



Municipal Fixed Route

Waco Transit System | Waco, Texas

Since 2012, Waco Texas has used TransLoc's fixed-route system to provide transit services to urban and rural residents, as well as Baylor University's students and staff. Automatic Vehicle Locators (AVLs) and the TransLoc App have given riders the ability

to track their bus and replaced their outdated mode of gathering data. As Waco continues to grow at around 1% a year, changes in transit services throughout the city continue to evolve.



CASE STUDY

RECENT CHANGES

- TransLoc's in-app notifications allowed Waco Transit to update city and Baylor riders on construction road closures and severe weather route changes
- TransLoc's team worked with a Waco contractor to re-evaluate routes in the app for the city's 13 mile Bus Rapid Transit (BRT) project

WHAT'S NEXT

- Adding Automatic Passenger Counters (APCs) on Baylor's buses will allow for passenger count reporting, which will help make route changes to existing services
- Plan to add Audio Visual Announcements (AVAs) and interior signage for ADA compliance

29

Vehicles

12

Fixed routes



"It's a big plus for us to be able to pick up the phone and explain what I want [changed to our service]. Megan, [our Support Specialist], knows the Waco Transit system, Baylor system, and our trollies."

— Joseph Dvorsky,
Director of Service Development,
Waco Transit System



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