

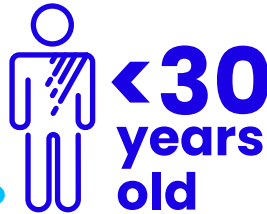
# 2022 Digital Asset Industry Outlook

Industry Transformations  
by Rayne Steinberg



Recent inflation rates have increased to their highest levels since the early 1990s

Blockchain and digital assets allow people alternatives to traditional financial service offerings



According to the World Economic Forum, over half of the world's population is under 30 right now

**"I trust banks to be fair and honest"**

**45.3%**

of WEF's Global Shapers Survey respondents "disagree" with this statement

**Only 28% of more than 30,000**

millennials surveyed "agree" with this statement



## Values and Interests

Investors want their investments to reflect their personal values & make a difference in the world

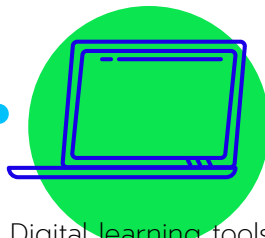
**\$53 Trillion**

Global ESG assets are on track to exceed \$53 trillion by 2025

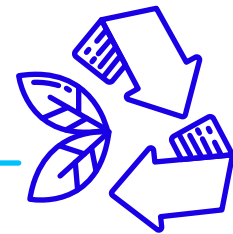
Decentralized Autonomous Organizations, can be applied to entities, labor organization and government



As of September 2021, there are more than 978,000 DAO members across crypto



Digital learning tools will make education MORE accessible



**77%**

of people in the 18-35 age bracket says it is important to make their portfolio more environmentally-friendly

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