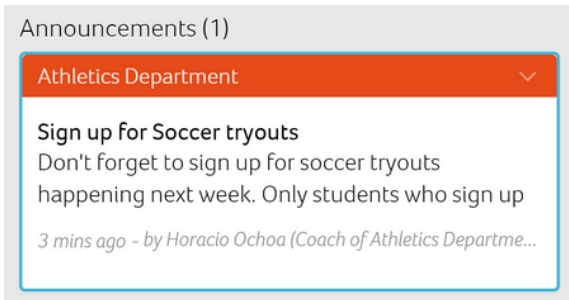
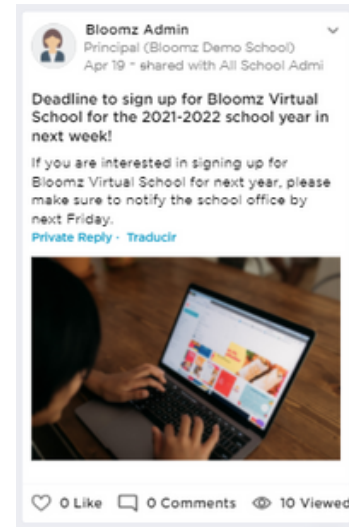


Unified Communications

Bloomz' social media-like interface makes it easy to share updates to an entire school or district, or to a specific parent. You can share anything from a quick text to a video in a few simple clicks.

1. Posts

You can share quick updates with the whole district, school or a specific classroom. You can attach pictures, video, voice or even documents to your post for additional impact.

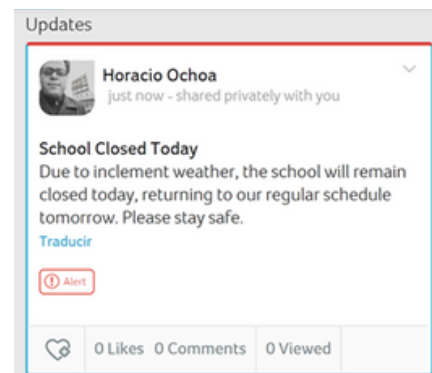


2. Announcements

When time is important to your communication, an announcement will pin it to the post of your parents' feed for a specific period of time.

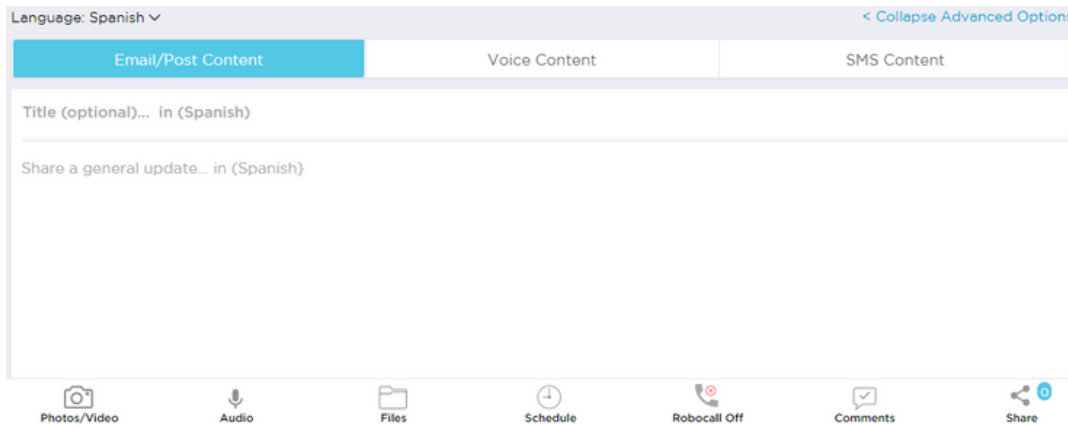
3. Alerts

Some times you need to get urgent information right away to everyone in your community. Alerts will override their notification preferences and send them to reach your community in all possible ways.



