

# Breeding Best Practices



## SITUATION:

Poultry farms in agricultural areas face two problems- low voltage and the closure of one power phase instead of a complete power cut. This means a high failure rate of UV lamps resulting in high mortality rate in the chicks.

## SECTOR:

Agriculture & Livestock  
Farming Industry, Suguna  
Poultry

## PRODUCT:

Energy Conserver for Lighting

## SOLUTION:

Installation of energy conserver with best phase converter.

## RESULT:

The poultry farm has recorded substantial energy savings. Additionally the failure rate of UV lamps has come down thereby lowering the chick mortality rate substantially.

Suguna Poultry is now considering this solution across 300 poultry farms in Tamil Nadu.

