

### **Our Values**

Our values underpin our culture and together create a shared, enduring and positive experience for everyone who works with us.

### **Our Story**

The first thing that struck me when I joined Corinium was the energy, pride, and motivation of everyone I met. This was during the height of the pandemic, which was having a huge toll on all our lives and was an uncertain time for our industry.

I wanted to get a deeper understanding, so I ran an engagement survey and met every person in the company one to one. The results were extraordinarily positive. I've worked with over 50 companies and had never seen such consistently strong scores and feedback.

Of course, there were still some things to improve as you would expect in a fast-growing business, but I was overwhelmed by the engagement, calibre, and candour of our team across the world.

I wanted us to articulate and recognise this more, and to share our brilliant culture so that anyone could get a sense of the Corinium way.

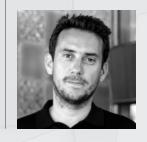
I was wary of suggesting values as we've all seen too many bland corporate statements that just become white noise. Our values had to be authentic and credible. A project team worked with me to develop the values and make them real. We had a great mixture of people from across the business who each brought a unique perspective.

We got input from others and settled on our values quickly, as they felt natural and reflective of what life is like at Corinium.

Hopefully, you will agree too if you've got to know us!

We'll be using our values to check and challenge each other, celebrate our success, and be a big part of our recruitment and onboarding.

A massive thank you to everyone at Corinium for everything you do in making it such a brilliant place to work. Special thanks to the project team for all your wisdom and making these brilliant videos, bringing our values to life!



Tom Harlow Chief People Officer Corinium

**(C)** 

We



## Candid



Are



#### We are Candid

We're upfront with each other. We're straightforward with our clients.

Open, honest and upfront communication with our employees and clients, making us a stronger team helping us to develop innovative solutions. **(C)** 

**Corinium Global Intelligence: Our Values** 

# We Are Collaborative

#### We are Collaborative

We work together across the globe. We partner with our clients to achieve their goals.

Working together well and supporting one another across the globe is at the heart of our business, as well as partnering our clients to achieve their goals.

## We

**(C)** 

## Are

## Knowledgeable





### We are Knowledgeable

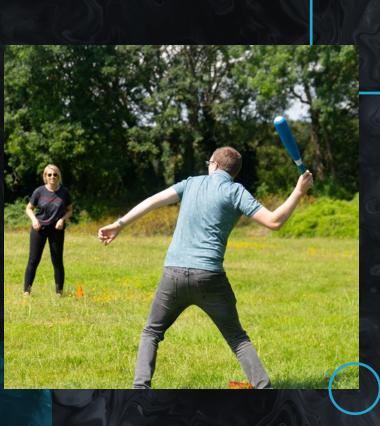
We're experts in our field. We're always learning.

Experts in our field and always learning, transforming and embracing changes in the industry ahead of our competitors. **(C)** 

**Corinium Global Intelligence: Our Values** 

## We

## Courageous





## We are **Courageous**

We move fast and aren't afraid to fail. We're calculated risk-takers.

Risk-takers who are bold, move fast and are not afraid to fail, this only makes us stronger and strive to continuously be better than the competition.

**Corinium Global Intelligence: Our Values** 



We



## Are

## Considerate

### We are Considerate

Our work-life balance is a top priority. We keep our promises.

We value our employees and care about their mental well-being. Our top priority is promoting a healthy work-life balance and keeping our promises to our employees and clients.

### **Our Values**



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We're upfront with each other.

We're straightforward with our clients.



#### Collaborative

We work together across the globe.

We partner with our clients to achieve their goals.



#### Knowledgeable

We're experts in our field.

We're always learning.



#### Courageous

We move fast and aren't afraid to fail.

We're calculated risk-takers.

#### Considerate

Our work-life balance is a top priority.

We keep our promises.

### We are Corinium.

People are at the heart of everything we do at Corinium. Without our people, we wouldn't be where we are today!

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