

#### Independent Multi-Domain Evaluation of Machine Translation Engines

## Part 1: Automatic semantic similarity scoring

In partnership with



https://inten.to



#### Disclaimer

The MT systems used in this report were accessed from June 4 to August 16 2021. Some of these systems may have changed since this time.

This report demonstrates the performance of those systems exclusively on the datasets used for this report (see slide 9), using proximity scores. The final MT decision requires Human LQA and depends on the use-case.

The evaluation is done on plain text data. We often see different results for tagged text (like those in CAT/TMS) for some MT vendors and language pairs due to imperfect inline tag support.

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The data originates from several large companies, and is available for purchase via <u>TAUS Data Marketplace</u>. MT providers could have had access to such data in the past to use for training their models.

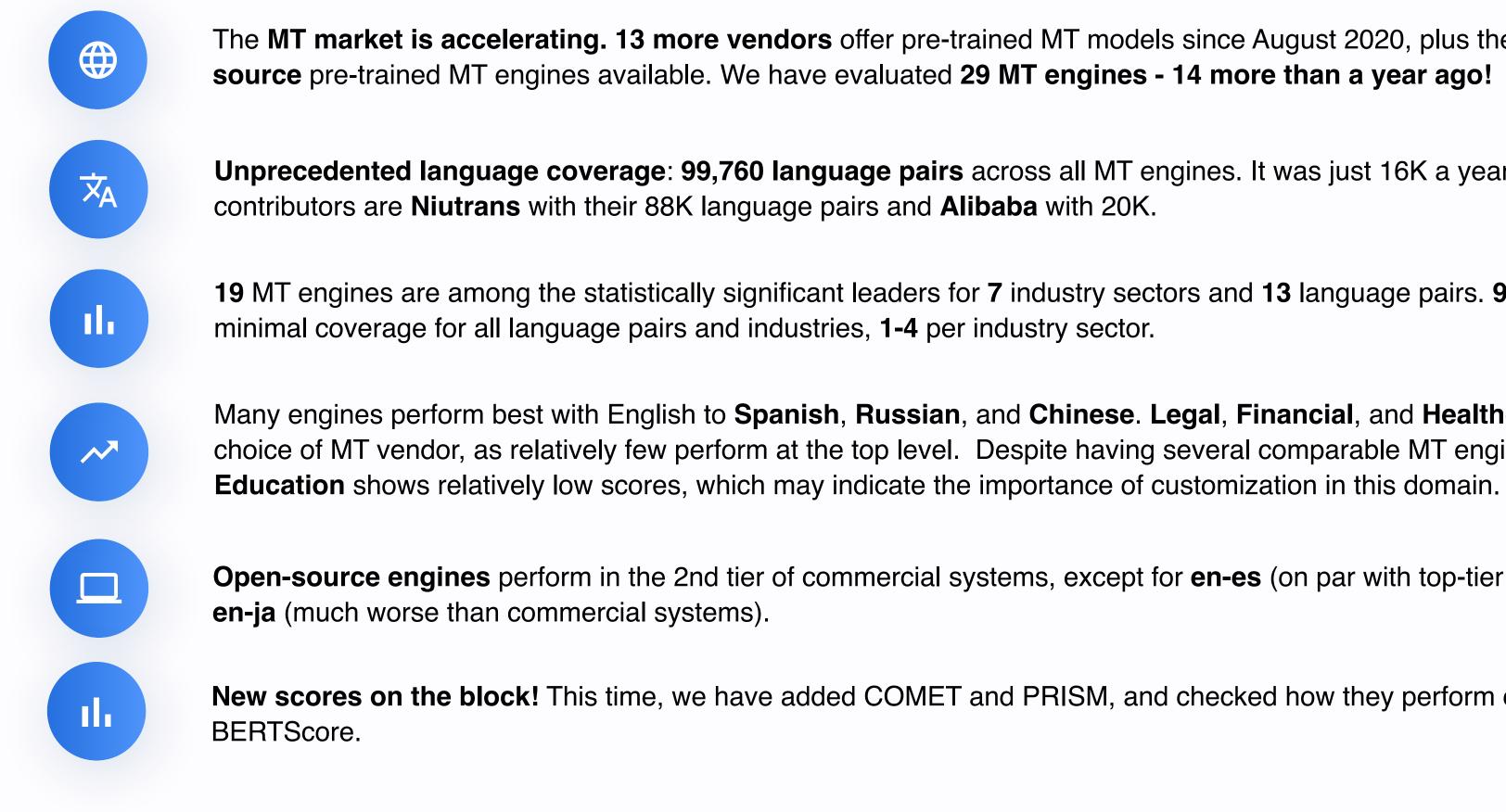
We run multiple evaluations for our clients using various language pairs and domains, and observe different rankings of the MT systems than provided in this report.

There's no "best" MT system. Performance depends on how similar your data is to what was used to train their models, as well as their algorithms.





#### **Executive Summary**



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The **MT market is accelerating. 13 more vendors** offer pre-trained MT models since August 2020, plus there are several open-

Unprecedented language coverage: 99,760 language pairs across all MT engines. It was just 16K a year ago! The main

**19** MT engines are among the statistically significant leaders for **7** industry sectors and **13** language pairs. **9** MT engines provide

Many engines perform best with English to Spanish, Russian, and Chinese. Legal, Financial, and Healthcare require a careful choice of MT vendor, as relatively few perform at the top level. Despite having several comparable MT engines per language pair,

**Open-source engines** perform in the 2nd tier of commercial systems, except for **en-es** (on par with top-tier systems) and **en-ko** &

**New scores on the block!** This time, we have added COMET and PRISM, and checked how they perform compared to





#### About

We have been evaluating models for Machine Translation since May 2017 (Custom NMT as well)

As we demonstrate in this report, the Machine Translation landscape is both complex and dynamic. Models from nine different vendors are required to get the best quality across popular language pairs and there is a 90x difference in price.

To evaluate on your own dataset, reach us at <u>hello@inten.to</u>

To conveniently use the best-fit MT across multiple enterprise scenarios, check out our MT Hub for Enterprise

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## Intento MT Hub and MT Studio for Enterprise

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- Trainer
- MT Customization Analysis
- Scoring
- LQA tools
- Analysis tools
- Routing Designer
- Glossary Management
- Feedback Management

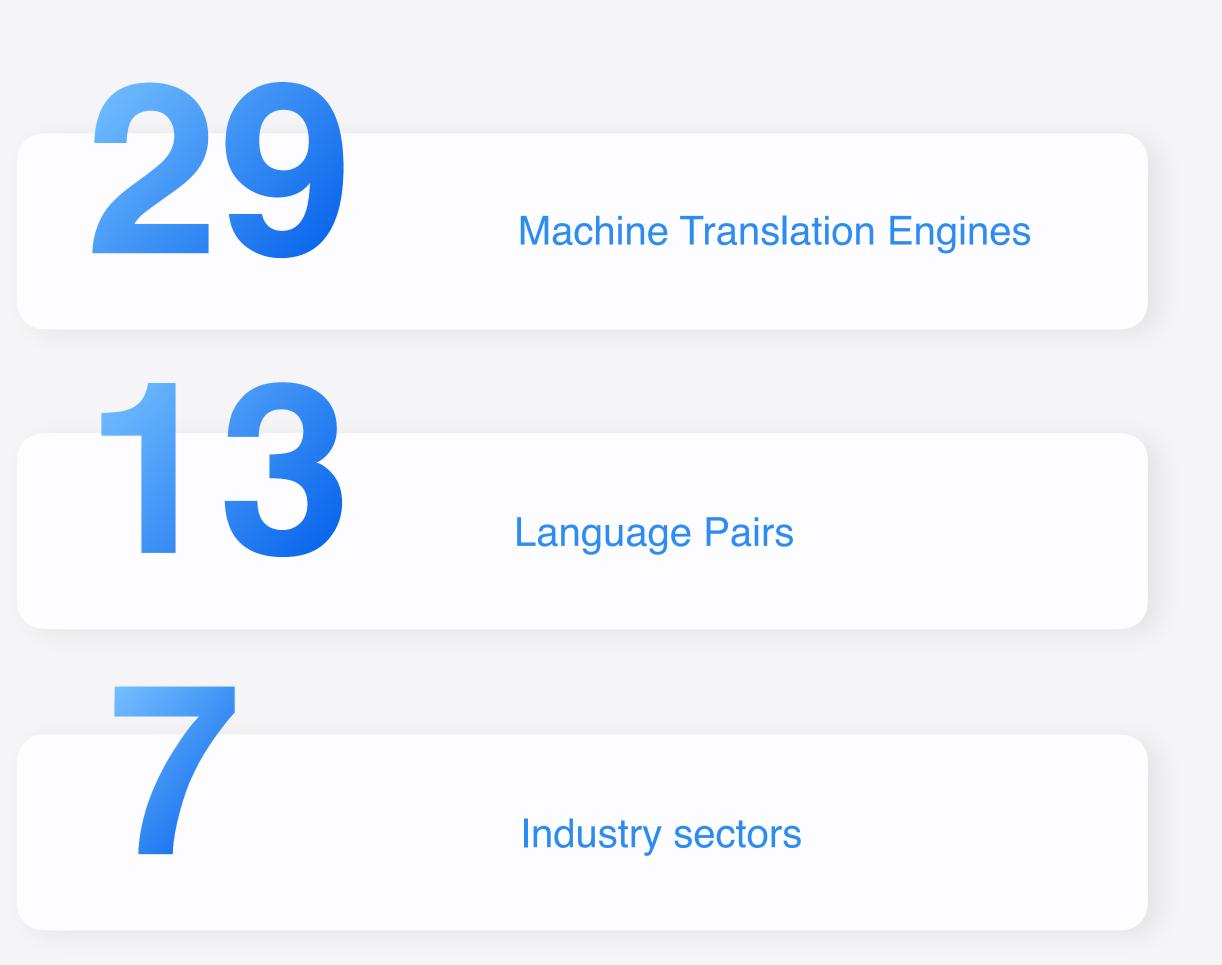
Book a live demo





## **Overview**

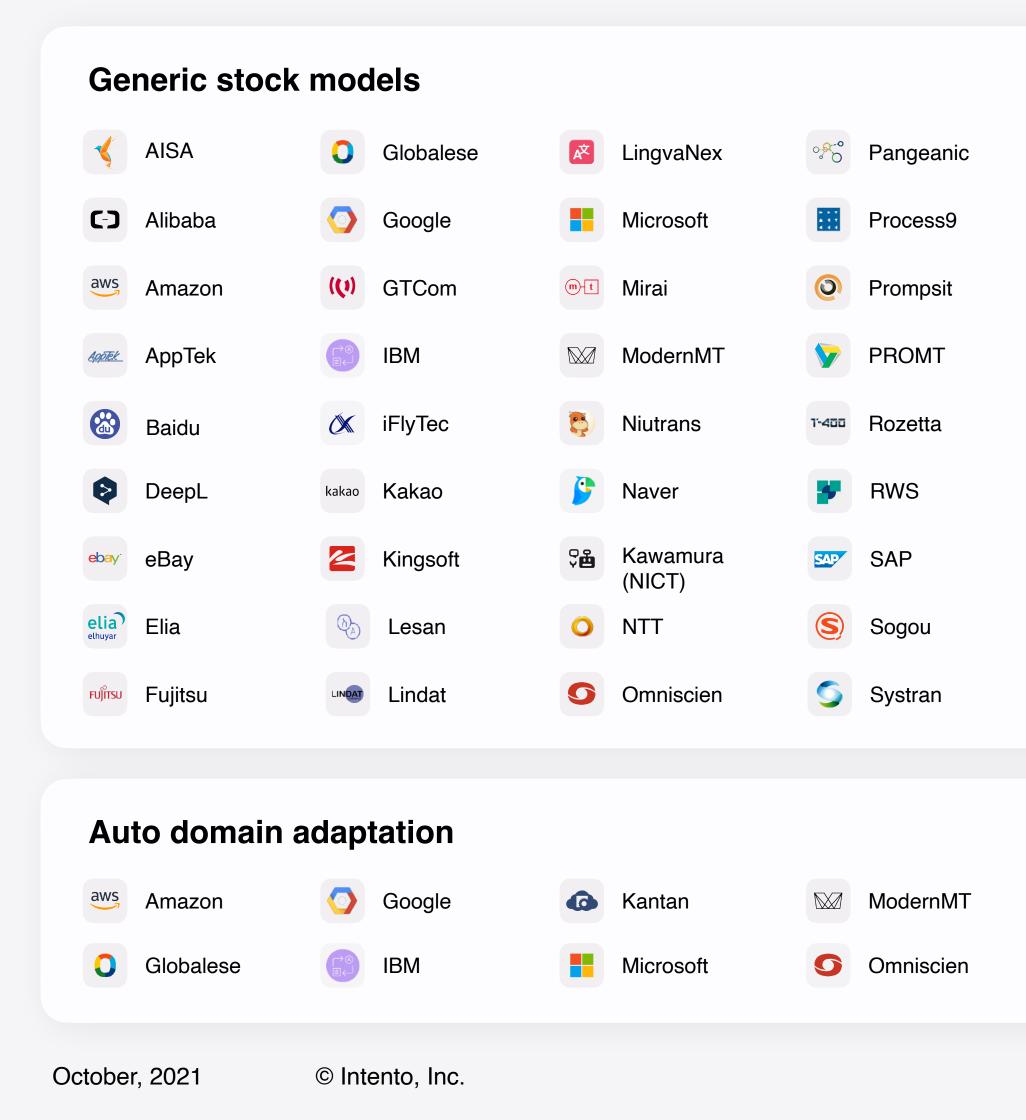
- 1. Datasets
- 2. Evaluation methodology
- 3. Evaluation results
- 4. Miscellaneous
- 5. Key conclusions

