



# Municipal Fixed Route

## Durango Transit | Durango, Colorado

Known for being Colorado's year-round playground, Durango has no shortage of adventurous outdoor activities. Home to over 18,000 residents this rural town sees a large influx of tourists each year. Their main fixed-route service is unique in being

offered via a trolley, which is shared by both locals and visitors. Durango Transit has made some recent changes; adopting TransLoc Architect to effortlessly update their GTFS feed and transitioning riders to the TransLoc app.



### CASE STUDY

#### TRANSLOC APP BENEFITS

- Trip planning seamlessly built in, reduces the need for riders to use multiple apps
- Shuttle tracking allows riders to better plan with ETAs
- Mobile ticketing integrated within the app makes it convenient for riders to pay for fares

#### ARCHITECT BENEFITS

- Easy to use with click-and-drag user interface
- Cuts down on the redundancy and time-consuming efforts of a manual GTFS feed
- Simple to train others on how to use

10

Vehicles

184,756

Rides per year

526

Rides per day



*"I used Architect to update our [GTFS] feed within an hour, in what would have taken days. From our standpoint it's a godsend for updating GTFS."*

— Keith Dunning,  
Transportation Specialist



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