4. Powerful Communication Functionality

Bloomz' post, announcement and alert functionalities come with handy functionality to manage all your communications.



4a. Templates

Create templates to save time with repetitive communications and share them with your staff.

4b. Drafts

Your posts are automatically saved so you don't lose your work if you get distracted while creating them.

4c. Schedule for later

Planning future communications is easy. Simply schedule your post to go out at a later time and access them anytime before that to update or modify.

4d. Block comments

When all you want is to send a one-way communication, you can block comments on your post.

4e. Share on social media and more



You can also share your posts automatically to the school's social media profiles like Twitter and Facebook, or to an RSS feed on your website.

4f. Autovoice Notifications (Robocalling)

Schools & districts with robocall functionality can send automatic voice notifications to their whole parent community.

4g. Text-to-speech

The Bloomz app can automatically convert your post text into voice content for autovoice notifications.

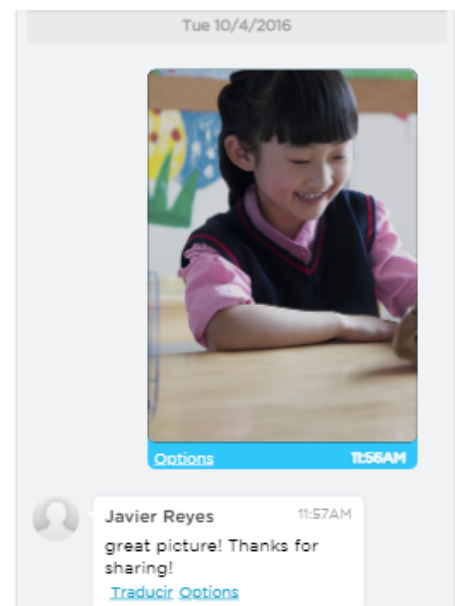
4h. Language, audio & text customization

When you want to make sure your message gets through the way you want it, advanced customization options allow you to customize the message the way you want it.

5. Two-way Messaging

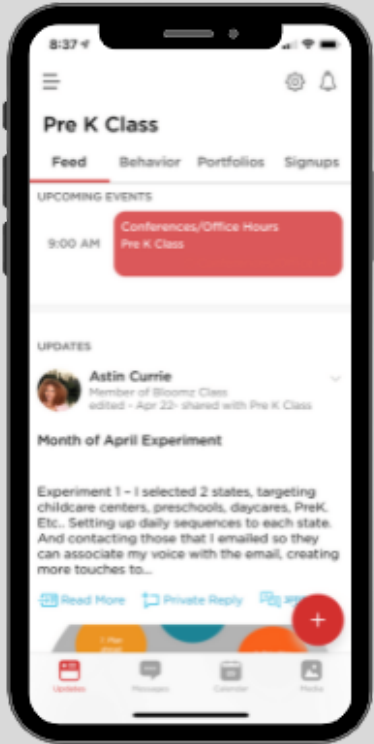
With Bloomz you can have separate conversations with one or more people in your community.

- Members can respond privately to a post via messaging functionality.
- Administrators have oversight of all the conversations between members of their community.
- You can also print or save your conversation history for record keeping.



6. Student Communication

Bloomz provides all the same functionality to communicate easily and securely with students in middle and high school. For example, teachers can share assignments, test reminders and other class files with students through the app. Sharing is streamlined for educators, as they are able to share to both parents and/or students, to the whole school, or a specific classroom with one simple post.



What parents & students see:

Parents and students receive notifications via email, app, text or audio recordings; and all communication is visible in the web or mobile apps.

Members can set their account to **automatically translate** all communication into their preferred language. This provides an inclusive environment to allow everybody to communicate in any of over 100 languages available on Bloomz.

7. Strong management controls

Bloomz gives teachers and administrators strong role-based controls for communication, including parent-to-parent or student-to-student communication, moderation, group creation and many more.