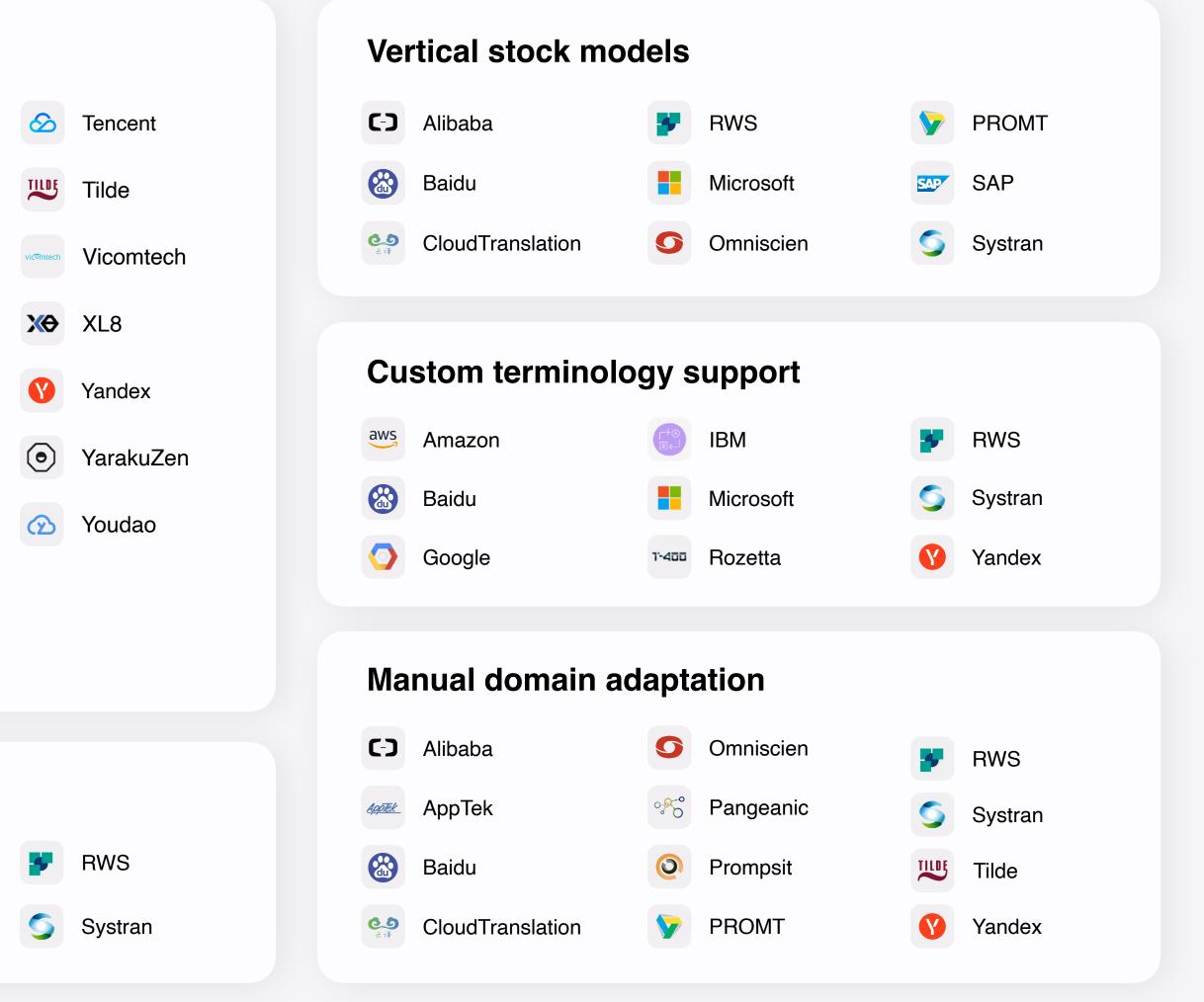






## **Machine Translation Landscape**









## **Machine Translation Engines**

#### Evaluated in this study

Customization options: 🔾 none 👄 TM 😑 glossary 🕒 both														
<b>C-)</b>	Alibaba Cloud eCommerce MT	$\bigcirc$	<b>C-)</b>	<b>Alibaba Cloud</b> General	$\bigcirc$	aws	<b>Amazon</b> Translate		<u>AppTek</u>	<b>Apptek</b> Neural Machine Translation	$\bigcirc$		<b>Baidu</b> Translate API	
8	<b>DeepL</b> API		elia elhuyar	<b>Elia</b> Elhuyarren itzultzaile automatikoa	$\bigcirc$	0	<b>Globalese</b> MachineTranslation	$\bigcirc$	G	<b>Google Cloud</b> Advanced Translation		(())	GTCom YeeCloud MT	$\bigcirc$
	IBM Watson Language Translator		<b>@</b>	M2M-100-1.2B Open-source model	$\bigcirc$		M2M-100-418M Open-source model	$\bigcirc$	<b>@</b>	<b>mBART50-EN2M</b> Open-source model	$\bigcirc$	<b>@</b>	<b>mBART50-M2M</b> Open-source model	$\bigcirc$
	<b>Microsoft</b> Translator Text			<b>ModernMT</b> Realtime	$\bigcirc$		<b>Naver</b> Papago NMT Commercial	$\bigcirc$		Kawamura NMT powered by NICT	$\bigcirc$	<b>@</b>	<b>OPUS MT</b> Open-source model	$\bigcirc$
	<b>Pangeanic</b> Machine Translation API	$\bigcirc$		<b>PROMT</b> Cloud API	$\bigcirc$	1-400	<b>Rozetta T-400</b> Machine Translation API	$\bigcirc$	5	Systran PNMT			<b>Tilde</b> Machine Translation API	$\bigcirc$
	<b>Tencent Cloud</b> TMT API	$\bigcirc$	Y	<b>Yandex</b> Translate API	$\bigcirc$	$\textcircled{\begin{subarray}{c} \begin{subarray}{c} \b$	<b>Youdao</b> Cloud Translation API	$\bigcirc$	*	<b>XL8</b> Machine Translation	$\bigcirc$			

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1.1 Origin 1.2 Cleaning 1.3 Language Pairs 1.4 Industry Sectors 1.5 Content Samples 1.6 Sentence Length





## Datasets — Origin

#### The datasets are provided by <u>TAUS</u> – one-stop language data shop





Source text





 $\rightarrow$ 

Industry sector

Data samples to reproduce this study are available from <u>TAUS</u> and <u>Intento</u>





## **Datasets** – **Cleaning**

#### The first cleaning was performed by <u>TAUS</u>

**Additional cleaning by Intento:** 



Removed duplicates

Removed segments under 4 words



 $\sim$ 

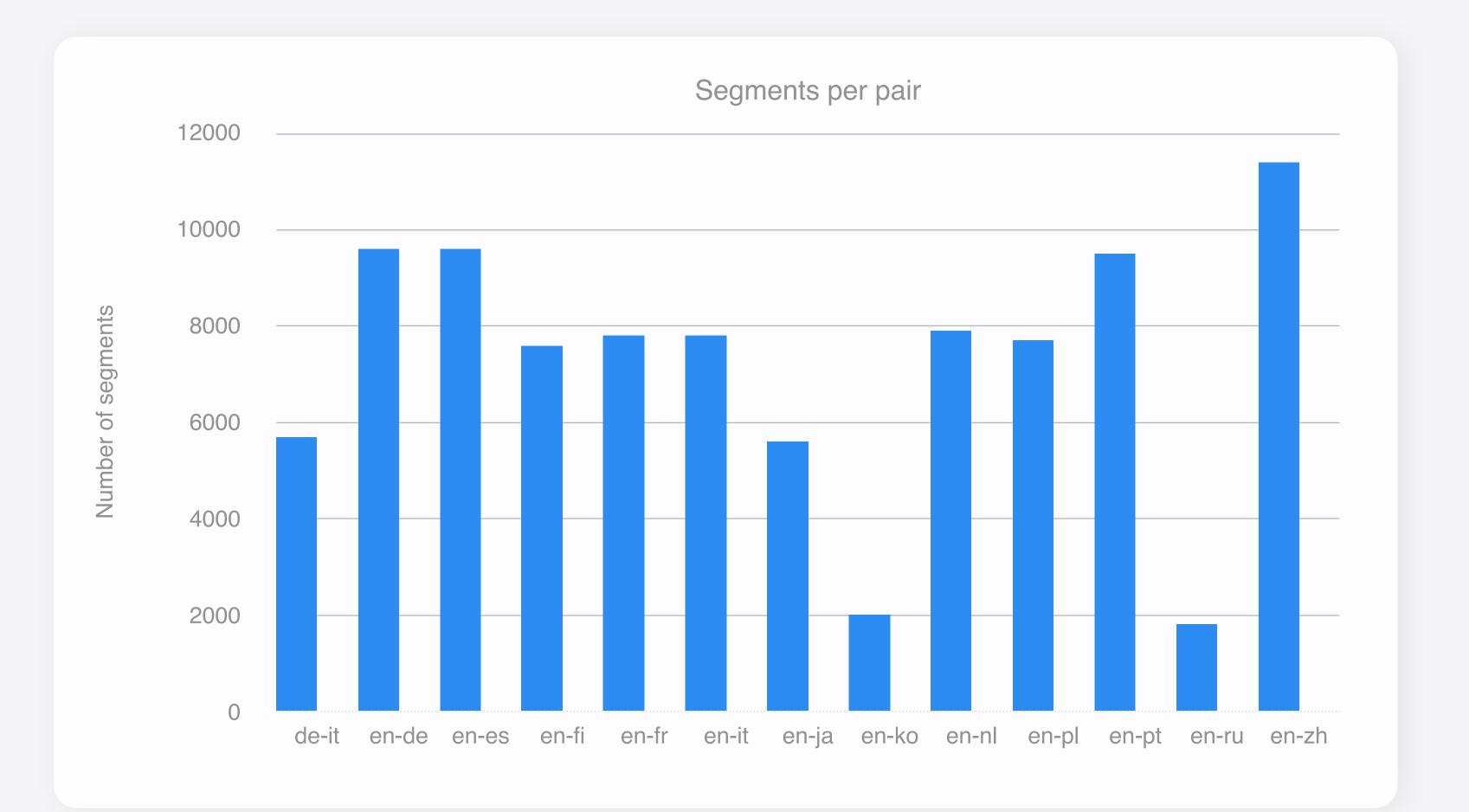
Removed mistranslations using Automated Translation Quality Estimation (based on multilingual embeddings)





#### **Datasets – Language Pairs**

13 language pairs, selected based on the availability of ~2000 segments with highquality translations for several industry sectors.







## **Datasets – Industry Sectors**



**1–7** industry sectors per language pair



**1,700–3,800** segments per language pair per industry sector



For Russian and Korean, only Financial domain is available

Entertainment

sector









#### **Content Samples**

#### **Industry Sectors**

#### Education

"She attended Lane Cove Public School before going to high school at SCEGGS Darlinghurst."

#### Finance

"Credit ratings have regulatory value for regulated investors, such as credit institutions, insurance companies and other institutional investors."

#### **Healthcare**

"The effects of Pramipexole Teva may be altered or side effects may occur if you are also taking other medicines."

#### Hospitality

"Looks like he's staying at a motel in Hamakua, and he just booked a return flight back to L.A. that leaves in a few hours."

#### Legal

"The Court therefore considered it necessary to examine whether that exclusive right can be justified on the basis of Article 86(2)."

#### Entertainment

"The racks are full of magazines reporting on the lives of TV and film stars, athletes, singers, musicians, famous politicians, and foreign royalty."

#### General

"The other day I stopped at a secondhand bookstore on my way home from school and happened to find a book I had been looking for for a long time."





