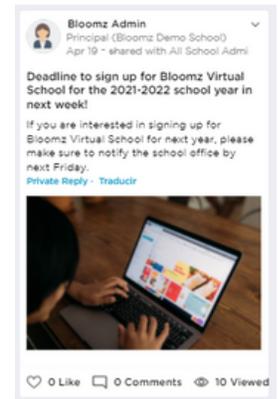


Unified Communications for Families

Bloomz' social media-like interface makes it easy to view activities & updates in your district, school or classroom. You can engage with the teachers and staff quickly and easily see what is going on in your community.

1. Posts

You can view updates from the district, school or classroom. You can view any **attach pictures, video, voice or even documents** that are part of the message sent in order to get the full communication.

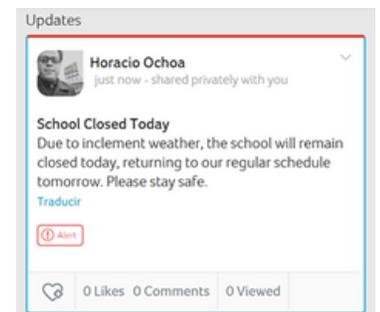


2. Announcements

Your time is important and keeping track of school announcements is easy since they are pinned to the top of the feed. Simply login to see the most current announcements so you know what is going on in the community.

3. Alerts

Urgent information is important to get right away from the staff in your district or school. Alerts will be sent out immediately to you via email, text or Bloomz App on your phone or voicemail.



Friendly Access of Communication

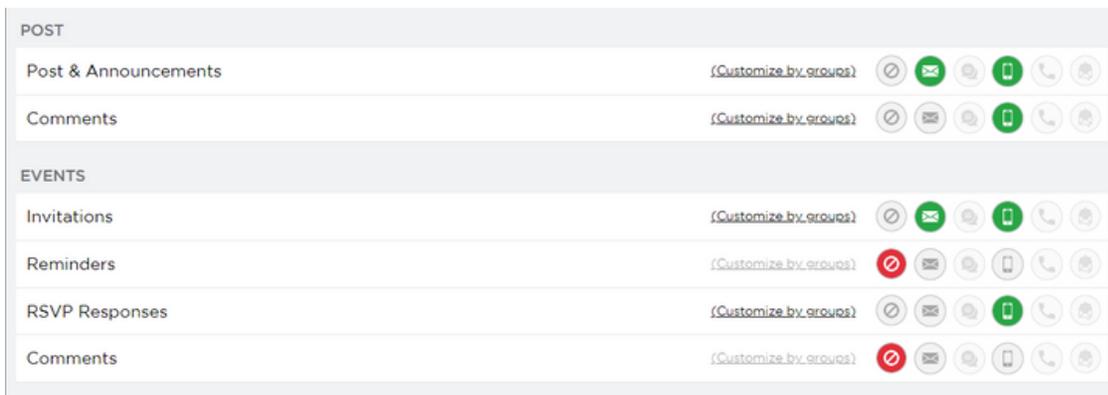
Parents and students can access Bloomz on various devices & receive notifications via email, app, text or audio recordings; and all communication is visible in the web or mobile apps. Bloomz adapts to you. Use it on a smartphone (Android, iOS phones), all major browsers on computer (Safari, Google Chrome, Firefox, Edge, Internet Explorer), chromebooks, or tablet.

4. Personalized Notification Preferences

- Bloomz takes the configuration to the next level with a combination of feature and group level settings. This gives the ability to customize notifications exactly as users prefer to receive at every level.



