingly accepting fiber from illegally logged forests or from forests where management practices threaten high conservation values. These systems—including the Forest Stewardship Council®, the WWF's Global Forest & Trade Network and the Programme for the Endorsement of Forest Certification—ensure that the raw material we use in our products meets our exacting standards for sustainability. And we don't stop there—International Paper is also one of the country's top wood fiber recyclers, participating in the recycling of over seven million tons per year. Learn more at renewablefuture.internationalpaper.com.

RESOURCES

See sustainability in action at the Ticonderoga Mill, where we produce Accent® Opaque. Visit try.accentopaque.com/ticonderoga-story to learn more.



World Wildlife Fund®

In conjunction with WWF®, we are helping advance the world's first science-based targets for forests that will identify what quantity and quality of forestland is needed for the planet, people, animals and plants to thrive. These science-based targets will provide a comprehensive set of actions that companies, governments and others can take to sustain the world's forests.



The Nature Conservancy®

We are collaborating with TNC® on Natural Climate Solutions, the conservation, restoration and improved forest management techniques that increase carbon storage and reduce greenhouse gas emissions in managed forest landscapes. Our collaboration is supporting their Reduced-Impact Logging for Carbon (RIL-C) initiative in Gabon and Indonesia, where they are developing a set of scientific practices that balance the economic needs of forest-based communities with environmental goals.



National Fish and Wildlife Foundation®

Launched in 2013, our Forestland Stewards Partnership with NFWF® serves to strengthen local wildlife habitat and watersheds while also supporting and promoting working forests in ten southern states. We have invested \$17.5 million in this unique public-private partnership, which aims to impact more than 586,000 acres.



The National Arbor Day Foundation®

Our two collaborations with Arbor Day®, the Community Tree Recovery Program and Time for Trees® initiative, support the planting of millions of new trees both worldwide and in local communities affected by natural disasters. Our goal is to plant 100 million trees around the world by 2022, and more than 80,000 trees in local areas struck by hurricanes and other destructive weather events in 2020 alone.



Carolinas Working Forest Conservation Collaborative

We teamed up with the American Forest Foundation, The Proctor & Gamble Company, Target and 3M for this initiative that focuses on educating forestland owners in the coastal region of the Carolinas on how they can best conserve and manage their lands. These forests, which are mostly family-owned, are both ecologically and economically important, so it's critical that they are handled sustainably.