



# Municipal Fixed Route

## Greenville-Spartanburg International Airport (GSP) | Greer, South Carolina

In 2020, the Airport Service Quality awards recognized Greenville-Spartanburg International Airport (GSP) as the Best Airport in North America among airports servicing 2-5 million passengers annually. A growing airport with more than 2.6

million passengers traveled through GSP in 2019, a 109% increase over the last 10 years. A valet parking lot, two parking garages, and three economy lots with one terminal, GSP recognizes that smart airports, which embrace technology, are the future.



### CASE STUDY

#### GOALS

- Improve passenger outreach and communication of shuttle operations
- Increase ridership on airport shuttles
- Enhance passenger airport experience by incorporating technology

#### OUTCOMES

- Implemented TransLoc's fixed-route technology to offer live shuttle tracking via a white-labeled mobile app and web experience
- Added solar powered wayside signage to help passengers locate shuttles
- Installed interactive kiosks for passengers to navigate on-site amenities and access shuttle information

3\*

Vehicles

<8 min\*

Average wait time

2019

Partnered with  
TransLoc

\*pre-COVID



*"Operating shuttles is not cheap so, as an organization, we were eager for our customer base to know that we had shuttles operating."*

— Cody Bauman,  
Director of Operations



GET IN TOUCH  
WITH US ONLINE



OR EMAIL US