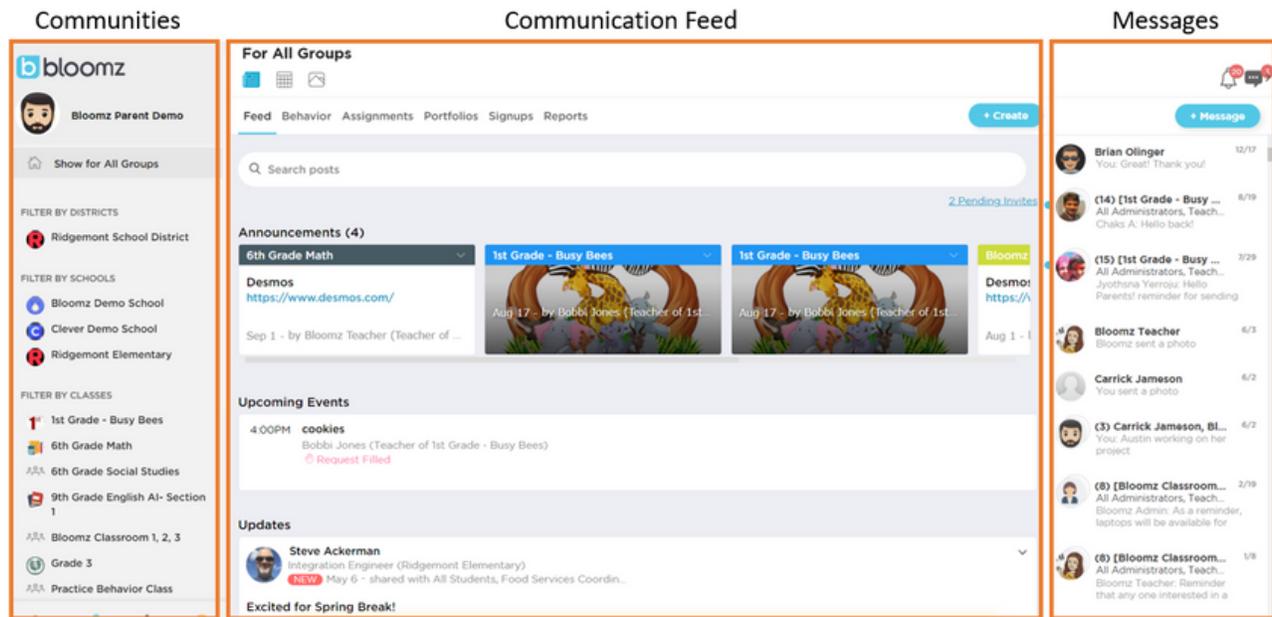
- Bloomz also provides feature-level configuration for each channel. Optionally users can block notifications for certain types of updates.



- Members can control notifications on a specific post or message. Example: a very active thread in a group that I am part of with many replies may need to be muted for a period of time that you don't want to see interaction.
- Email digest can be configured at a preferred time by each recipient. This allows them to process information according to their time of choice.
- Quiet hours can be configured when users do not want to be bothered with notifications. Please note that Alerts are still sent during the Quiet Hours. The sender of any 1-1 message will know that they are trying to reach during the quiet hours and so they have expectation set that they may not receive responses.

5. Powerful Communication Community

- Communities: Members have access to the communities (School District, School, Classroom/Groups, Teams, Daycares, etc.) that they have been invited to, and they reside on their landing page with Bloomz for easy access.
- Communication Feed: Members access and engage with the communication activity at a global level through “Show for All Groups”, or at the community level to view communication and event updates.
- Messages: Members have access to the message feature of Bloomz to correspond with the staff and/or other members of the community, if allowed by Class Administrator.



