



OPEN POSITION

Web and Content Developer

Walker Manufacturing Company (walker.com)

SUMMARY

At Walker, a primary objective is to operate by principles that are optimum for employees and their families. A Walker Mower is really much more than steel; it all begins with our talented workers here in our Fort Collins, Colorado factory. Currently, we are seeking motivated and talented individuals to join our in-house marketing team. We act as an internal agency envisioning, planning, implementing, and maintaining marketing strategies and campaigns for the Walker company. We are made up of talented designers, developers, producers, and directors with the ability to both strategize and roll up our sleeves, wear multiple hats and produce content in a variety of ways.

RESPONSIBILITIES

You will help maintain the numerous online properties of Walker Manufacturing. Additionally, you will participate in the development of new web pages, web sites, and web/mobile applications. The job will also feature a variety of other tasks used for content creation for the Walker Mower.

QUALIFICATIONS

3+ years of experience with the following:

- HTML
- CSS, Frameworks (Bootstrap)
- JavaScript, jQuery
- JSON, SQL (PostgreSQL)
- VueJS
- PHP, Python

ASSETS

Additionally, proficiency with any of the following is valuable and will be a considerable part of this role:

- Graphics Design, Layout Design, UI, UX
- iOS or Android Development
- Photography and Videography
- Adobe Creative Suite
- Google SEO/SEM
- Electronic newsletter development

KEY ATTRIBUTES

- High moral character and integrity
- Life-long learner
- Communication, social, and interpersonal skills for a collaborative, team environment
- Self-managed, capable of managing projects and tasks from start to finish
- Ability to adapt to various tasks within the department

Apply at walker.com/employment

