

## Trinator Marketing Coordinator

Born in NorCal, the Trinator brand started small and has rapidly grown to become one of the most globally trusted names in cannabis and hemp processing equipment. To continue that growth, we need a highly organized and self-motivated marketing coordinator to help manage and track our marketing efforts. As a member of a small, overachieving team, you will be responsible for coordinating and delivering most of our written content, from press releases, to emails, to blogs. As a critical member of the team, you will have a high level of independence and the ability to make an immediate and meaningful impact.

Check out what we make at Trinator here: [www.thetriminator.com](http://www.thetriminator.com)

### Location

Denver, CO

### Salary

\$50,000 - \$75,000

### Travel Requirements

- Must be willing to travel (approximately 10% of the time)
- Must possess a valid driver's license
- Must possess a passport and have the ability to travel throughout North America

### Job Perks

In addition to working with an awesome group of people, we offer a comprehensive benefits package after three months. After one full year of employment, employees are eligible to participate in the company's Employee Stock Ownership Plan.

### Duties

- Assist the Director of Marketing with a wide variety of marketing support tasks.
- Create and manage outbound email and sms campaigns for two brands.
- Coordinate with subcontracted copywriters and the graphic design team to deliver blog, webinar and podcast content.
- Manage all related projects in Monday.com.
- Identify and coordinate paid media placements.
- Coordinate and manage PR and earned media efforts.
- Identify, research, track and report marketing results.
- Coordinate and produce materials for events and webinars.
- Assist with website updates and social media as required in collaboration with the marketing team.

### The Ideal Candidate Will...

The ideal candidate will be self-motivated, efficient, highly organized, and have a passion for written communication and knowledge of graphic design programs.

- Bachelor's degree in Marketing, Public Relations, Communications, or a related field.
- Minimum of three (3) years of experience in Marketing, PR or Copywriting highly desired.

- Excellent writing, editing, and proofreading skills.
- Ability to multi-task and manage multiple simultaneous deadlines.
- Strong project management and communication skills.
- Knowledge of proposal production and graphic design.
- Proficient with InDesign, Photoshop, and Microsoft Office
- Possess a resourceful can-do approach.
- Be passionate about the work they do.
- Find joy in collaboration.

### Applications

Please take the following two steps to apply:

1. Complete the Predictive Index at the following link:  
[https://assessment.predictiveindex.com/bo/q50/Trinator\\_Marketing](https://assessment.predictiveindex.com/bo/q50/Trinator_Marketing)
2. Submit your application, addressing the requirements of the job poster, to [careers@eteros.com](mailto:careers@eteros.com)

### Additional Information

The Trinator brand is part of Eteros Technologies ([www.eteros.com](http://www.eteros.com)). Eteros Technologies is based in Canada and has personnel at locations throughout Canada and the United States.

Workplace culture is extremely important to us at Eteros Technologies. It is a tangible feeling that becomes contagious when you have the right people in place. So, what type of person is the ‘right fit’? Here is what we are looking for when it comes to fit:

Right Fit	Not a Fit
Can-do attitude	“That’s not my job” mentality
Strong work ethic	Not eager to learn
Sense of urgency	Lackadaisical
Resourcefulness	Not putting in an honest day’s work
Follow-through	Not a team player
Passion in your work	Not taking ownership
Happy people	Watching the clock