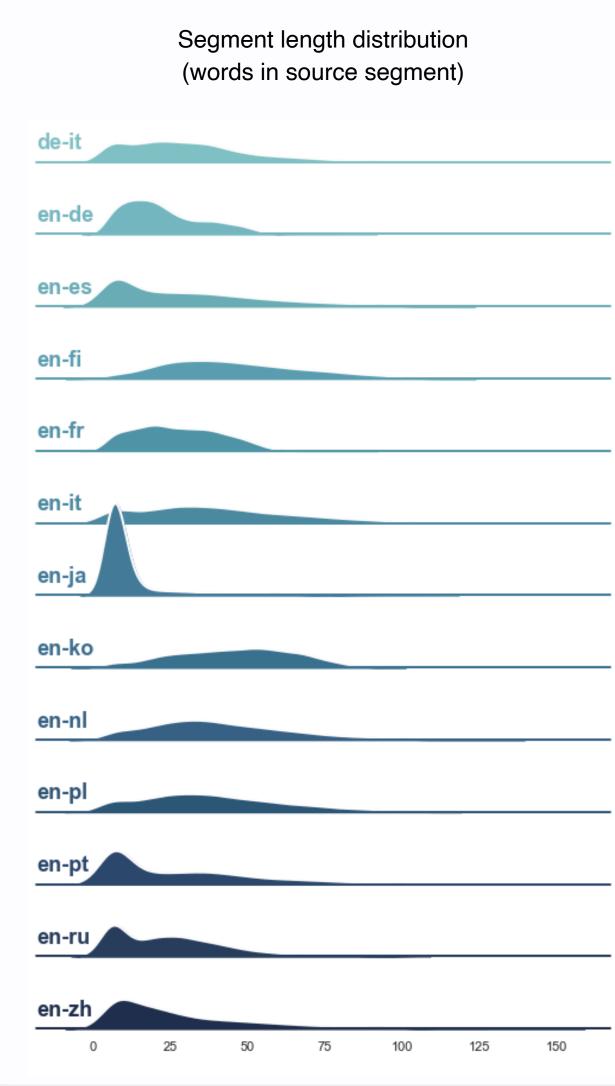
## Datasets — Sentence Length

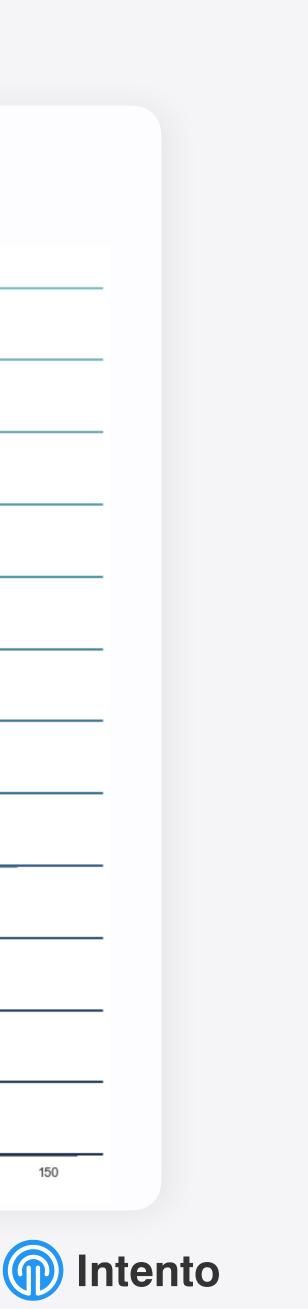


Too short (< 4 words), and were excluded from the dataset.



The exception is Japanese, where source texts have relatively more short segments.







# Evaluation Methodology

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2.1 Evaluation Approach 2.2 What Scores to Use 2.3 Choosing the Score 2.4 Going Forward with **BERTScore** 





## 2.1 Evaluation Approach

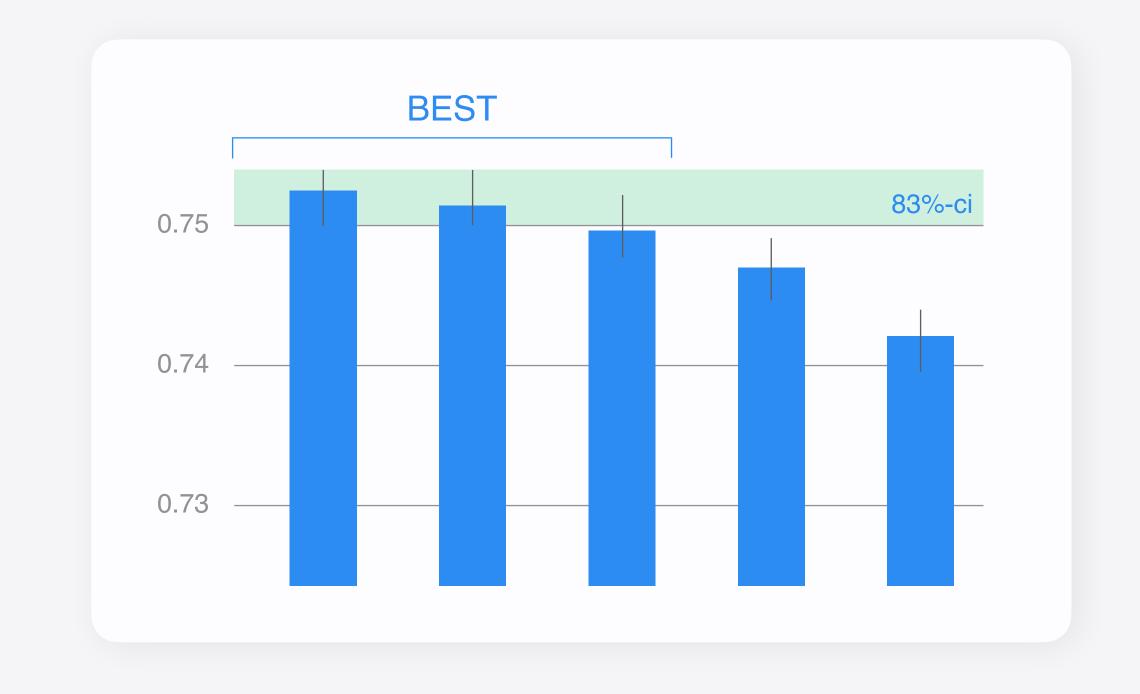
Rank MT engines based on a score showing distance from a reference human translation.

Identify a group of top-runners (**BEST**) within a confidence interval of the leader.

Using segment-level scores averaged across the corpus and an 83% confidence interval <sup>1,2</sup>

2

 $\rightarrow$ 



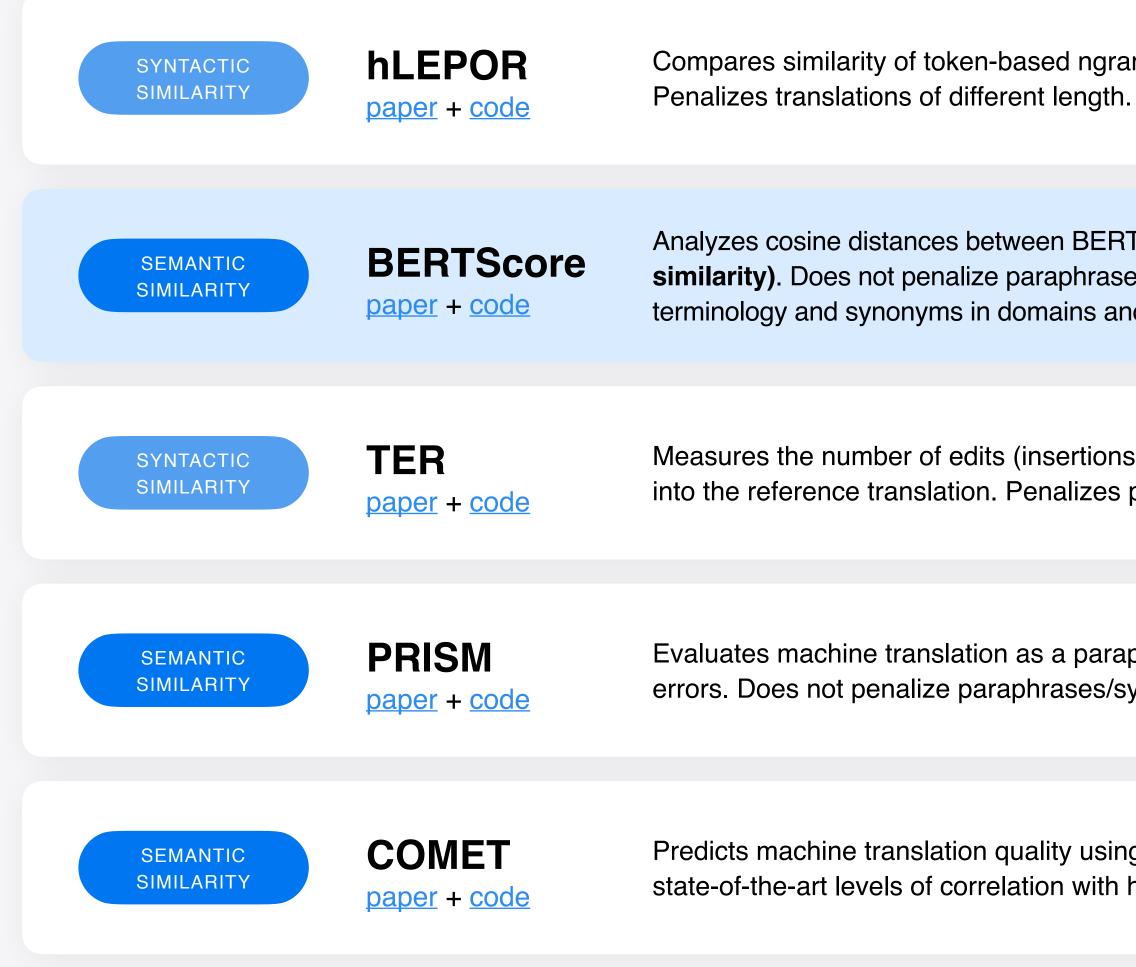




<sup>&</sup>lt;sup>1</sup> Harvey Goldstein; Michael J. R. Healy. The Graphical Presentation of a Collection of Means, Journal of the Royal Statistical Society, Vol. 158, No. 1. (1995), p. 175-177.

<sup>&</sup>lt;sup>2</sup> Payton ME, Greenstone MH, Schenker N. Overlapping confidence intervals or standard error intervals: what do they mean in terms of statistical significance?. J Insect Sci. 2003;3:34. doi:10.1093/jis/3.1.34

## 2.2 What Scores to Use



Compares similarity of token-based ngrams. Penalizes both omissions and additions. Penalizes paraphrases / synonyms.

Analyzes cosine distances between BERT representations of machine translation and human reference (semantic similarity). Does not penalize paraphrases / synonyms. May not detect factual errors (gender etc). May be unreliable for terminology and synonyms in domains and languages underrepresented in BERT model.

Measures the number of edits (insertions, deletions, shifts, and substitutions) required to transform a machine translation into the reference translation. Penalizes paraphrases/synonyms. Penalizes translations of different length.

Evaluates machine translation as a paraphrase of a human reference translation. Penalizes both fluency and adequacy errors. Does not penalize paraphrases/synonyms. N/A for Korean.

Predicts machine translation quality using information from both the source input and the reference translation. Achieves state-of-the-art levels of correlation with human judgement. May penalize paraphrases/synonyms.





## **Choosing the Score**



We decided to decommission n-gram based scores (**hLEPOR**, **TER**, **BLEU**) as we observe an increasing amount of good paraphrases from MT, and they all received low scores.



We cannot use **PRISM** for the purposes of this report as we observe unstable behavior, with translations similar to the reference getting scores lower than some of the imperfect paraphrases, making comparing the mean scores problematic for high-performing engines. Also, it does not penalize non-translations and is not available for Korean.



A choice has to be made between **BERTScore** allowing omissive paraphrasing, and **COMET** penalizing contextdepending alternative translations. We have decided to go with **BERTScore** for this report, as it may be more relevant in reflecting the understandability of the translations.



