



Position Title: Front End Developer and IT Manager

Location: Care Net Headquarters in Lansdowne, VA

Department: MarComm

Exempt/Non-Exempt: non-exempt

Reports To: Chief Outreach Officer

Direct Reports: none

About Care Net

Founded in 1975, Care Net supports one of the largest networks of pregnancy centers in North America, runs a national call center providing immediate pregnancy decision coaching, and equips the church to minister to women and men considering abortion through its Making Life Disciples initiative.

Vision - Care Net envisions a culture where women and men faced with pregnancy decisions are transformed by the gospel of Jesus Christ and empowered to choose life for their unborn children and abundant life for their families.

Mission - Acknowledging that every human life begins at conception and is worthy of protection, Care Net offers compassion, hope, and help to anyone considering abortion by presenting them with realistic alternatives and Christ-centered support through our life-affirming network of pregnancy centers, churches, organizations, and individuals.

Position Focus

Care Net (www.care-net.org) is looking for a Front End Developer who has the ability to use HTML, CSS, and Javascript to create websites/pages that are optimized for visitor conversion.

Care Net is developing a digital fundraising consulting initiative to provide one-on-one digital fundraising education and training to our network of more than 1,200 affiliated pregnancy centers across North America. The Front End Developer will work hand in hand with a Manager of Center Digital Fundraising Success, along with Care Net's Marketing/Communication and Digital Fundraising teams, to implement custom landing pages, complex A/B experiments, and advanced digital tracking for affiliated pregnancy centers receiving the consulting services.

The goal of Care Net's digital fundraising consultancy to our affiliated centers is to help them create experiences for their existing donors and visitors to their websites that communicate the value they deliver through their work, and to inspire visitors to become more deeply engaged with their centers. This deeper engagement can take the form of subscribing to an email list, downloading a free resource, or making a donation. The success of these efforts is critical to the future of Care Net's pregnancy center network.

More than that, the Front End Developer will be part of a team that is using their skills to help Care Net save babies from abortion, build families, and share the gospel!

Additionally, the Front End Developer will also take on IT management responsibilities for Care Net's onsite and remote staff. As onsite manager of IT, this individual will manage the network and computer infrastructure, field any troubleshooting requests, manage corporate emails and GSuite accounts, and maintain the IT inventory.

Minimum Qualifications

- Committed Christian who demonstrates a personal relationship with Jesus Christ as Lord and Savior
- Agrees with and can uphold Care Net's Statement of Faith, Vision/Mission, and Core Values
- Possesses a strong commitment and dedication to the pro-life position and related sexual purity issues
- Digital marketing experience
- Comfortable in a fast-paced, creatively demanding work environment that requires meticulous attention to detail
- Bachelor's degree (preferable in computer science or a similar field) from an accredited four-year college or university (required).
- Advanced knowledge of HTML5, CSS, and vanilla Javascript
- Experience with libraries such as jQuery and Bootstrap
- Strong knowledge of Google Analytics including eCommerce implementation, campaign tracking, and custom events
- Familiarity with Google Optimize, Optimizely, or similar software
- Ability to juggle multiple projects that often come with competing deadlines
- Ability to field IT troubleshooting requests
- Knowledge of Microsoft Domain management and networking solutions
- Ability to set up new computer hardware, add computers to the existing network and domain, and manage system updates across the organization.
- Handle all purchasing of new hardware and software for the organization
- Manage Care Net's Ring Central phone system (add users, manage account preferences, etc)
- Manage Care Net's IT budget

Preferred Qualifications

- Experience with PHP & WordPress development
- Knowledge of Laravel and Vue.js development
- Basic knowledge of MySQL or similar database language
- Experience with Google Tag Manager
- Experience with email marketing tools
- Google Analytics certifications
- Nonprofit fundraising experience
- Experience in Microsoft domain management
- G Suite management experience
- VOIP Phone System Management

Please forward a cover letter and resume to Vincent DiCaro, Chief Outreach Officer, at vdicaro@care-net.org. (no calls please).