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RAY-BAN® AUTHENTIC ESSILOR® SPECIAL EDITION

Ophthalmic and Sun Lens Ordering Guide for VBA

RBE OPHTHALMIC ORDERING GUIDE FOR VBA

The process for ordering Ray-Ban® Authentic Essilor® Edition lenses through the VBA Provider Portal will be much like ordering any other pair of glasses, aside from a few changes.

- For Ray-Ban Authentic Essilor Special Edition clear lenses, please make sure you have selected an **RB Varilux®/ RB Eyezen®/ RB Essilor 360** design with the appropriate material that includes **Essential Blue Series®** along with an **RB Crizal®** treatment.
- All Ray-Ban Authentic Essilor Special Edition complete pair solutions are only available with an approved Ray-Ban frame.

BASE LENS:

Once RB Authentic Ordering is selected for *Lens Ordering Type*, choose the Single Vision or Progressive RB Lens Design in the *Lens Type* drop down. For ophthalmic lenses, there are 3 Single Vision lens designs and 3 Progressive lens designs.

RB Single Vision Lens designs are listed in *Digital Surfacing*; RB Progressive lens designs are listed in *Brand*. All Ray-Ban Authentic Essilor Special Edition Lens Designs will start with RB. This designation lets the system/lab know you are ordering a complete pair.

Base Lens*

Lens Type:

Material: Index:

* Although every effort has been made to ensure current material and option availability, it is the dispenser's responsibility to accurately submit lens and option orders. If you are uncertain about the index, warranty or availability of a lens material or option, contact the lab prior to ordering.

Lens Options*

A/R:

Color Coating:

Edge Treatment:

Photochromic:

Polarized:

Mirror:

Scratch Resistant:

Tint Type:

Digital Surfacing:

UV Protection:

Licensed Branding:

Base Lens* **Progressive Availability Chart**

Lens Type: Brand:

Material: Index:

* Although every effort has been made to ensure current material and option availability, it is the dispenser's responsibility to accurately submit lens and option orders. If you are uncertain about the index, warranty or availability of a lens material or option, contact the lab prior to ordering.

Lens Options*

A/R:

Color Coating:

Edge Treatment:

Photochromic:

Polarized:



LENS MATERIAL:

Once the Base Lens is chosen, choose the *Material* for your complete pair. All Ray-Ban Authentic Essilor Special Edition Ophthalmic lenses have Essential Blue Series®. This will need to be charged on all PALs unless Transitions® is selected. Essential Blue Series is standard with Eyezen® lenses and will not require a separate patient charge.

Base Lens*
Lens Type: Single Vision
Material: Essilor Essential Blue
Index: [dropdown]
* Although every effort has been made to ensure current material and option availability, it is the dispenser's responsibility to accurately submit lens and option orders. If you are uncertain about the index, warranty or availability of a lens material or option, contact the lab prior to ordering.

Base Lens*
Lens Type: Progressive
Brand: [dropdown]
Material: Essilor Essential Blue 1.60
Index: [dropdown]
* Although every effort has been made to ensure current material and option availability, it is the dispenser's responsibility to accurately submit lens and option orders. If you are uncertain about the index, warranty or availability of a lens material or option, contact the lab prior to ordering.

LENS OPTIONS:

This section must be completed to get Ray-Ban Authentic Essilor Special Edition complete pairs. The first *Lens Option* to select for RBE Ophthalmic should be the A/R. Select from **RB Crizal® Rock™** and **RB Crizal Sapphire UV™**. ALL Ray-Ban Authentic Essilor Edition ophthalmic lenses require one of the two to be selected. Next, select any additional options such *Photochromic* for Transitions®. Lastly, select the *Licensed Branding* box to include **RB Authentic Etching**. To determine patient out-of-pocket charges for RB Authentic Etching, please reference *PLANO* on the prior authorization and *Licensed Branding* on the VBA Plan Rate and Limit Schedule. Once all lens options are selected, click **Save and Continue**.

Base Lens* Progressive Availability Chart
Lens Type: Progressive
Brand: RB Varilux Comfort Max
Material: Essilor Essential Blue
Center: 1.5 - Standard
* Although every effort has been made to ensure current material and option availability, it is the dispenser's responsibility to accurately submit lens and option orders. If you are uncertain about the index, warranty or availability of a lens material or option, contact the lab prior to ordering.