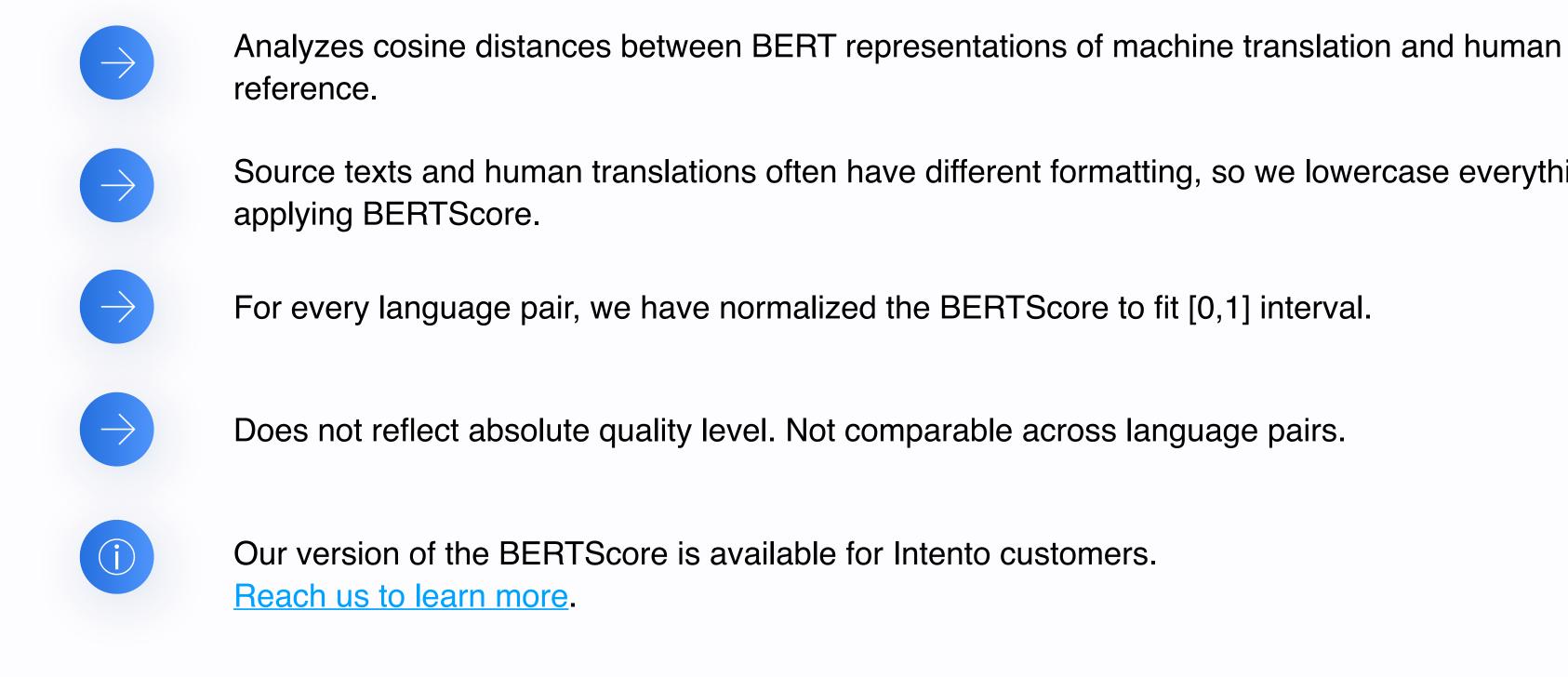
We also provide results for **COMET**, as there's enough evidence in the literature to suggest a greater correlation with linguistic quality, which may be important for MTPE and some other use-cases.





See the comparison of hLEPOR, BERTScore, PRISM and COMET in Appendix A

## **Going Forward with BERTScore**



See the comparison of hLEPOR, BERTScore, PRISM and COMET in Appendix A See the analysis for COMET and PRISM in <u>Appendix B</u> and <u>Appendix C</u>

Source texts and human translations often have different formatting, so we lowercase everything before







## Evaluation Results

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<u>3.1 Best MT Engines per</u> Language Pair (BERTScore) <u>3.2 Best MT Engines per Industry</u> <u>Sector</u>

3.3 Possible Minimal Coverage

<u>3.4 Top-Performing MT Providers</u> (BERTScore)





## 3.1 Best MT Engines per Language Pair (BERTScore)



13 MT engines are among the statistically significant leaders for 13 language pairs



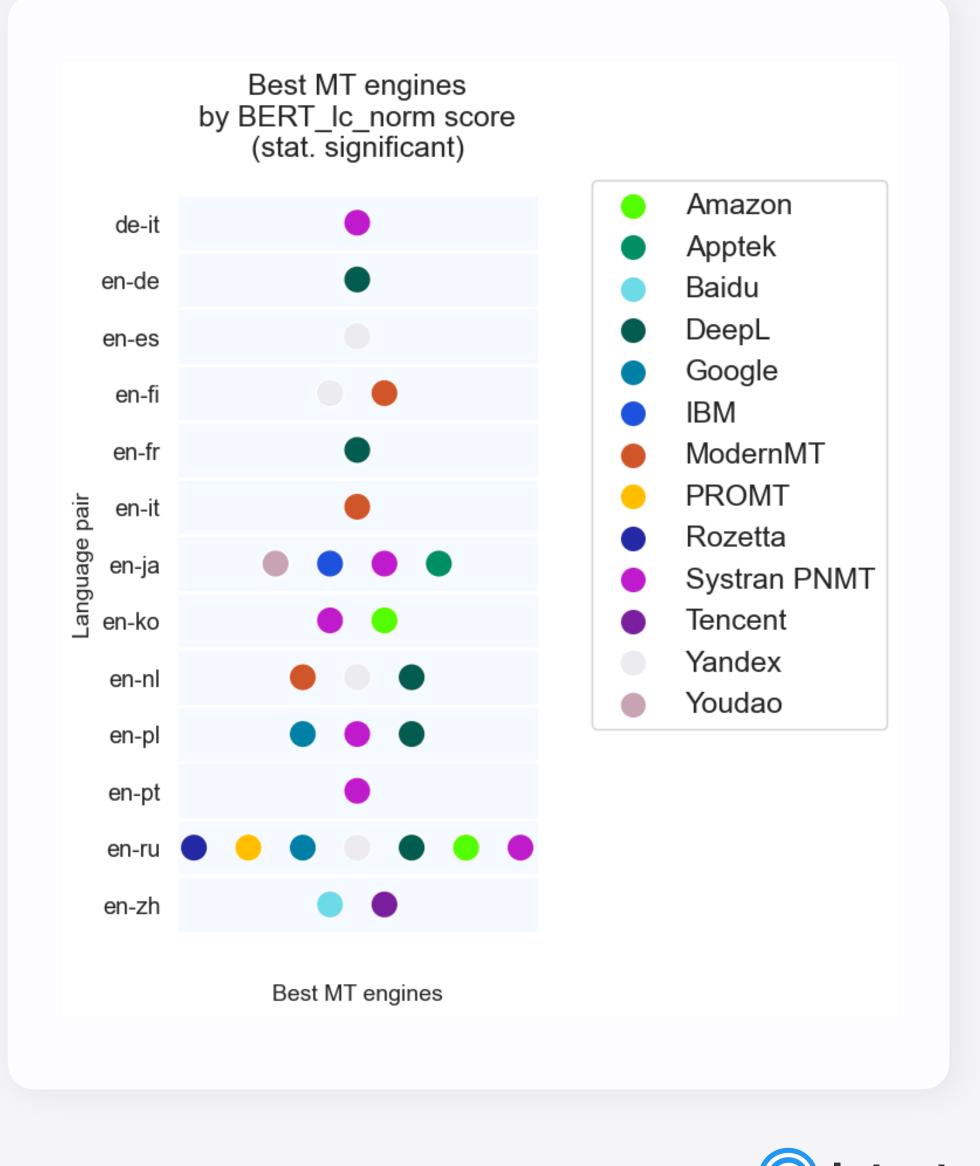
5 MT engines cover the best scores for all 13 languages: DeepL, Systran, Yandex, ModernMT, and Baidu or Tencent



Absolute values are not shown to avoid confusion, as the score is not comparable across language pairs.



The domain and content type mix is different for every language pair (see the next slide) and largely influences this leaderboard.





## 3.2 Best MT Engines per **Industry Sector**



**19** MT engines are among the statistically significant leaders for **7** industry sectors and **13** language pairs.



**9** MT engines provide minimal coverage for all language pairs and industries, **1-4** per industry sector.



Many engines perform best with English to Spanish, Russian, and Chinese.



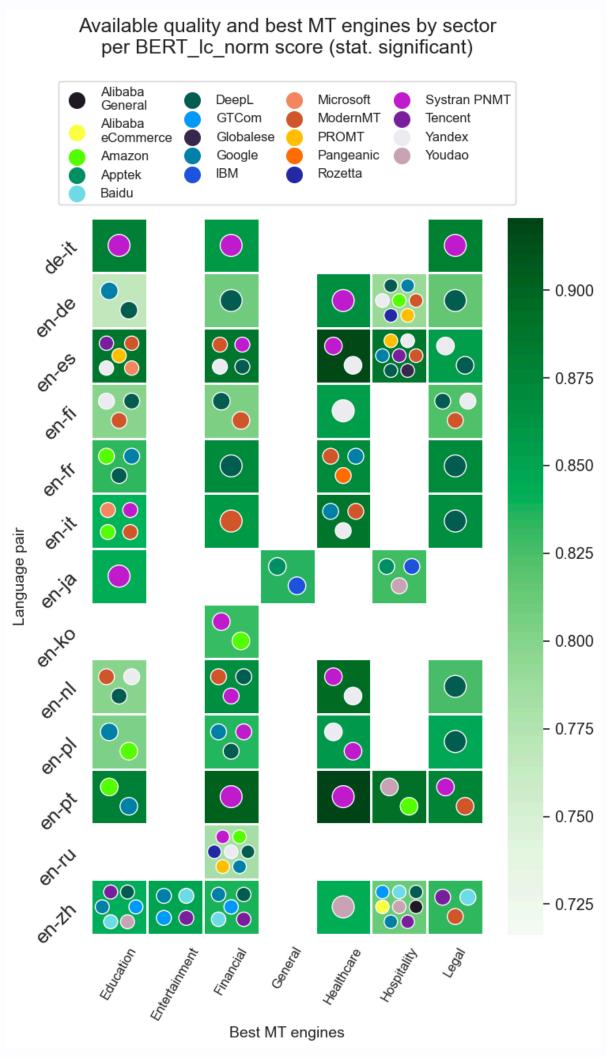
Legal, Financial, and Healthcare require a careful choice of MT vendor, as few perform at the top level.



Despite of having several comparable MT engines per language pair, **Education** shows relatively low scores, which may indicate the importance of customization in this domain.



It appears that **Systran** is the only engine that translates German to Italian without the pivot through English.









## **3.3 Possible Minimal Coverage**



Education: Systran (de-it, en-it, en-ja), DeepL (en-de, en-fi, en-fr, en-nl, en-zh), Amazon (en-pl, en-pt), Microsoft (en-es)



Healthcare: Systran (en-de, en-es, en-nl, en-pl, en-pt), Yandex (enfi, en-it), Youdao (en-zh), Google (en-fr)



Financial: Systran (de-it, en-es, en-ko, en-nl, en-pl, en-pt, en-ru), **DeepL** (en-de, en-es, en-fi, en-fr, en-it), **ModernMT** (en-it)



Legal: Systran (de-it, en-pt), DeepL (en-de, en-fi, en-fr, en-nl, en-pl), Baidu (en-zh)

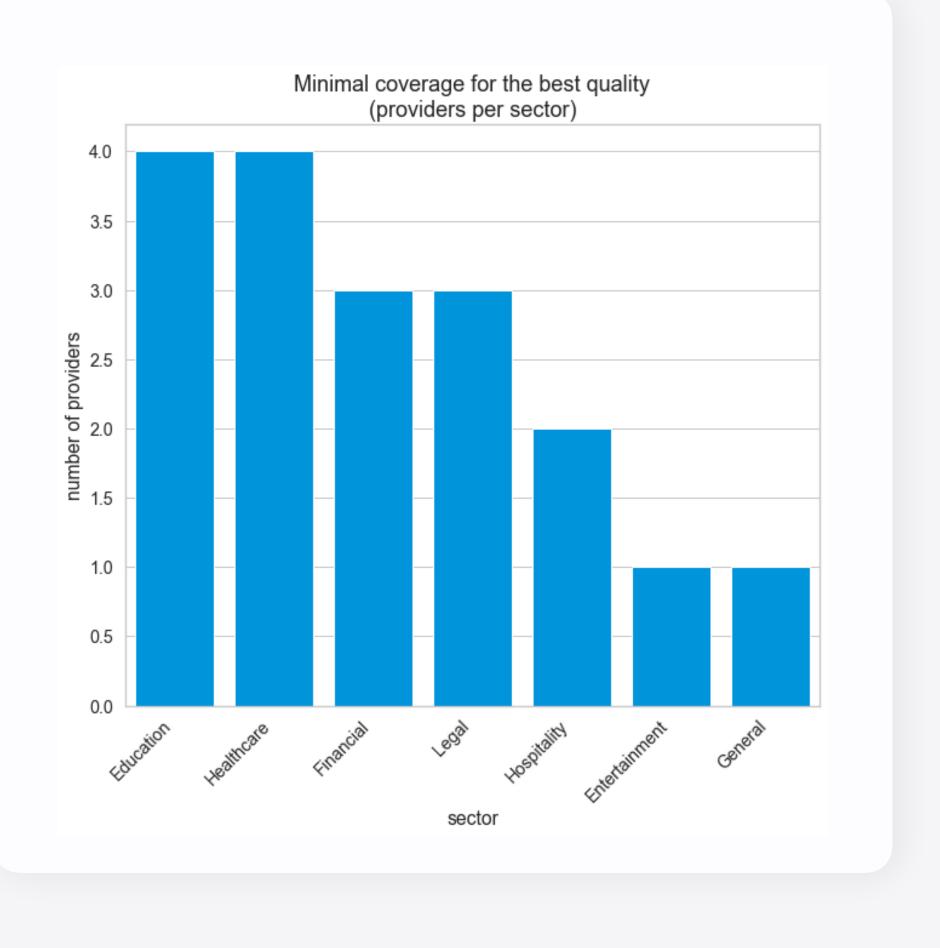


Hospitality: Baidu (en-zh)



General: Google (en-ja)

For every industry sector, we provide one of the possible minimal coverages.

