



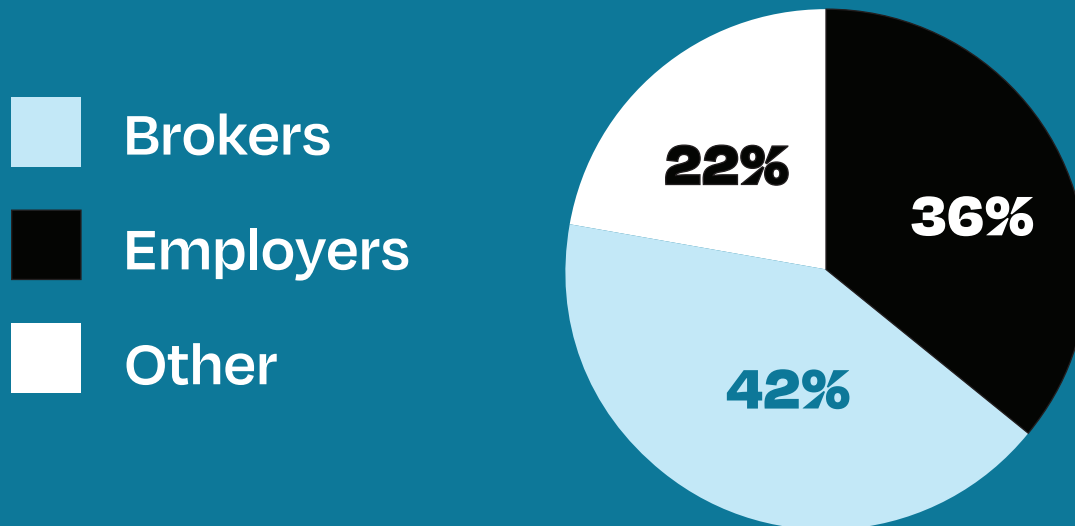
Employer & Broker Benefits Outlook for 2022

We surveyed over 13,000 benefits leaders in the brokerage and employer space, asking them to weigh in on what they think 2022 will look like.



Demographics

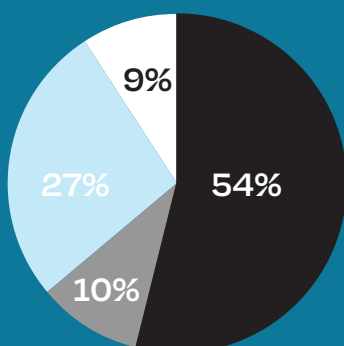
We went to the source of folks responsible for plan design – benefits brokers, employers, and the teams they enlist for plan design.



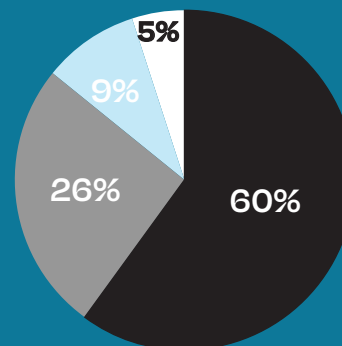
Of those who responded, here's what their group size looks like.
(Employees)



For employers, the average employee headcount represented:

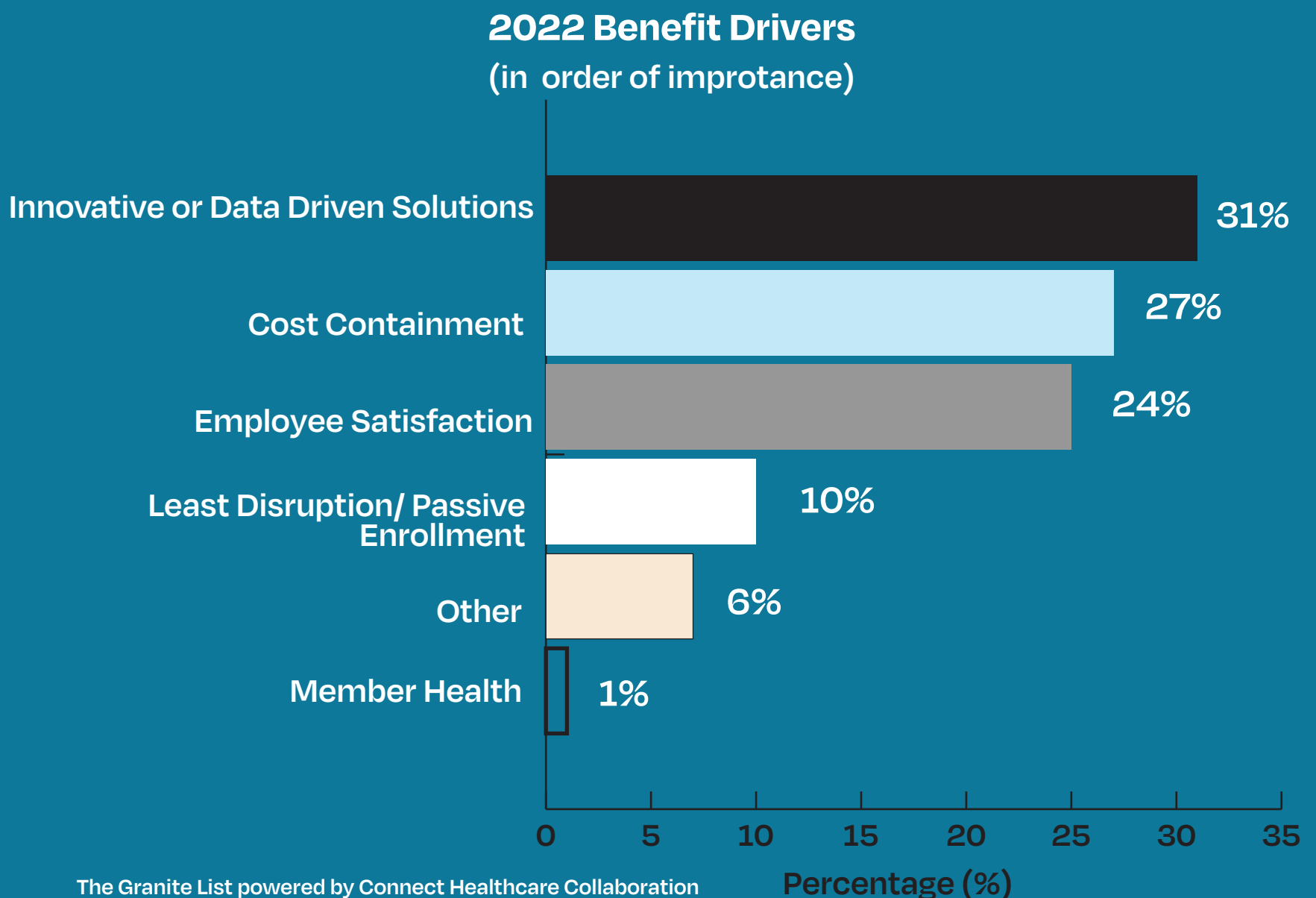


For brokers, the average business size:



Key Drivers

As you plan for benefits in 2022, which driver is the most important to you? Our respondents weighed in with their top three.

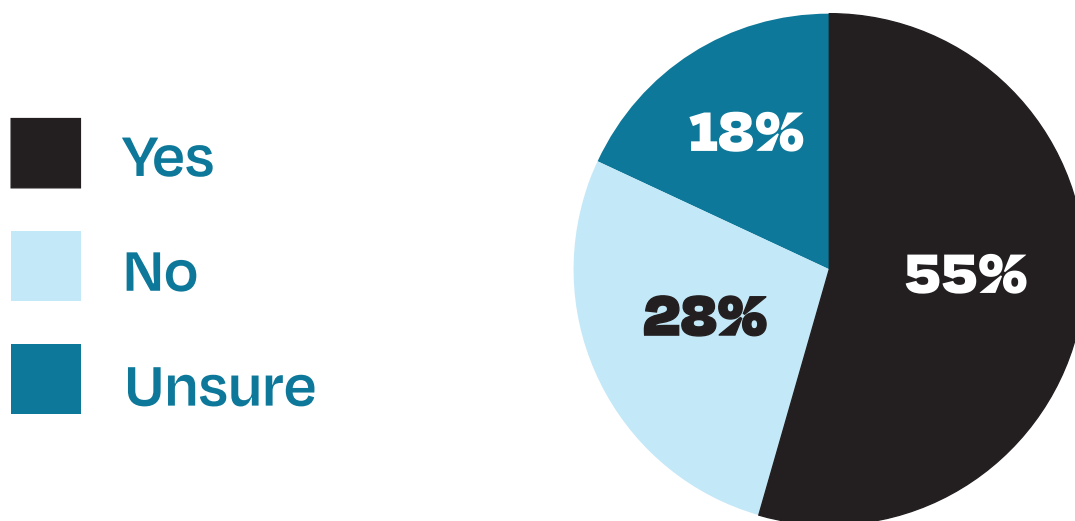




Potential Issues in 2022

Do Covid-related resources continue to be relevant to you moving into 2022?

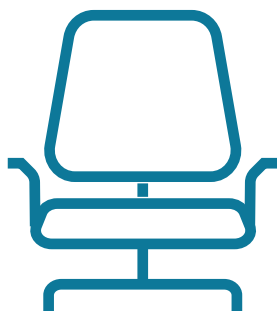
There's no escaping Covid, yet. When it comes to importance and weight of the issue, here are the responses.



Looking ahead into 2022, rank the following issues according to how you anticipate your time will be spent?
Now that we've gotten semi-used to the "fruit basket turnover" that has been the past few years, employers and brokers seem more confident in how to spend their benefits-related time.

#1 Remote Work

(cyber security, productivity, morale)



#2 Return to Work

(office safety, hybrid, sick leave, etc.)



30%

of Employers indicated they would rely on referrals from industry leaders and colleagues.

...and since that includes brokers and consultants, we're proud to report that...



53%

of Brokers chose a comparative marketplace tool like The Granite List as their first choice in sourcing new vendors!

Like what you see?
Want to learn more? Visit us at...



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info@thegranitelist.com



www.chc-now.com
info@chc.com