Lens Options*
A/R: None
Color Coating: Lab Choice, PermaVue XT, RB Crizal Rock, RB Crizal Sapphire 360 UV, RB Sun AR UV
Edge Treatment: [dropdown]
Photochromic: [dropdown]
Polarized: [dropdown]
Mirror: [dropdown]
Scratch Resistant: [dropdown]
Tint Type: [dropdown]
Digital Surfacing: [dropdown]
UV Protection: [dropdown]
Licensed Branding:

Lens Note
[Text Area]

Previous Save and Continue Save and Exit Exit

FRAMES:

You will choose doctor supplied frame for all Ray-Ban Authentic orders. Enter new frame information, frame measurements, and select the frame type. Be sure to remember for Ray-Ban Authentic, the frame must be a new frame, and clear/Transitions lenses are only available in ophthalmic (Vista) frames. Ophthalmic frames are designated with Rx in the model name. Enter the information for the Ray-Ban frame the patient has selected as well as the UPC code in the *Frame Note*.

Frame - Order Entry Wizard

| General | |
|-----------------------|--|
| Authorization Number: | Service On: <input type="text"/> / <input type="text"/> / <input type="text"/> |
| Patient: | Supplier: <input type="text" value="Doctor"/> |
| | Bill Frame To: <input type="text" value="VBA"/> |

| Frame Specification | |
|--|--|
| <input checked="" type="checkbox"/> Wholesale Cost: <input type="text"/> | <input checked="" type="checkbox"/> Retail Cost: N/A |
| Manufacturer Name: <input type="text" value="Ray-Ban"/> | Model: <input type="text"/> |
| Eye Size: <input type="text"/> | Bridge Size: <input type="text"/> |
| Temple Length: <input type="text"/> | Color: <input type="text"/> |
| Frame Type: <input type="text" value="Zyl"/> | |

| Frame Note |
|---|
| <div style="border: 1px solid gray; height: 40px;"></div> |

With over 1,400 lens and Ray-Ban frame combinations, there are a few Ray-Ban frame compatibility reminders when ordering a complete pair of Ray-Ban Authentic Essilor Special Edition:

- Ray-Ban Authentic complete pair is only available with Ray-Ban® frames.
- For the best indoor experience, only clear lenses will be included with a Vista/Ophthalmic Ray-Ban frame

For a complete list of frame compatibility options, you can check on the my.luxottica.com portal

RBE SUN ORDERING GUIDE FOR VBA

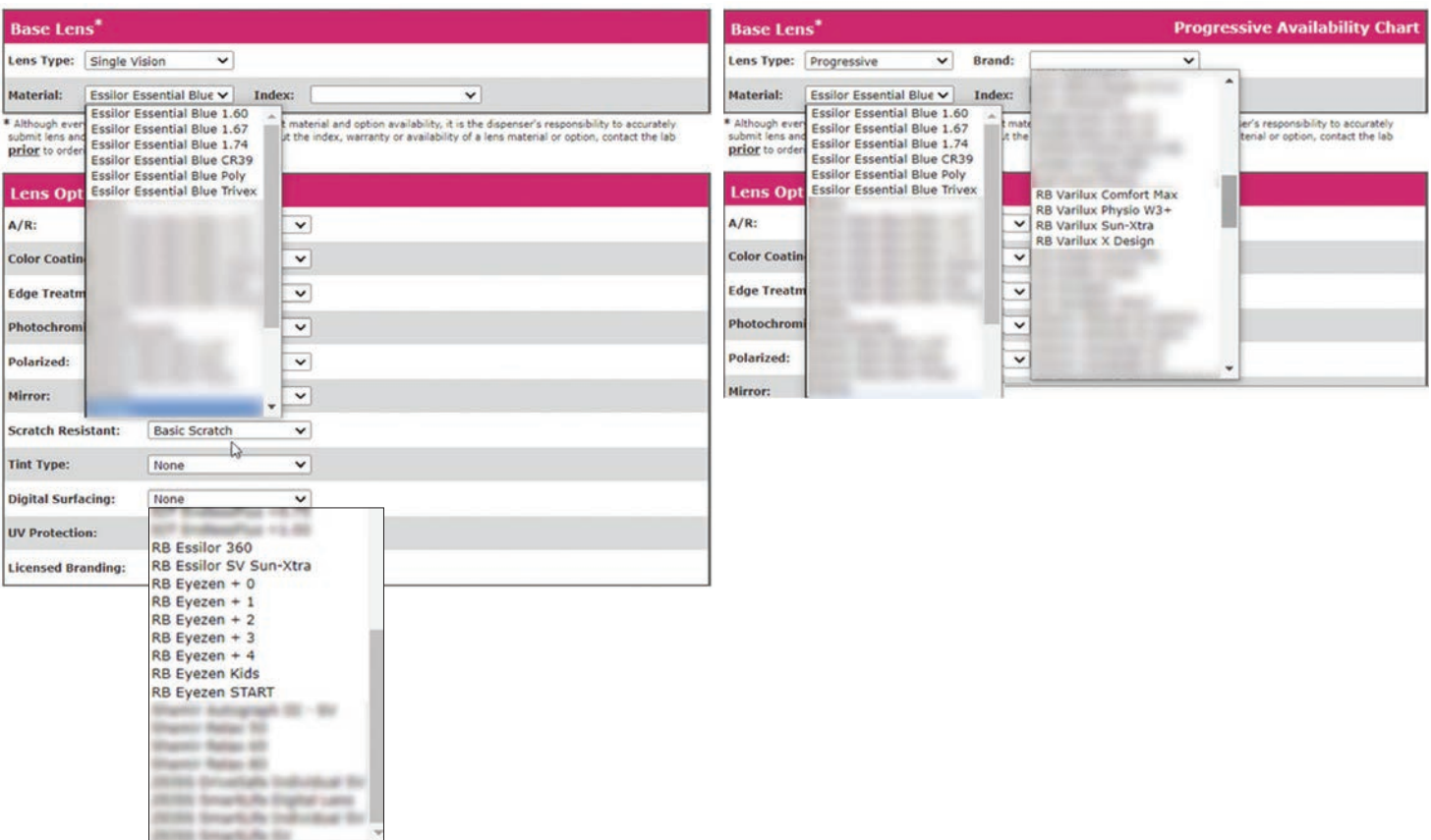
The process for ordering Ray-Ban® Authentic Essilor® Edition lenses through the VBA Provider Portal will be much like ordering any other pair of glasses, aside from a few changes.

