



Findhelp: A Public Benefit Corporation

In 2010, Erine Gray founded findhelp after personally experiencing the challenge of finding social care resources. Our company mission is: to connect all people in need with the programs that serve them (with dignity and ease).

We honor community organizations as our partners in social care; as a public benefit corporation and a B Corp, we stay true to our mission without competing with organizations for funding or resources.

We've institutionalized our mission in two distinct ways:

Legal Incorporation as a Public Benefit Corporation

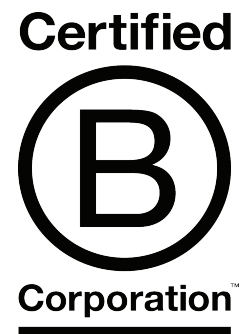
Findhelp incorporated as a business in 2010, and became a Public Benefit Corporation in Delaware in 2015.

- › A Public Benefit Corporation is a legal designation (like an LLC or C Corp); it is a for-profit business that has a stated “public interest” purpose (beyond maximizing profit).
- › Our Articles of Incorporation (documents that officially form and govern an organization) legally cement our specific public benefit purpose: “to increase accessibility of human services information to people and programs.”

Certified B Corp

Findhelp has been a Certified B Corp since 2011 and was most recently re-certified in 2019 (see past and current scores).

- › Certified B Corporations are businesses that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.
- › Every Certified B Corp is assessed annually, and their B Impact Report is available publicly on bcorporation.net.



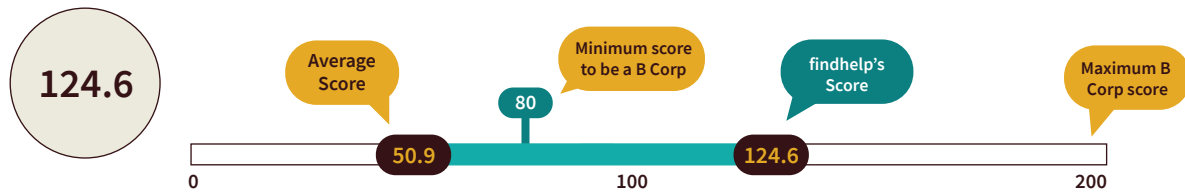
Best for the World

We are proud to have been recognized with this award multiple times.





Doing Our Part — findhelp’s ‘B Score’



The B Impact Scores are being compared against all businesses that have completed the B Impact Assessment.

Customers

- › We monitor customer satisfaction and gather feedback from our our Customer Advisory Board.
- › We partner with customers to integrate findhelp into their organizational approach to health equity.
- › We host product feedback sessions with customer users and innovate together to expand our products.

Community

- › We provide a free and anonymous search and connection platform (findhelp.org) available at any time, in any U.S. ZIP Code.
- › We support community organizations with a suite of free intake management tools (and training on how to use them) so that all the programs in our network can directly connect with people looking for help.
- › We manage a Fellowship Program that offers mentorship and funding to cohorts of community navigators.
- › We provide anonymized, aggregated data for free to qualifying academic institutions to support their social care research.

Workers

- › We provide a competitive compensation plan that includes stock options in the company.
- › We offer free employment benefits for medical, dental, vision, mental health, parental leave, and more.
- › We support employee resource groups for our diverse team’s interests and identities, and a program for team members to explore different career options within the company.

Governance

- › We are HIPAA compliant and HITRUST certified; our users can search for local programs anonymously and they have complete control over when and how they share their personal information.
- › Our Board of Directors meets quarterly to review updates on stakeholder engagement and our social impact.
- › We prioritize helping people and treat positive social impact as a primary measure of success.