

# **Txture Partner** Program

Expand your cloud business and become a trusted cloud market leader

Txture is a cloud transformation and modernization software for system integrators and cloud providers. Txture accelerates the cloud application assessment process and automatically analyzes cloud readiness, migration risk, and business value of application and infrastructure landscapes. It enables the management of the hybrid cloud IT landscape throughout the cloud transformation process, from discovery, assessment, and roadmapping, to migration tracking and continuous modernization.

"Streamline and enhance your cloud transformation offerings and reduce time to market for emerging trends such as cloud-to-cloud migrations."

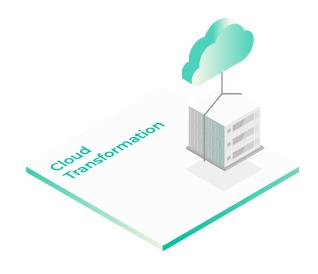
The platform assists in collecting data from existing IT system landscapes and determining the best migration and modernization architectures, taking into consideration each application's business, security, compliance, and technical needs. It also aids in the development of future cloud architecture and the forecasting of associated costs and serves as a single source of truth for hybrid-cloud infrastructure, providing essential transparency regardless of deployment location or cloud provider on the entire cloud journey.

# **Company & Product Facts**

Migrations on 4 continents

25k+ Applications assessed

Cloud transformations in the



# **Key Benefits**

#### **Customer Satisfaction**

Minimize risk, reduce costs, and increase speed of the entire journey to cloud through automated discovery, 6R migration recommendations, risk analyses, and cost forecasting.

## **Scale Your Projects**

Standardize your cloud migration service offering with our cloud transformation cockpit. Faster projects go easy on your resources!

### Win More Bids

Make your offering more impressive by highlighting how your cloud transformation approach relies on best-of-breed tools and automation.

## **Deliver Quality Insights**

Automatically recommend strategies and cloud services and produce the deliverables your clients need.

#### **Pre-Sales Success**

Seeing is believing. Convince your customers with powerful arguments and get a higher win rate with Txture as a visual sales tool.

# **Governance & Reporting**

Automate and simplify every transformation project with Txture as your central communication platform and get transparency across all cloud environments for efficient end-to-end governance & reporting.

## Long-Term Value

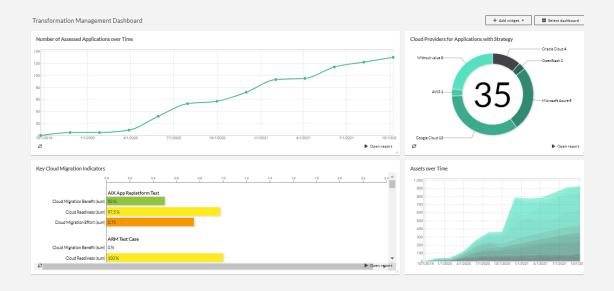
Increase your upselling potential through IT transparency and customer lifetime value by making the client's hybrid cloud landscape transparent











# Who we work with

Txture has been tried and tested by the world's largest consulting companies in transformation projects with thousands of applications. Together we offer a complete package that guides our clients from cloud strategy to execution all supported by our end-to-end cloud transformation platform Txture.

At Txture we focus on providing the optimal software solutions for cloud transformation with the accompanying world-class training and support. Consulting and migration execution is provided by our partners.

As a partner, you will have a one-of-a-kind opportunity to win more bids, with Txture as an attractive sales tool, grow your service offering, generate new long-term upselling opportunities, and become your clients' trusted adviser in the cloud industry.

Our partner program provides reselling and sublicensing options. We will convince clients of our joint offering through combined marketing and sales activities tailored to your service portfolio, making the path to the cloud easier, faster, and more secure.

# **End-to-End Cloud Transformation Software for System Integrators**



Txture enables your team to perform in each cloud transformation project, by providing training and support in configuring the platform to each project's requirements.

We offer a scalable certification program to enable your sales teams for end-to-end cloud transformation projects and support you with pre-built sales- and marketing material. Through standardized onboarding and training, as well as our advanced certification program, you can quickly bring cloud and tool knowledge of your cloud consultants up to speed, reducing time to market through faster positioning.

Become a partner and expand your offering in cloud transformation, multi-cloud, and application portfolio management.

# **Benefits**



Standardized Onboarding and Training



Training & Certification Area



Online Cloud Knowledge & Resource Center



Phone and Email Support



Co-sales and Marketing Material

Do you want more info or see the tool in action? Just get in touch with us!

Watch a Video

Get a Demo