- For Ray-Ban Authentic Essilor Special Edition sun lenses there are only 2 lens choices, **RB Varilux® Sun-Xtra** or **RB SV Sun-Xtra**, with the appropriate material along with the **RB Sun AR UV** backside AR treatment.
- All Ray-Ban Authentic Essilor Special Edition complete pair solutions are only available with an approved Ray-Ban frame.

BASE LENS:

Once RB Authentic Ordering is selected for *Lens Ordering Type*, choose the appropriate RB Sun Lens Design from the *Lens Brand* drop down. All Ray-Ban Authentic Essilor Special Edition Lens Designs will start with RB. This designation lets the system/lab know you are ordering a complete pair.

Next, select from the available lens materials for your complete pair in the *Material* drop down.





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LENS OPTIONS:

RB Sun AR UV is required on ALL Ray-Ban Authentic Sun lenses and **MUST** be selected. Select the *Licensed Branding* box to include **RB Authentic Etching**. These selections must be completed to get Ray-Ban Authentic Essilor Special Edition complete pairs.

To determine patient out-of-pocket charges for RB Authentic Etching please reference *PLANO* on the prior authorization and *Licensed Branding* on the VBA Plan Rate and Limit Schedule.

Lens Options*

A/R: None

Color Coating: Lab Choice, PermaVue XT, RB Crizal Rock, RB Crizal Sapphire 360 UV, RB Sun AR, UV

Edge Treatment: [dropdown]

Photochromic: [dropdown]

Polarized: [dropdown menu open showing options like None, Brown, Chromance Blu Mirror Grn Solid, etc.]

Mirror: [dropdown]

Scratch Resistant: [dropdown]

Tint Type: [dropdown]

Digital Surfacing: [dropdown]

UV Protection: [checkbox]

Licensed Branding:

Ray-Ban Authentic Essilor Special Edition lenses are available in a wide range of colors & treatments. For Non-Polarized options, select from the *Tint Type* drop down. For Polarized & Chromance options, select from the *Polarized* drop down. Chromance is charged as three separate components: *Chromance Color Enhancement*, *Polarization* and *Mirror*. For ease of ordering, Chromance components are combined in the *Polarized* drop down. To determine the patient's coverage refer to the prior authorization. Use the VBA Plan Rate and Limit Schedule to calculate out-of-pocket costs. For Chromance Color Enhancement, reference *PLANO* on the prior authorization. See examples below:

Lens Options*

A/R: RB Crizal Rock

Color Coating: None

Edge Treatment: None

Photochromic: Lab Choice, PermaVue XT, RB Crizal Rock, RB Crizal Sapphire 360 UV, RB Sun AR, UV

Polarized: [dropdown menu open showing options like None, Brown, Chromance Blu Mirror Grn Solid, etc.]

Mirror: [dropdown]

Scratch Resistant: Basic Scratch

Tint Type: Solid Colors: Black Iridium

Digital Surfacing: None, Gradient, Solid

UV Protection:

Licensed Branding:

Lens Options*

A/R: None

Color Coating: None

Edge Treatment: None

Photochromic: None

Polarized: None

Mirror: [dropdown menu open showing options like Brown, Chromance Blu Mirror Grn Solid, Chromance Brn Mirror Gld Grad, etc.]

Scratch Resistant: [dropdown]

Tint Type: [dropdown]

Digital Surfacing: Gradient Blue, Gradient Brown, Gray

UV Protection:

Licensed Branding:

Lens Note