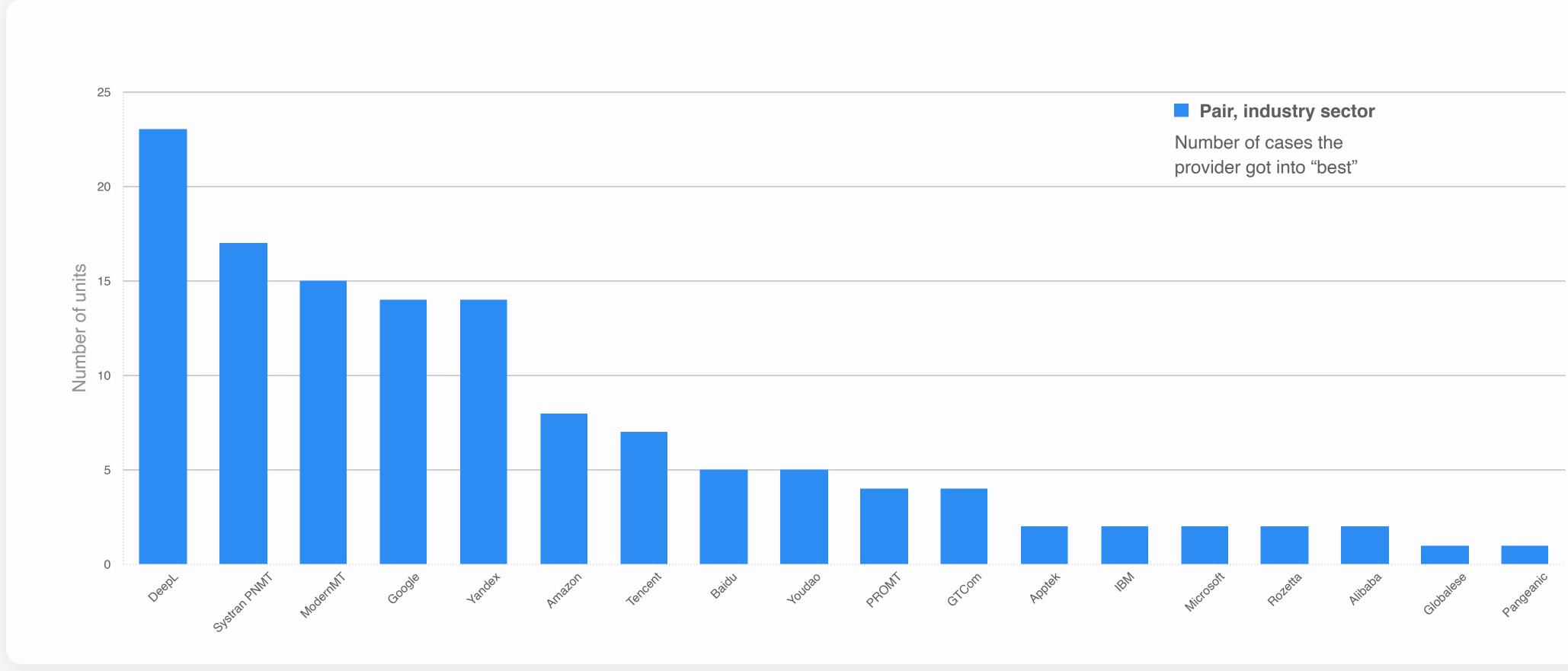






## **3.4 TOP Performing MT Providers (BERTScore)**

#### Across 13 language pairs, 7 industry sectors







# Miscellaneous

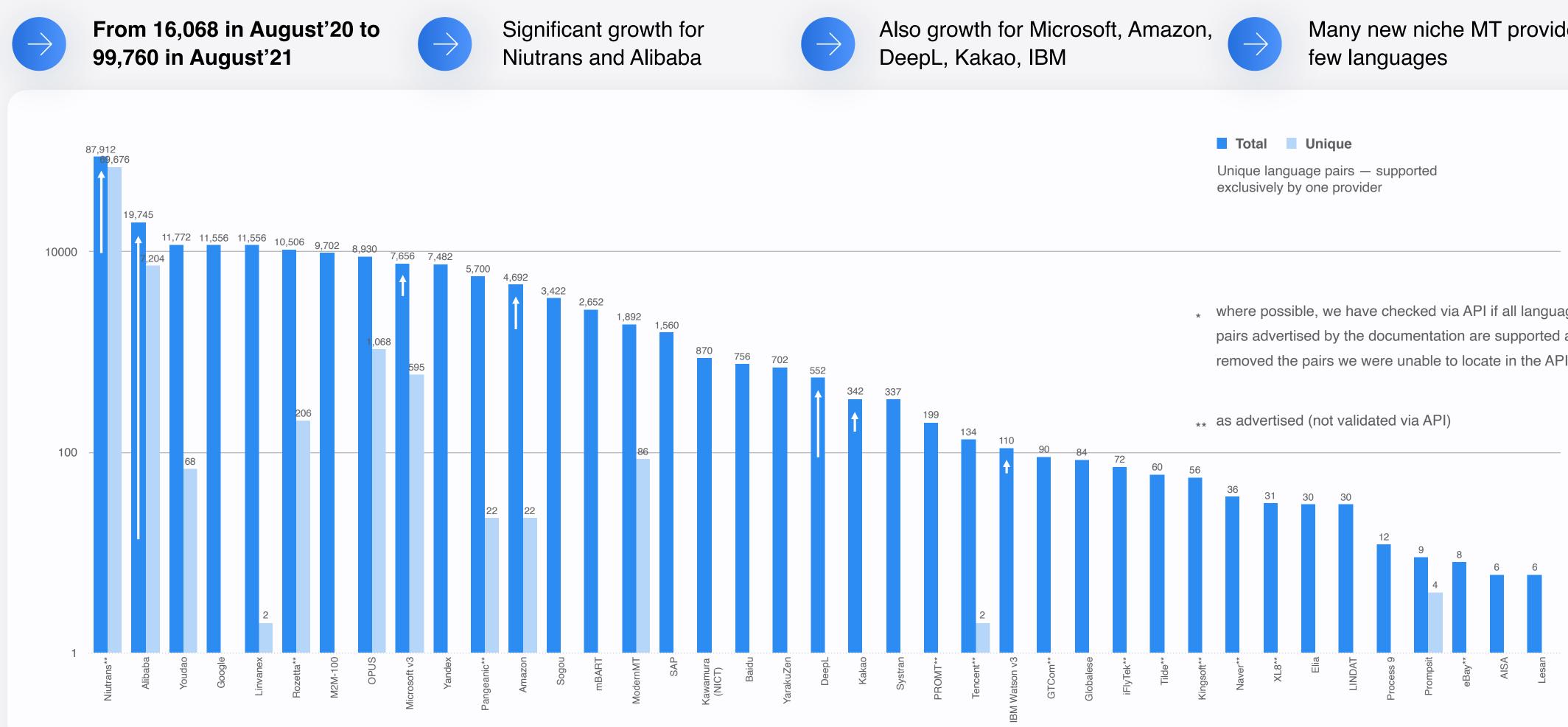
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4.1 Language Support 4.2 Public Pricing <u>4.3 Independent Cloud MT</u> Vendors with Stock Models <u>4.4 Open Source Pre-Trained MT</u> **Engines** 4.5 Open Source MT <u>Performance (BERTScore)</u>





## 99,760 Language Pairs Across All MT engines\*



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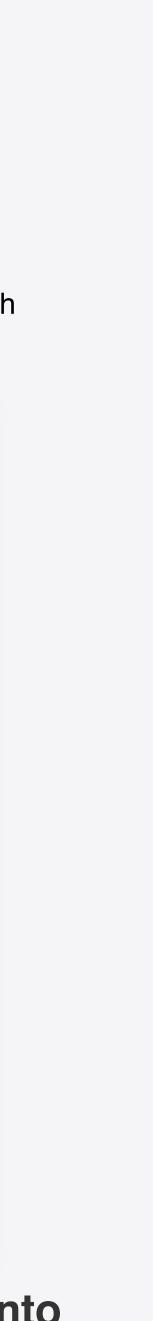




Many new niche MT providers with

where possible, we have checked via API if all language pairs advertised by the documentation are supported and removed the pairs we were unable to locate in the API.





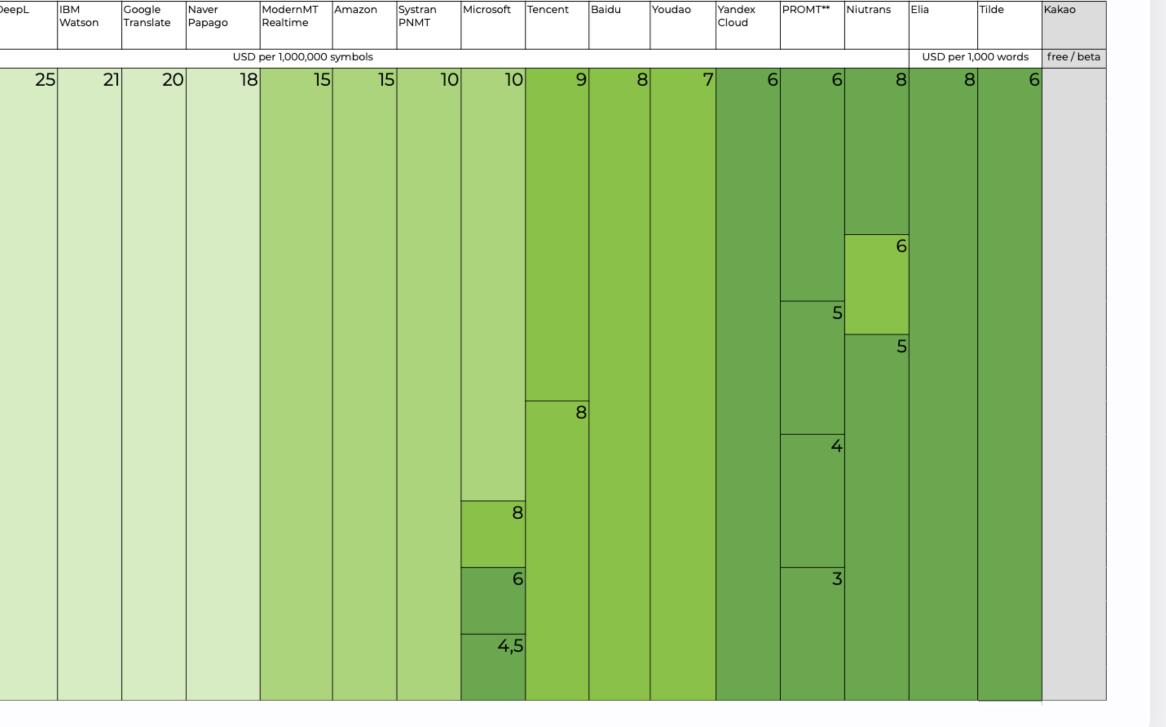
## **4.2 Public Pricing**

#### USD per 1M symbols\*\*\*

characters per month *	AISA	AppTek	Cloud Translation	бтсом	Pangeanic	Prompsit	Rozetta	RWS Language Weather	XL8	SAP Translation Hub	Kawamura (NICT)	Globalese - v4	Alibaba Cloud	Dee
					on request									_
0										450	400	120	33	
500K											133	-		
1M													15	
3M											100	)	-	
8M														
10M														
30M														
32M														
50M														
64M														
100M														
128M												on request		
200M											on request			
250M											onrequest			
500M														
1B														
1.5B														
10B														
and more														

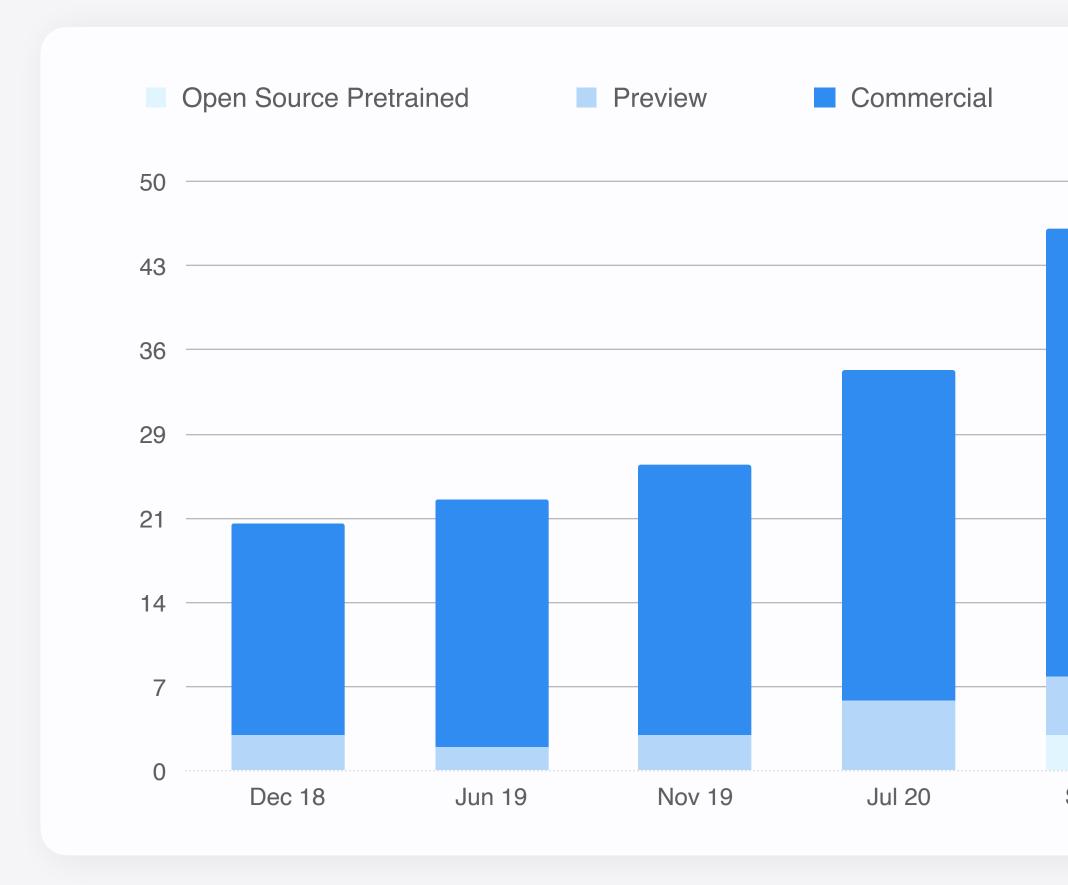
\* volume estimation based on 4.79 symbols per word \*\* +20% for some language pairs \*\*\* freemium volumes are not shown







