nvisia
connect. build. enable.

CREATIVE + UX SERVICES

Build beautiful, engaging websites and software products.

Customer expectations are rising. Competing online requires a website or product that not only looks good, but functions seamlessly, providing users with an intuitive experience. In order to keep up with the rapidly changing technology industry, your brand must **create a lasting impact** through your digital presence that will resonate with your customers and your internal product users alike.

Through nvisia's unique, collaborative approach, we will engage with stakeholders and end-users to bridge the gap between your user needs and the overall goals for your website or product.

why nvisia?

14 Years Average **nvisia** Tenure Senior Staff	**102** Awards won nationally & internationally for UX/UI Services	**75+** Websites and Products Launched

Trusted Partnerships

Leading companies partner with **nvisia** because they know we can handle their toughest challenges with our team of experienced consultants.

GENERAC

FHLB Chicago

EVERGREEN HERBS

harqen.ai

ADELMAN

LANDMARK CREDIT UNION

"nvisia's creative team has been an amazing asset. Their UX and design knowledge has enhanced our application to be more intuitive, making users happy and allowing room for future growth."

- Mark Unak, Chief Technology Officer at HarQen, LLC

LEARN MORE ABOUT OUR CREATIVE + USER EXPERIENCE SERVICES
by visiting our website at **nvisia.com** or giving us a ring at **312.985.8100**

nvisia's
Collaborative Approach

USER RESEARCH & INFORMATION ARCHITECTURE

With our unique culture of collaboration, we share our **research and analysis** with your team every step of the way, so everyone is on the same page.

- User Interviews & Job Shadowing
- Data & Metric Analysis
- Customer Journey Mapping
- Wireframing & Interactive Prototyping

UI DESIGN & FRONT-END DEVELOPMENT

At **nvisia**, we provide developers with a CSS export of all design assets facilitating ease of use and reducing rework headaches.

- Website Design & Development
- Product or Mobile App Design
- Branding & Style Guides
- ADA Compliance
- Engineering Team Enablement

USER TESTING & QUALITY ASSURANCE

The work doesn't stop at launch date. We host **user testing sessions** every sprint to ensure our deliverables match your vision.

- User Testing Refinement Sessions
- Cross-Browser & Unit Testing
- UX Consulting

technologies we use

- Adobe CC
- Miro
- Invision
- Sketch
- React
- Angular
- Shopify
- WordPress
- SiteCore
- Google Analytics
- Hubspot
- Sitefinity
- Kentico

our locations

Chicago
200 S. Wacker Dr
Suite #3700
Chicago, IL 60606

Milwaukee
330 E. Kilbourn Ave
Suite #1410
Milwaukee, WI 53202

Madison
25 W. Main Street
Madison, WI 53703

for more information

on our services, team, and case studies, visit **nvisia.com**

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