EdSmart® + pixevety™
Smart Photo Management

Handle your school photos with confidence

Better manage your school's photo and media consent to reduce your school community's daily stress and privacy pitfalls, with smart, consent-driven photo management technology.
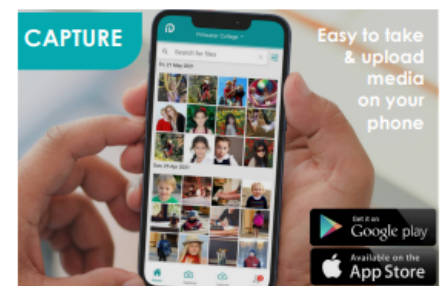
Photo Management – powered by pixevety – delivers a safe, secure and easy way to manage and share photos, videos and other media that feature children.

This functionality is fully integrated into the EdSmart suite of forms, meaning parents or guardians can directly submit their student photo/video consent from within EdSmart.

How the EdSmart + pixevety integration works

pixevety is the leading global privacy-compliant photo management platform in the education market for reducing staff risk and improving a school's overall media compliance. This hassle-free platform feeds into EdSmart, and delivers schools with a private, individually locked-down, bespoke online media gallery providing up-to-date consent information.

Role-based access from your active directory gives greater control and every photo is automatically updated with parental permissions.

EdSmart
Collect Media Consent

pixevety™
Smart Photo Management for Schools
Manage Media

EdSmart
Record and Report on Media Consent

Check Media Consent

Auto-Apply Media Consent to Photos

Filter and Search Photos by Media Consent

Safely Share/Publish Filtered Photos

CAPTURE — Easy to take & upload media on your phone
Google play / App Store

ORGANISE — Simple to identify, sort, flag & tag

PROTECT — Consent-driven technology

SHARE — Safer sharing & publishing tools

Simply use an EdSmart Form to collect your photo and/or video consent from parents and that data is then securely transferred into the School Gallery section of your Photo Management account on pixevety's platform. From here, all the 'heavy lifting' - student identification, consent management, the ability to search and filter photos based on consent before sharing and so on - occurs without intervention by the school.

Features and benefits

- Fully integrated GDPR/APP-compliant media consent form
- Automated online parent media consent app
- Hassle-free identification, sorting, flagging & tagging of all your photos and videos
- Unique ethical facial recognition (FR) that is owned by the school and locked-down at the gallery level
- Improved publishing effectiveness with unique filtering & sharing features
- Easy filtering of content based on consent to share/publish media securely and safely direct to your social channels
- Australian-based ISO-certified/GDPR compliant environment
- Virtual archivist technology (auto-tagging & de-duplication)

> "There are not many products you can compare with pixevety, and which can offer powerful Photo Management including the upload, categorisation, long-term storage and retrieval, facial and object recognition and the fulfilment of privacy and compliance requirements. I consider pixevety to be experts in the field of photo management.
>
> Roland Munyard, IT Manager
> Glasshouse Christian College

Set up Photo Management now

Photo Management is available to all EdSmart schools. Schools on the EdSmart Transform package can access Photo Management at no extra charge from EdSmart. However, all schools will need to be a pixevety customer before they can turn on Photo Management in EdSmart.

To create a pixevety account, email help@edsmart.com with the subject line 'Create a new pixevety account'. A team member will then lead you through the process to create an account. If you already have a pixevety account, email us with the subject line 'Verify my pixevety account'. We will then verify your pixevety customer account and switch on the integration.

EdSmart

EdSmart is a cloud-based software-as-a-service platform. At its heart, it's a digital forms, workflow and best practice process automation solution, specifically designed for K12 schools. With EdSmart, schools minimise manual effort and deliver greater efficiency and faster outcomes.

pixevety

pixevety offers a central, private, consent-driven media management platform and mobile app to help schools and their communities safely capture, organise, protect and share school media. With pixevety, the risk associated with child image sharing can be reduced.

www.edsmart.com