

AUTOMATED, REAL-TIME PRODUCT INVENTORY STATUS FOR YOUR XMPIE RUN WEB-TO-PRINT BUSINESS

# WHAT STOREFLOW CAN DO FOR YOU:

- Manage the complete workflow for web-to-print
- Conveniently set up and maintain your storefront
- Offer built-in prepress automation
- Produce mobile friendly storefronts

# INTEGRATION WITH XMPIE STOREFLOW

### Automated Order Entry

• Storefront orders go directly into Avanti Slingshot® where jobs can be automatically routed to production - no more rekeying of data

### **Accurate Pricing**

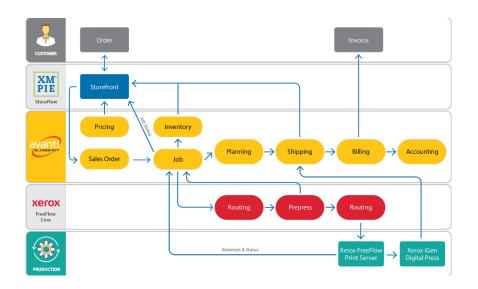
• Item pricing, price rules are passed directly to the storefront to allow accurate and real-time prices

### Accurate Inventory

- Inventory status in the storefront is updated automatically as orders are placed
- Easily monitor the number of products in and out of stock and in demand in real-time
- Send inventory replenishment orders to production automatically based on defined thresholds

### **Real-time Status updates**

• Push order/job production status, shipping status and tracking numbers to the storefront





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## About XMPie

XMPie Store Flow is a full featured web-to-print solution with built-in prepress automation, and a best-inclass software system for creating and managing online storefronts and marketing portals.

Click Here to learn more about XMPie



# **BENEFITS AT A GLANCE**

With a seamless web-to-print storefront workflow you'll increase service levels, drive down costs, improve response times, and optimize sales.



# **Control Inventory Costs**

- Maintain optimal inventory levels with automatic replenishment based on customer orders
- Keep the right number of products on hand



# **Optimize Sales**

- Never be 'out of stock' by staying ahead of product demand
- Customers can build a custom order or make selection from a catalogue
- Trigger Price Rules or discounts based on customer orders



### **Reduce Operational Costs**

- Cut down on losses due to errors and reporting delays
- Improve cost efficiency by automating complicated, manual, time-consuming tasks

## **Improved Service Levels**

• Communicate important information in real-time including: Inventory, Pricing, Order Status, and Shipping Status

avanti we have answers®

At Avanti, our goal is to help you deliver more jobs, in less time, with the confidence in knowing that every aspect of your shop is integrated into one powerful platform.

Award-winning, JDF-certified Avanti Slingshot<sup>®</sup> allows for the sophistication required by today's Print and Mail shops. The platform is also able to manage multiple lines of business, handle large/grand format, fulfillment, as well as digital and offset print.

Connect islands of automation, eliminate breakpoints in your workflow, and get the information you want – when you want it, and where you want it – easily, with Avanti Slingshot<sup>®</sup>.

From order entry through to production and billing, Avanti Slingshot<sup>®</sup> enables you to work more efficiently, control your costs and move more jobs through the shop with ease.

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