

2022 North America Event Calendar



In person



Virtual



3
March

Fulfillment

As shopping evolves throughout and beyond the pandemic, the role of fulfillment has become a critical component of growth. Our half-day virtual event will help you navigate this complicated space.



16
March

Global impacts to the US market

Our half-day virtual event focuses on the implications of global retail on the US economy and retail landscape.



6
April

Costco

Costco continues to grow amid the pandemic. The club faces threats from both evolving shoppers and competing players such as Amazon looking for a slice of the wholesale pie. Join us as we lay out strategies to help you defend against the threats and set yourself up for success with the world's largest club.



27
April

Kroger

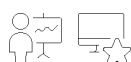
Join us for our annual deep dive into all things Kroger. Learn how to apply the best principles of shopper analysis, retail strategy, and data-informed prediction to your Kroger business.



3-4
May

The low-income shopper and value channel

During a time of economic unrest, the value channel is rife with supplier opportunities. We take an in-depth look at the low-income shopper and opportunities within that demographic.



8-9
June

Digital Commerce Conference

In person and virtual

Join Kantar for the industry's preeminent digital retail conference. During a time of digital acceleration, we'll help top brands and ecommerce leaders create a road map for success. Expect a focus on North America with an infusion of our EMEA perspective to empower your future success.



22-23
June

Walmart and Sam's Club

Bentonville, AR

Join us for our deep dive into Walmart and Sam's Club. Learn how to apply the best principles of shopper analysis, retail strategy, and data-informed prediction to your Walmart business.



13
July

Drug channel

Join us for a comprehensive look at the state of the US drug landscape. We'll examine the strategies and challenges unique to the three major chain drug retailers and touch on ways in which smaller players are innovating in this space.



In person



Virtual

20
July**Networking: Drug channel****Boston/RI**

Join fellow drug channel virtual event attendees and select speakers at a complimentary networking engagement. Not attending our event but want to engage? Join us in Boston for a nominal fee.

27
July**Home improvement and décor****Atlanta, GA**

Join us for our annual deep dive into the home improvement channel. Learn how to apply the best principles of shopper analysis, retail strategy, and data-informed prediction to your business.

17
August**Albertsons Companies**

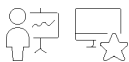
Learn how to apply the best principles of shopper analysis, retail strategy, and data-informed prediction to your Albertsons business.

28
September**Canadian Retail Insights Conference**

We assess shifts in Canadian retail and outline brick-and-mortar and online opportunities to help you elevate your strategic planning.

12
October**Target****Minneapolis, MN**

Kantar experts delve into the nuances of Target's business. Explore key themes across the retailer's marketing, merchandising, and operating strategies.

19
October**Amazon****In person & virtual**

Join us as we analyze Amazon's current and future initiatives. Learn how you can best position your organization for success in the age of Amazon.

2
November**Walmart and Sam's Club****Bentonville, AR**

Join Kantar's Walmart and Sam's Club experts for insights into how you can align yourself with the retailers' strategic direction and capitalize on their new ventures.

7-8
December**Retail Insights Conference****In person and virtual**

Join us for two full days as we reveal our retailer and shopper expectations for the coming year. Learn the strategies you'll need to succeed with core channels and emerging growth platforms over the long term.