

# Groundbreaking Multimodal Transit Ecosystem

University of California San Diego | San Diego, CA

With a 2,178 acre campus of over 75,000 proud Tritons, University of California San Diego has solved campus mobility and accessibility issues by partnering with the team here at TransLōc as well as Spin, both Ford Mobility companies.

Under one campus ecosystem, TransLōc’s advanced **Fixed-Route** and **OnDemand** microtransit technology is paired with **Spin’s** micromobility sharing service. This partnership delivers and integrates sustainable and affordable transportation modes to UC San Diego’s massive campus.

**TransLōc**

UC San Diego

**SPIN**

FORD MOBILITY

## GOALS

- Deliver and integrate sustainable transportation modes
- Reduce carbon footprint while supporting efficient transit opportunities
- Provide more convenient and affordable transportation options
- Make UC San Diego’s campus a 15-minute city



“With the combined services of Spin and TransLōc, the university reduces its carbon emissions, leverages our investment in transportation and makes the final leg of commutes easier for faculty, students and staff.”

— Gary Matthews, UC San Diego Vice Chancellor for Resource Management & Planning

**75,000**

Students, faculty & staff

**40**

Fixed-route buses

**600**

Electric bikes & scooters

**22K trips**

In a two-week period

FIND OUT WHAT MULTI-MODAL LOOKS LIKE WITH TRANSLOC