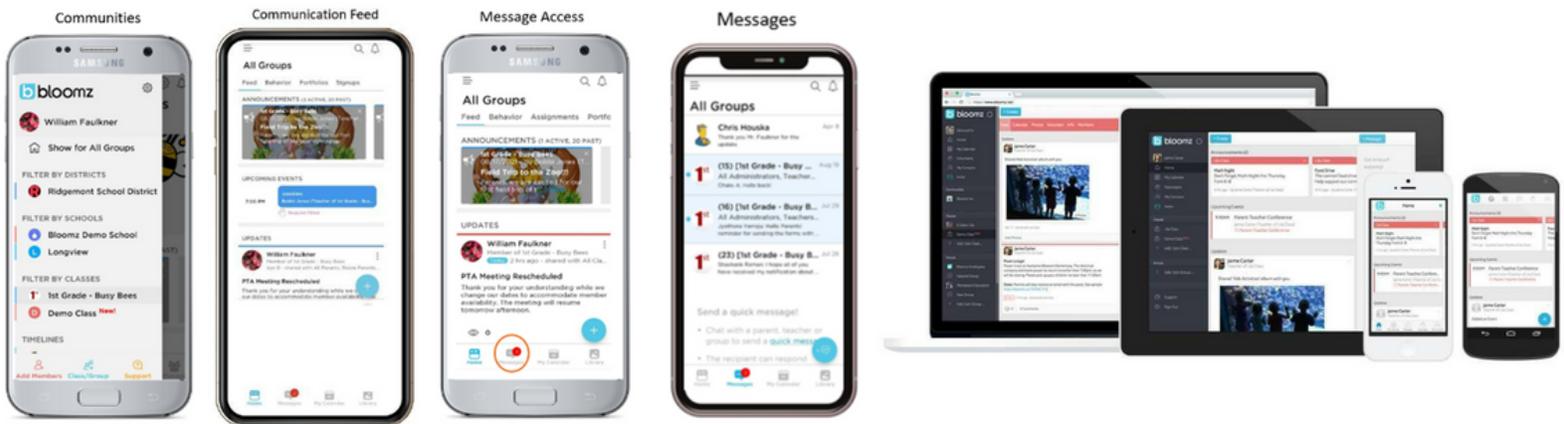
Two-way Messaging

With Bloomz you can have separate conversations with the teacher & staff in your community.

- Members can respond privately to a post via messaging functionality.
- Members can respond privately to a message via messaging functionality.
- You can also print or save your conversation history for record keeping.

Student Communication

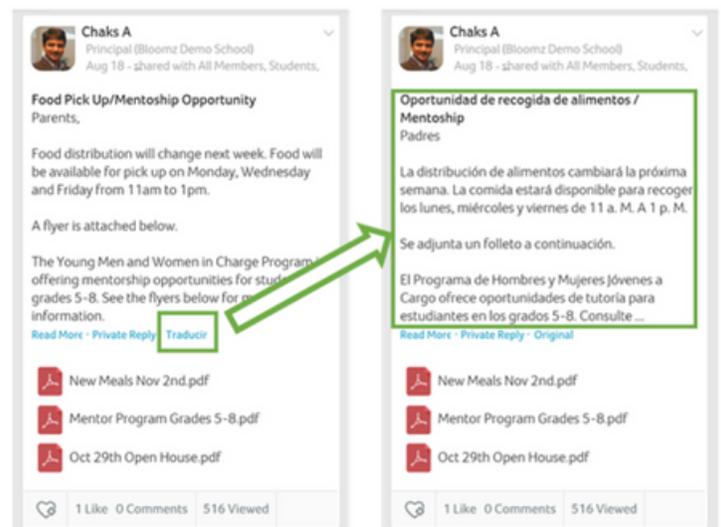
Bloomz provides all the same functionality to communicate easily and securely with students in middle and high school. For example, teachers can share assignments, test reminders and other class files with students through the app. Sharing is streamlined for families as students are able to share to both parents and/or teacher, to keep in communication with the ones that support them in their learning.



6. Equitable Translation

Parents and students receive notifications via email, app, text or audio recordings; and all communication is visible in the web or mobile apps.

Members can set their account to automatically translate all communication into their preferred language. This provides an inclusive environment to allow everybody to communicate in any of over 100 languages available on Bloomz.



7. Calendar- Events & Activities

Parents can access the community events through the notifications they receive and the calendar within the Bloomz app. Bloomz gives teachers calendar features to communicate events, activities, volunteer sign-ups & conference sign-ups to parents/guardians to keep the community organized and with the most current information for planning.



8. Photos & Photo Sharing

Parents can access the community photos that are posted in class and the school as well as share student photos within their classroom if the teacher allows contribution. All photos are stored so parents can download and save for keeping important milestones and memories from the year.



9. Additional/Optional Classroom Bloomz Features

These features may or may not be used at your school depending on the usability of the features by the school and classrooms.

- PBIS/SEL Interactions Tracking: Daily Student performance is tracked in the Bloomz Interaction System for school oversight and student growth & reward.
- Student Portfolios: Safe and Private sharing within the students portfolio allows teacher to have parent discussion around student growth and progress.
- Health Check: Student health checks are accessed and stored within Bloomz, and used for schools monitoring student health.
- Assignments & Activities: Optional access to provide parents and students with assignments are available in Bloomz for use when students are absent or in virtual learning.