

## Junior Graphic Designer

Salary: Competitive base salary

Location: US. Home based role, with some degree of flexi-working available

Type: Full-time, permanent

---

### *About Corinium Global Intelligence*

We're excited by the incredible pace of innovation and disruption in today's digital landscape. We provide insights to C-suite executives focused on data, analytics, information security, AI, and digital transformation through conferences, private events, and research.

For the past 8 years, Corinium Global Intelligence has been producing global conferences, custom events and content for a cross-industry audience of executives with roles in: data, analytics, information security, digital transformation, learning, customer experience, and more. Our global community of over 600,000 contacts, looks to Corinium to help them overcome challenges and take away actionable strategies to take their company to the next level and improve every area of their organization.

### *About the Role*

We're looking for an enthusiastic Junior Graphic Designer with excellent creative skills looking to take their first step into design for the events and conferences sector.

Reporting to and working closely with our Marketing Director, you will become an integral part of our collaborative marketing team. You'll be central in the effort to achieve design consistency across client communications, web, digital advertising, social media, and print.

Duties include:

- Taking ownership by designing and ensuring brand consistency across web, digital, email and social media, such as the creation of social templates and assets including infographics for popular social networks including LinkedIn, Twitter, Facebook.
- Developing and designing high-quality conference & event materials such as: attendee brochures, sponsorship brochures, advertisements for printed partner publications, on-site large-scale artwork and more.
- Responsible for producing engaging designs, generating new ideas and concepts for use across our event portfolio communications.
- A valued member of the marketing team – providing support with ad-hoc graphic design requests as required.

### *We'd love to meet someone who...*

- Has a keen eye for design and a creative flair with interest in the latest design trends and styles.
- Design suite skills including Adobe CC/Affinity
- Is self-motivated, enthusiastic and shows initiative
- Can work independently
- Has fantastic communication skills and time management skills
- Wants to work for a remote-first company

### *Benefits*

- Competitive salary
- 401K – eligible from day 1
- Health Insurance
- 15 days holiday, increasing for every year of service up to 20 plus your birthday off!
- Access to Spill, our mental health support offering for employees
- Remote-first working environment
- Joining a dynamic, fast growing company in a rapidly evolving space