## 4.3 Independent Cloud MT Vendors with **Stock Models**





AISA, Alibaba, Amazon, Apptek, Baidu, CloudTranslation, DeepL, Elia, Fujitsu, Globalese, Google, GTCom, IBM, iFlyTec, Lesan, Lindat, Lingvanex, Kawamura / NICT, Kingsoft, Microsoft, Mirai, ModernMT, Naver, Niutrans, NTT, Omniscien, Pangeanic, Prompsit, PROMT, Process9, Rozetta, RWS, SAP, Sogou, Systran, Tencent, Tilde, Viscomtec, Yandex, YarakuZen, Youdao

**Preview / Limited (5)** 

eBay, Kakao, QCRI, Tarjama, Birch.Al

**Open Source Pretrained (3)** 

M2M-100, mBART, OPUS



Sep 21



## 4.4 Open Source Pre-Trained MT Engines



**OPUS MT** paper + code

The model was trained on openly available parallel corpora collected in the large bitext repository OPUS (Tiedemann, 2012). The architecture is based on a standard transformer setup with 6 self-attentive layers in both, the encoder and decoder network with 8 attention heads in each layer. Model is created by Language Technology Research Group at the University of Helsinki. It's based on Marian-NMT. And it is technically a separate model for each pair.



M2M-100

paper + code

The model was trained on 7.5B parallel sentences, corresponding to 2200 directions. The data was mined via CCMatrix and CCAligned. Transformer based architecture with 12 encoder and 12 decoder layers, with embedding dimension of 1024. We tested M2M-100 418M params and M2M-100 1.2B params. There is also a 12B-params Model, as we took models that can be used on a single GPU. Model is created by Facebook Research. The model is interesting in that it's not English-centric and can translate directly between any pair of 100 languages; a single model for '\*'  $\rightarrow$  '\*'.



The model was trained on various sources for 50 languages including parallel and monolingual data (Common Crawl). Transformer based architecture with 12 layers of encoder and 12 layers of decoder with embedding dimension of 1024 and 16 heads. There is about ~ 680M parameters. Model was done by Facebook Research. mBART50 is based on mBART25. We used mMBART50 fine-tuned for two configurations one-to-many (a single model for en  $\rightarrow$ \*) and mMBART50 many-to-many a single multilingual model '\*'  $\rightarrow$  '\*'.





## **Open Source MT Performance (BERTScore)**



**OPUS** and **M2M-100** mostly show performance in the 2nd tier of commercial systems.



For en-es, **OPUS** scores are on par with the best commercial systems



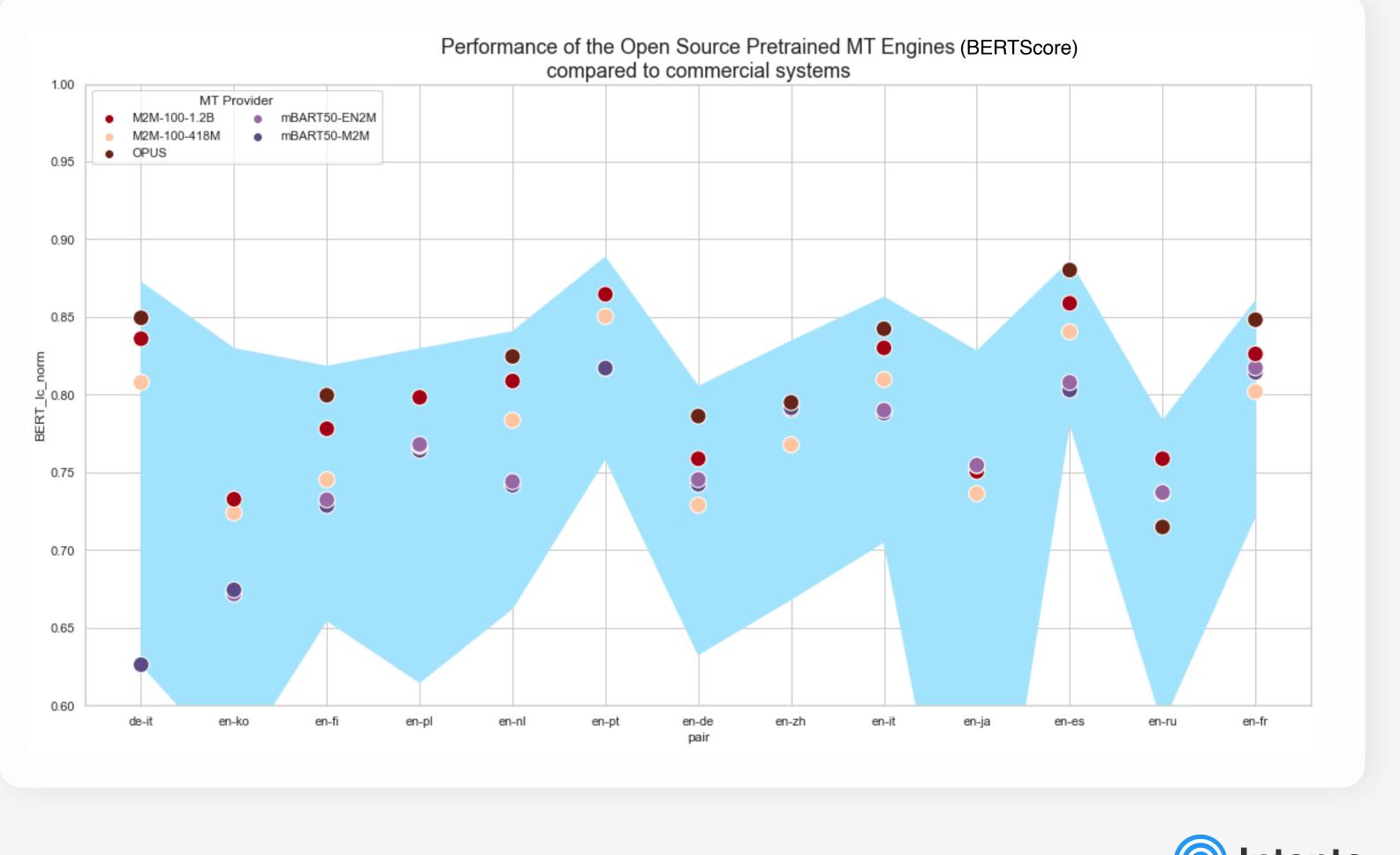
For **en-ko** and **en-ja**, the scores are very poor.



**OPUS** leads for de-it, en-fi, en-nl, en-de, en-zh, en-it, en-es, and en-fr.



M2M-100 leads for en-ko, en-pl, en-pt, en-ru







## Key Conclusions



The **MT market is accelerating. 13 more vendors** offer pre-trained MT models since August 2020, plus there are **three open-source** pretrained MT engines available. We have evaluated **29 MT engines** - 14 more than a year ago!



**Unprecedented language coverage: 99,760 language pairs** across all MT engines. It was just 16K a year ago! The main contributors are **Niutrans** with their 88K language pairs and **Alibaba** with 20K.



**19 MT** engines are among the statistically significant leaders for **7** industry sectors and **13** language pairs. **9** MT engines provide minimal coverage for all language pairs and industries, **1-4** per industry sector.

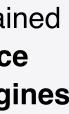


Many engines show best results for English to Spanish, Russian, and Chinese. Legal, Financial, and Healthcare require a careful choice of MT vendor, as few perform at the top level. Despite having several comparable MT engines per language pair, Education shows relatively low scores, which may indicate the importance of customization in this domain.



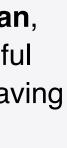
**Open-source engines** perform in the 2nd tier of commercial systems, except for **en-es** (on par with top-tier systems) and **en-ko** & en-ja (much worse than commercial systems).















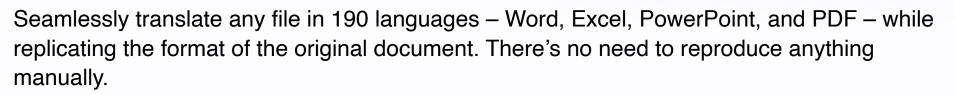
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Help your international customers decide to buy your products and services by providing access to product descriptions, reviews, and community discussions in their language in realtime. Works in Telligent, Jive, ServiceNow and other portals.

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X





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- MT Hub for Lingotek
- MT Hub for Matecat
- MT Hub for memoQ
- MT Hub for Memsource
- MT Hub for Trados
- MT Hub for Smartcat
- MT Hub for Smartling
- MT Hub for Wordfast
- MT Hub for Wordbee
- MT Hub for XTM Cloud

#### **Office Productivity**

- Translator for Word
- Translator for Excel
- Translator for Outlook
- Translator for Windows
- Translator for Mac
- Translator for Chrome
- Translation Portal

#### Software Development

- SaaS)
- Translator for Mac (any desktop app)
- Translator for Jira

To know more go to <u>https://inten.to</u>

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• Translator for Chrome (any

 Translator for Windows (any desktop app)

#### **Customer Service**

- Translator for Zendesk Agents
- Translator for ServiceNow
- Translator for Chrome (works for any livechat: Salesforce, Intercom, Oracle and others)

#### Community & Marketing

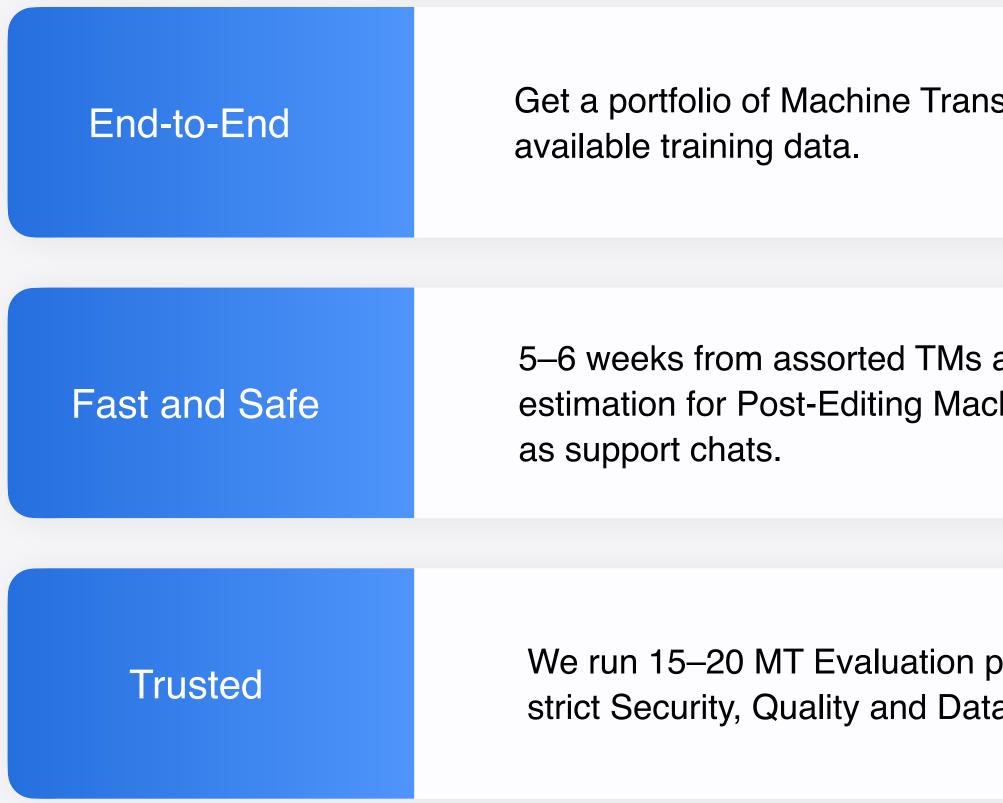
- Translator for Telligent
- Translation in other community portals and KBs via frontend integration

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5–6 weeks from assorted TMs and glossaries to winning MT engines with effort saving estimation for Post-Editing Machine Translation and quality estimation for Real-time cases, such

We run 15–20 MT Evaluation projects per month for global companies across industries under strict Security, Quality and Data Protection requirements. ISO 27001 and ISO 9001 certified.









