

Making Progress,

Despite producing 15,000,000 more consumer units than 2015, and increasing pallet production by more than 25,000, we reduced our carbon impact across WATER, ENERGY, GAS, and - most notably - WASTE TO LANDFILL.

We continue to be industry leaders with our commitment to running our entire footprint on alternative energy and are proud EPA Green Power Leaders.

ENERGY

In 2016 we ran 9,088,780.4 kWh on wind power. The EPA equates that to creative werks sequestering 6,046 acres of US forests in one year.

WATER

We reduced water consumption by 10.5%, using 200,000 gallons less than 2015.

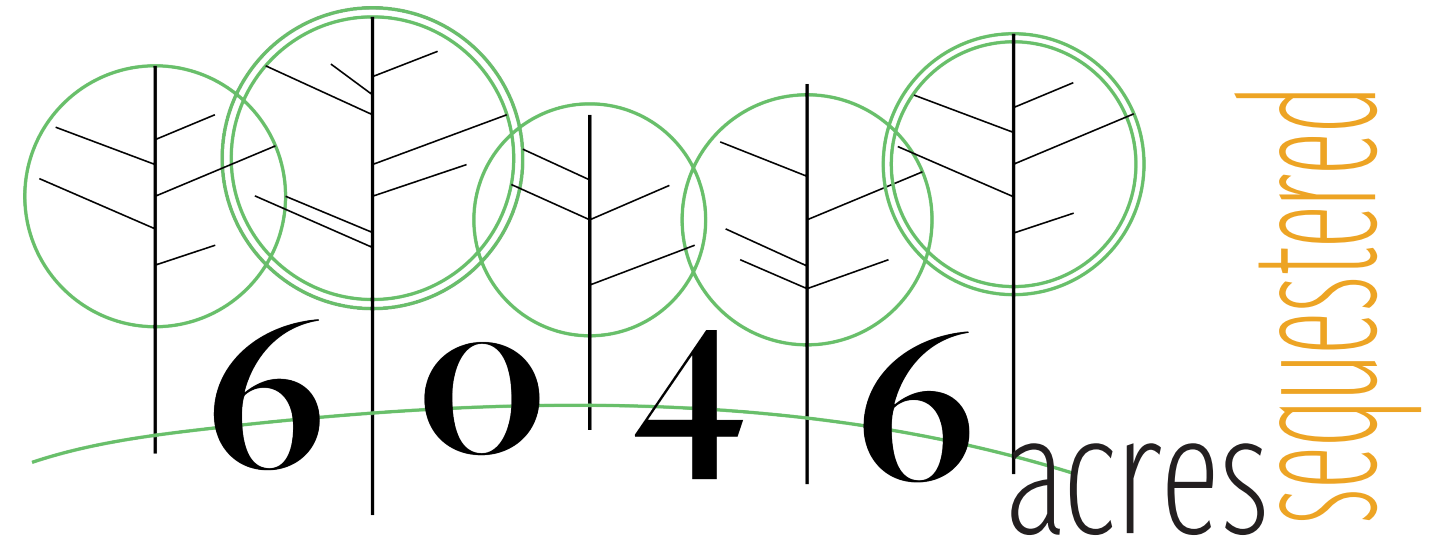
WASTE

Our waste to landfill reduced by over 15%, or 400 tons, in 2016. We diverted over 4,062 tons of material through our lean practices and comprehensive recycling program.

GIVING

Our giving increased, too. This year we started the “werk your heart out” campaign and participated in 10 philanthropies with record attendance, donating our time and dollars to causes we care about.

Making Impact



200,000+

gallons of water reduced in 2016

tons of material diverted through recycling practices

4,062

10

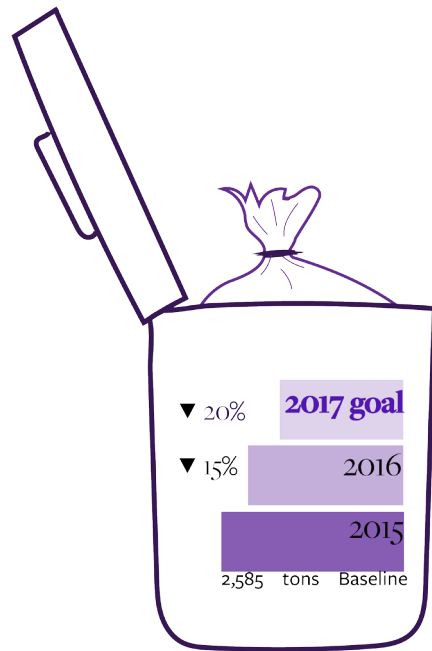


philanthropic events in 2016

2017 Targets: Committed to Progress

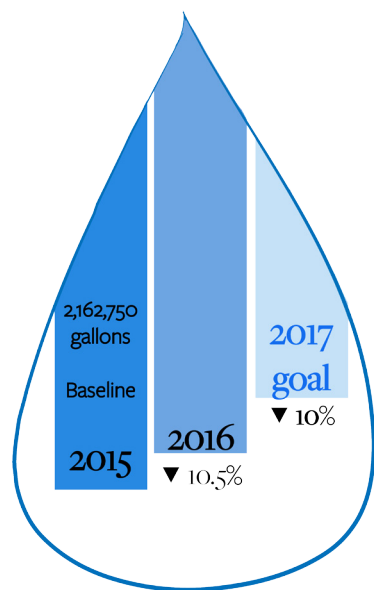
While we are proud of our 2016 sustainability accomplishments, we remain committed to progress and driving impact. Here we highlight our targets for waste to landfill, water, energy, and community impact.

WASTE



We will continue to devote resources in our effort to reduce waste to landfill, and eventually achieve zero waste. In 2016, we made significant advancements in our recycling and material diversion program. Our goal for 2017 will be to reduce waste to landfill by 20%.

WATER



Water is a critical resource for our world and local communities. Although it's not a major contributor of our production process we remain committed to limiting our consumption. In 2017, we aim to reduce water consumption by another 10%.

ENERGY



We are proud to report that creative werks is in its eighth year of running on 100% wind power. We are EPA Green Power leaders and are committed to using alternative energy in our operations. This year we installed energy efficient LED lighting in all three of our facilities, resulting in a reduction of kWh. In 2017, we will target to reduce usage by 100,000 kWh and remain committed to supporting the alternative energy sector.

GIVING



Making a positive impact on the communities in which we live and work will always be a focus for creative werks. In 2016, we launched a Worker Engagement Survey to understand how we can improve the lives of our workers. We also participated in several Chicagoland charities. In 2017, we will work to elevate the lives of our workers and provide work for refugees, immigrants, and people from diverse backgrounds.

