EARL conference

SPONSORSHIP
PROSPECTUS

LONDON 2022

EARL conference LONDON 2022

We invite you to join us as a sponsor for the eighth annual Enterprise Applications of the R Language (EARL) Conference.

EARL conference LONDON 2022

Mango Solutions are proud to bring the EARL Conference back to the Tower Hotel for three days of:

Workshops

Commercial application use cases

The latest technical and community developments

PLUS a variety of networking opportunities

WHY EXHIBIT AT EARL
conference

The Enterprise Applications of the R Language Conference (EARL) is the premier conference focusing on the commercial usage of the R programming language.

R is one of the fastest growing programming languages and is rapidly becoming the lingua franca for business analytics. By sponsoring EARL you will be placing your company at the heart of the commercial R community.

WHY EXHIBIT AT EARL
conference

R is an incredibly powerful analytic tool, used in almost every industry. Its adaptability and accessibility make R ideal for organisations of all sizes. Most importantly, R allows businesses to create real value from their data, without incurring licensing costs.

We're proud to be a part of such a enthusiastic community and our previous sponsors have been delighted with the strong delegate engagement.

WHY EXHIBIT AT EARL
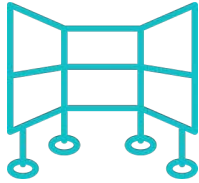
conference

46% of delegates have senior roles

34% of delegates are analysts &/or data scientists

58% of delegates represent companies with 1000+ employees

PACKAGES

EXHIBITOR

£5,000 + VAT

Exhibitor stand space
Logo with link on EARL website
MC acknowledgment
2 x 2-day conference tickets
Shared slide in holding slide loop
Tweet of thanks

SPONSORSHIP

Lanyards - £1,000
Pimms reception - £ 2,500
Main evening reception - £10,000

BESPOKE PACKAGES

If your organisation would like to get involved in EARL, but you have other sponsorship ideas in mind or you would like to sponsor more than one Conference, please contact us.

WHAT ATTENDEES SAY...

"EARL London has given me things to change TODAY and other things I'll be thinking about for a long, long time. Definitely a before and after conference!"

"The EARL conference is a fantastic event which brings in some of the most important people in the industry. If you work with R, data analytics or data science you have to get yourself to this event."
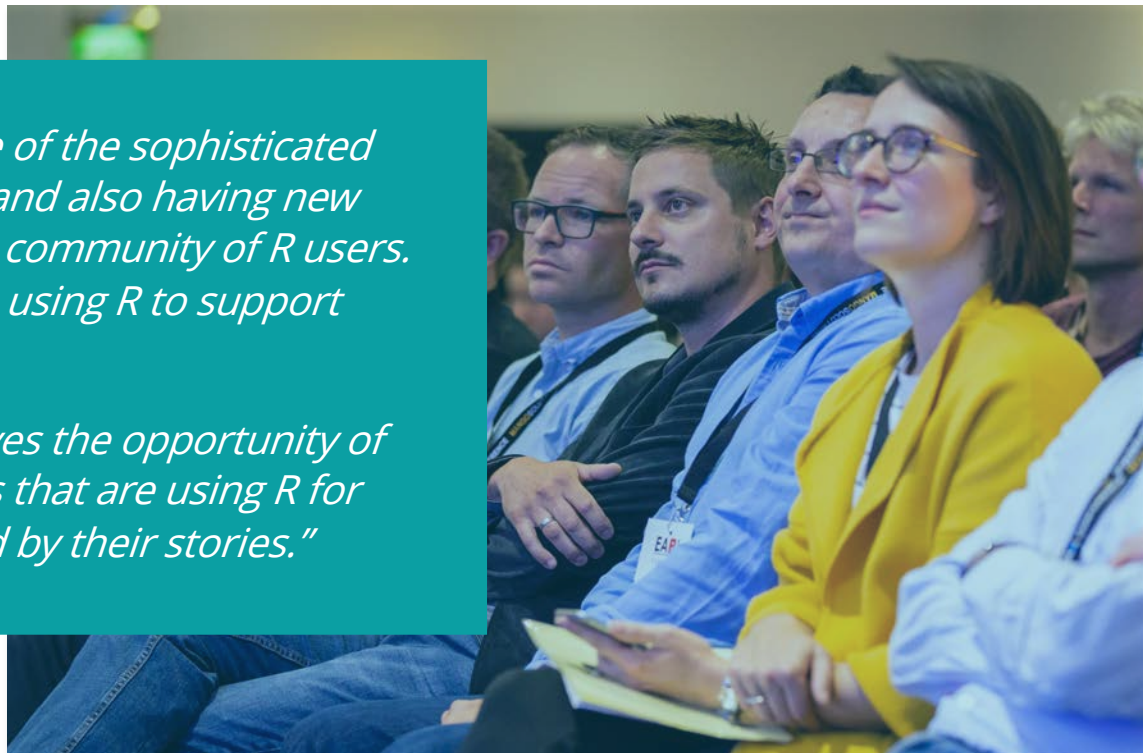
WHAT ATTENDEES SAY…

"We came away inspired by some of the sophisticated work and creative ideas we saw, and also having new perspectives on issues facing the community of R users. Highly recommended for anyone using R to support their business."

"EARL is a great Conference: it gives the opportunity of connecting with other companies that are using R for data analysis and getting inspired by their stories."

WHAT ATTENDEES SAY…

"*The* conference for data scientists who use R. An unbeatable opportunity to learn new skills and talk shop with a friendly and welcoming community of analysts, all seamlessly run by the great people at Mango Solutions."

"Fantastically inspiring atmosphere and community."

WHAT ATTENDEES SAY…

"EARL is now in its 5th year and I feel privileged to say I have been to every single one of them and never come back disappointed. The opportunities to network, listen and learn are vast, but moreover it gets you thinking about how you can make yourself much betteR!"

JOIN US IN LONDON

If you want to exhibit at EARL London 2022, please contact the EARL Team:

earl-team@mango-solutions.com
+44 (0)1249705 450