# The State of Vachine Translation

#### Stock MT Models

Commercially available pre-trained MT models

Intento, Inc. hello@inten.to

2261 Market St, #4273 San Francisco, CA 94114 data provided by







### Independent Multi-Domain Evaluation of Machine Translation Engines

Part 2: Deep-dive linguistic analysis

In partnership with

[creative words]













#### 3 language pairs (EN $\rightarrow$ ES, EN $\rightarrow$ IT, EN $\rightarrow$ NL)



Comparison of texts between 5 industry sectors: Education, Financial, Healthcare, Legal, Travel (ES)



LQA results and the nuances indicated during the LQA phase



Key conclusions on how automatic metrics relate to human estimation of translations



Recommendations on the best-fit MT engines for analyzed language pairs and industry sectors



Insights on how to enhance the power of all MT engines available on the market

Coming soon.

You will receive a link to Part 2 to the <u>same email that</u> you provided to get Part 1.



## Appendix A.

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### A.1 hLEPOR vs. BERTScore <u>A.2 BERTScore vs. PRISM</u> A.3 BERTScore vs. COMET





### Comparing hLEPOR and BERTScore

#### low hLEPOR + high BERTScore



paraphrases / synonyms



minor punctuation / tokenization issues

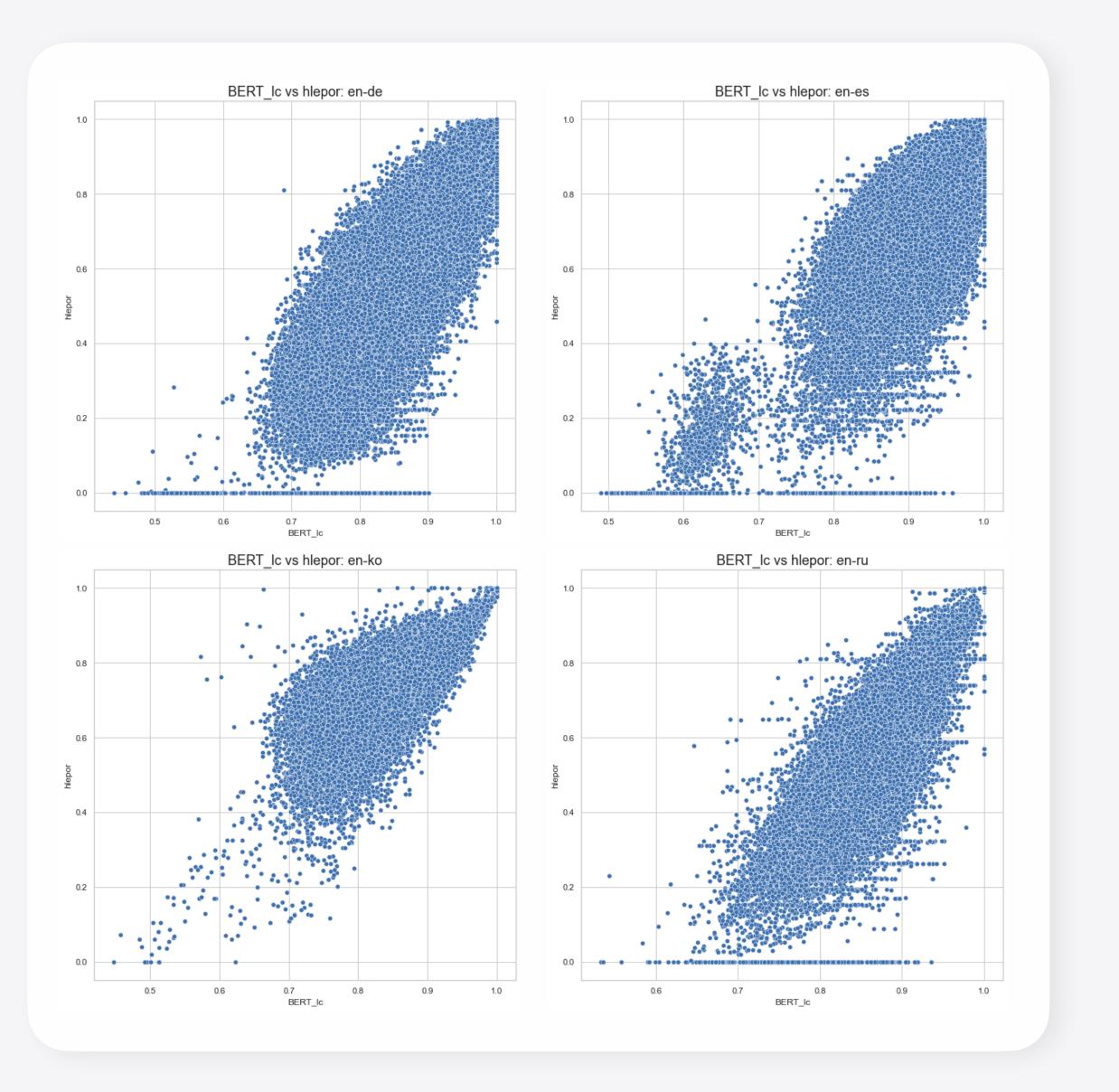
#### high hLEPOR + low BERTScore



mostly doesn't exist



punctuation and spacing issues in Asian languages (our tokenization for hLEPOR doesn't penalize them)





### Comparing BERTScore and PRISM

#### **Iow BERTScore + high PRISM**



context-dependent alternative translations with different meanings (non-paraphrases)



non-translated phrases

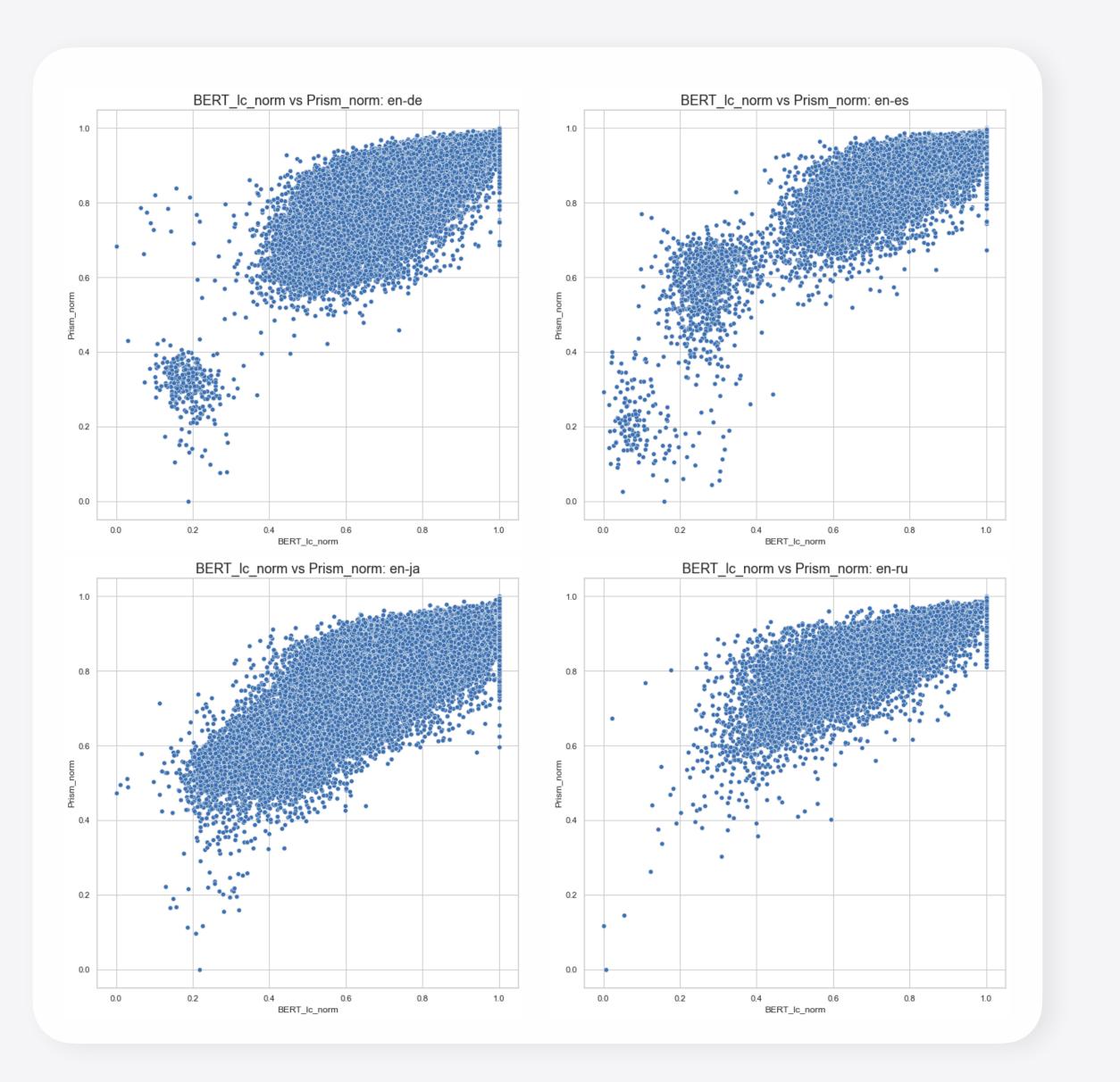
#### high BERTScore + low PRISM



PRISM for identical translations is not guaranteed to be close to 1



different capitalisation





### Comparing **BERTScore and COMET**

#### **Iow BERTScore + high COMET**



context-dependent alternative translations with different meanings (non-paraphrases)



minor tokenization issues (e.g. merging words vs using "-" in German)

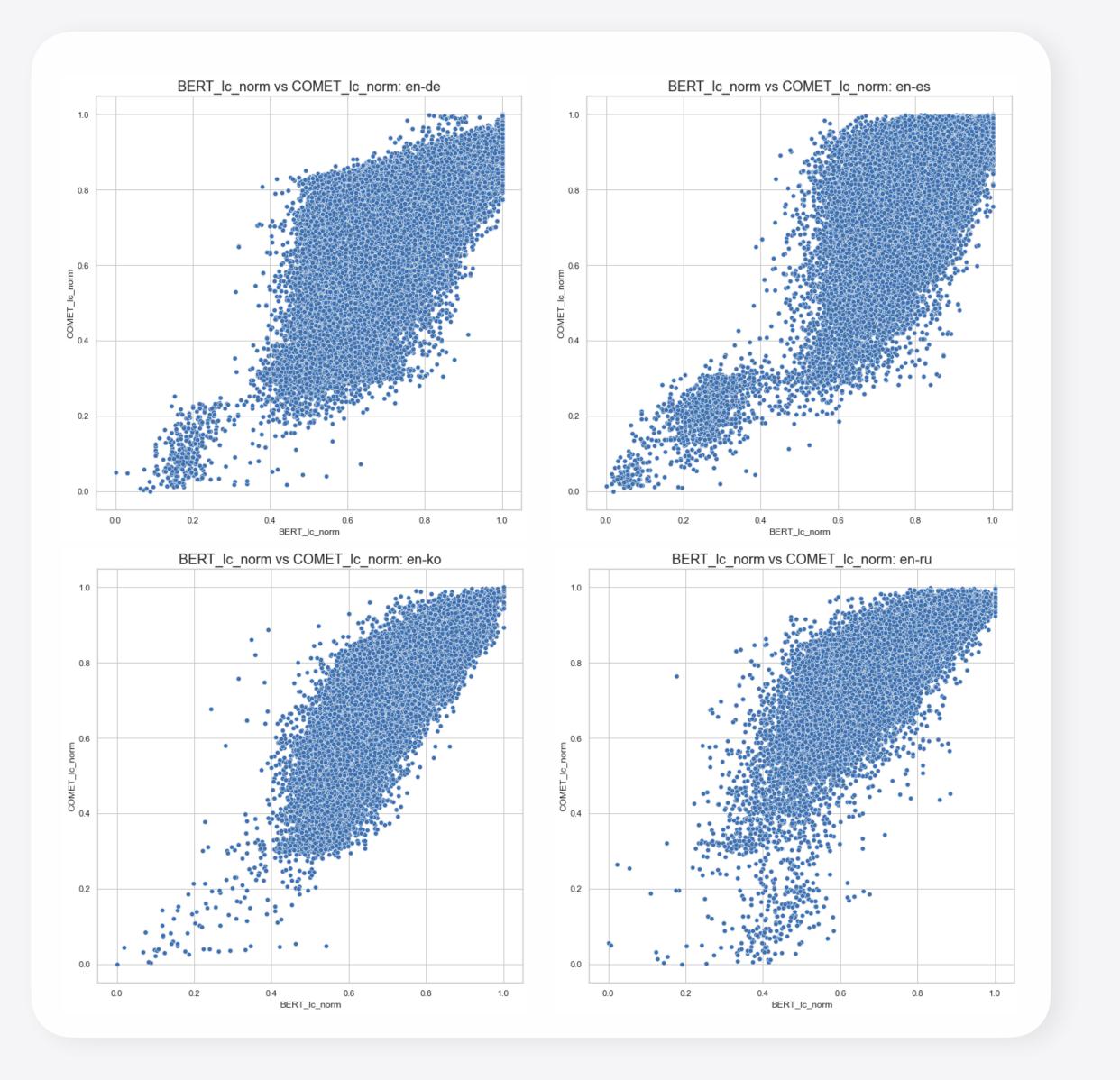
#### high BERTScore + low COMET



omissions and omissive paraphrases



context-dependent alternative translations with a different gender or tone of voice (mostly short sentences that lack context)







### Appendix B.

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**B.1 Ranking for COMET Score** B.2 Best MT per Language Pair (COMET)

**B.3 Best MT per Industry Sector** (COMET)

**B.4 TOP Performing MT** Providers (COMET)





# A.1 Ranking for COMET Score

Predicts machine translation quality using information from both the source input and the reference translation. Achieves state-of-the-art levels of correlation with human judgement.



 $\rightarrow$ 

 $\rightarrow$ 

For every language pair, we have normalized COMET to fit [0,1] interval.

COMET significantly penalizes different capitalization, therefore we have lowercased all text inputs. Per our observations, it does not lead to score corruption for properly capitalized sentences.

Also, COMET seem to penalize different gender and other context-dependent factors, which mostly affects translations of short sentences with little embedded context.



 $\rightarrow$ 

Hence, we recommend using COMET to evaluate MT on your own data with the goal of choosing the engine closest in phrasing and ambiguity resolution to the reference.



Does not reflect absolute quality level. Not comparable across language pairs.



In our research we used the unbabel-comet version 0.1.0 with the model for evaluation with reference translations - wmtlarge-da-estimator-1719



We are grateful to <u>Unbabel</u> for releasing the COMET metric and appreciate Unbabel's support and guidance in configuring it.



## A.2 Best MT per Language Pair (COMET)



Being more restrictive to alternative translations, there's just 8 leading MT engines, with much less per language pair.



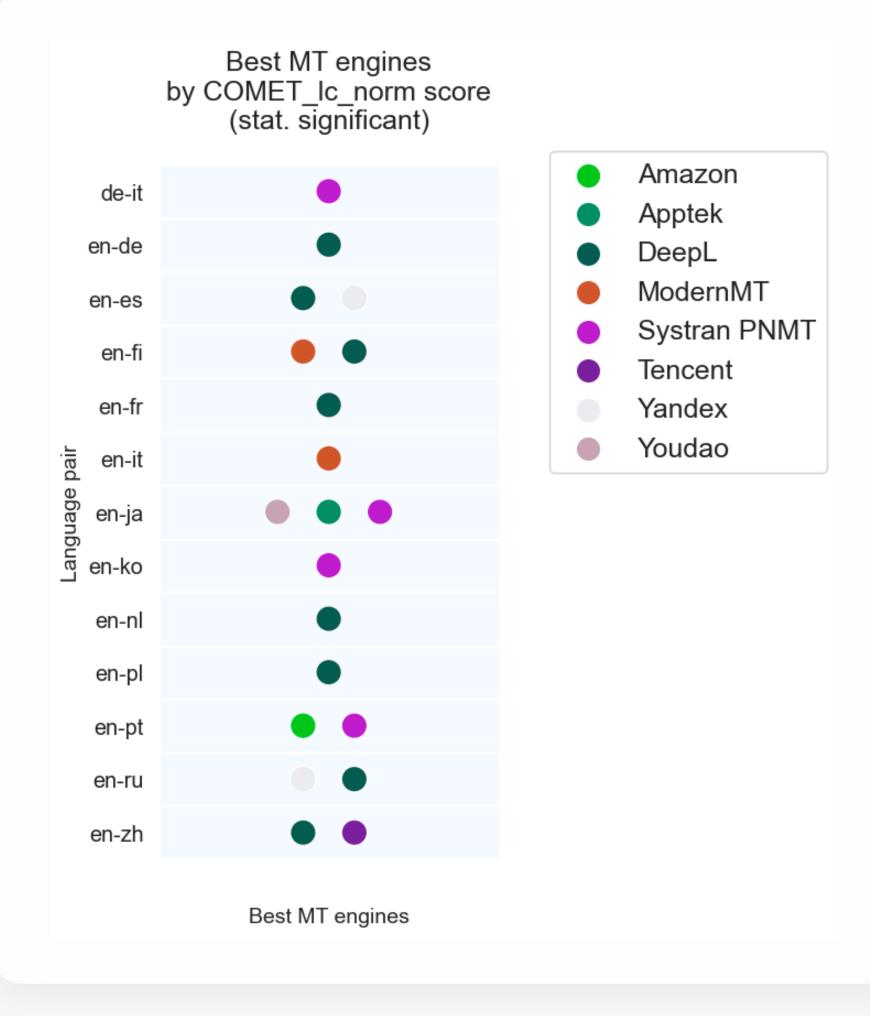
Fewer for minimal coverage: DeepL, Systran, and ModernMT.



Absolute values are not shown to avoid confusion, as the scores are not comparable across language pairs.



The domain and content type mix is different for every language pair (see the next slide) and greatly influences this leaderboard.







## A.3 Best MT per Industry Sector (COMET)



This chart is provided for reference. We recommend using BERTScore chart on Slide 23.



16 MT engines are among the statistically significant leaders for 7 industry sectors and 13 language pairs.



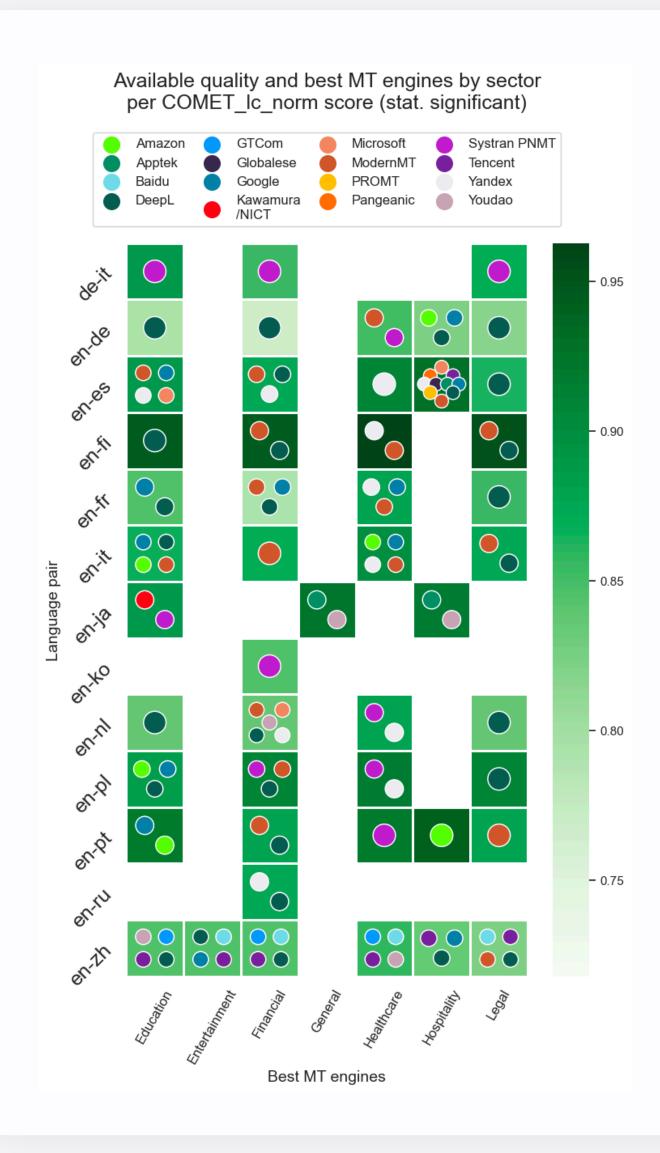
The only significant difference from BERTScore is English to Portuguese, Financial domain, where leading MT is totally different for COMET.



COMET may be appropriate when applied for post-editing, as per the score specifics.



COMET favors DeepL a lot, our hypothesis - because DeepL is consistent in tone of voice and other context-dependent features, and resolves them similarly to the test set.

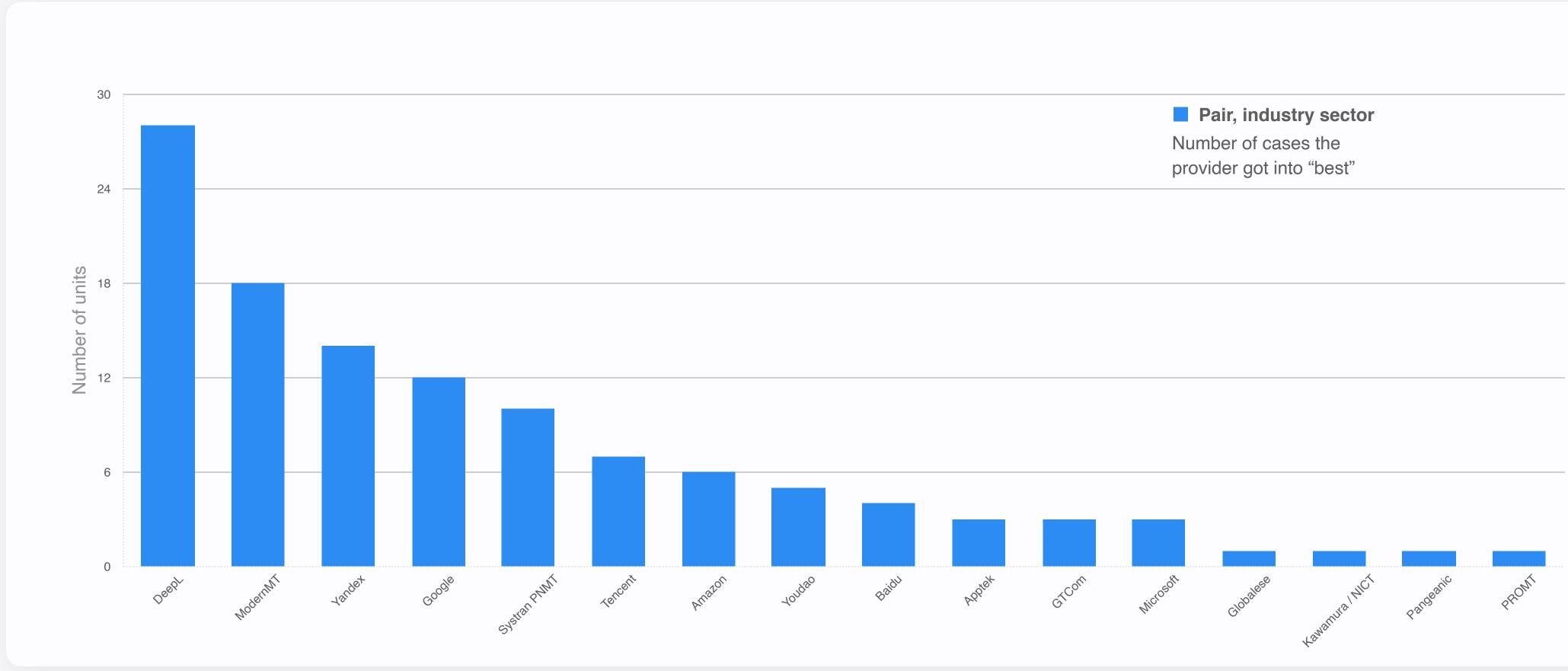






# **A.4 TOP Performing MT Providers (COMET)**

#### Across 13 language pairs, 7 industry sectors







# Appendix C.

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#### C.1 Ranking for PRISM Score





### **B.1 Ranking for PRISM Score**

- Evaluates machine translation as a paraphrase of a human reference translation. Penalizes both fluency and adequacy errors.
- For every language pair, we have normalized PRISM to fit [0,1] interval.
- $\rightarrow$

 $\rightarrow$ 

- PRISM penalizes different capitalization, but it also penalizes making texts lowercase, hence for PRISM we have decided to keep the capitalization as is.
- May not reach [0,1] for identical sentences, which makes its problematic to average across segments and draw conclusions for high-performing MT.



Not available for Korean.



#### Because of the issues listed above, we do not provide ranking for PRISM to avoid confusion.





# Appendix D.

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#### D.1 Scores for Sentences of **Different Lengths**





### **C.1 Scores for Sentences of Different Lengths**



Typically, the scores are higher for shorter sentences. The exceptions are en-fi, en-it, en-nl, en-pt



English-to-Japanese demonstrates significant difference among MT engines for short and long segments (see the picture)



Some MT engines provide the top-tier scores for short and medium sentences, but fail to translate long ones, leading to the low average performance:

- Tencent for de-it
- Amazon for en-de
- PROMT for en-es
- Google for en-it
- Microsoft for en-pl

