

IDENTIFY LEAK SOURCES IN CONTRIBUTION & LINEAR DISTRIBUTION

Premium broadcasts, especially live sports and early release movies, are high-profile targets for piracy. Given the wide linear workflow, there's potential for leaks at the event venue and primary/secondary distribution paths.

Technology to trace the distribution path of any pirated content removes ambiguity, providing content owners and broadcasters the ability to make informed decisions and take appropriate anti-piracy action.

SOLUTION BENEFITS

- ✓ **Data-Based Decision Making:** Gather evidence on which distribution systems/paths/affiliates the content is pirated from to make informed decisions on anti-piracy actions and budget.
- ✓ **Seamless & Flexible:** Designed for linear broadcast and live events with easy integration and approval by playout centers and operators within their infrastructure and equipment.
- ✓ **Simple & Rapid Detection:** Piracy monitoring is made easier, with quick detection time from as little as three minutes of video.

For over 15 years, major movie studios, content owners, and distributors worldwide have entrusted NexGuard Watermarking technology.

Top NexGuard Network ID Use Cases



▲ SPORTS LEAGUES

Sports leagues and sports rights owners can use NexGuard Network ID to:

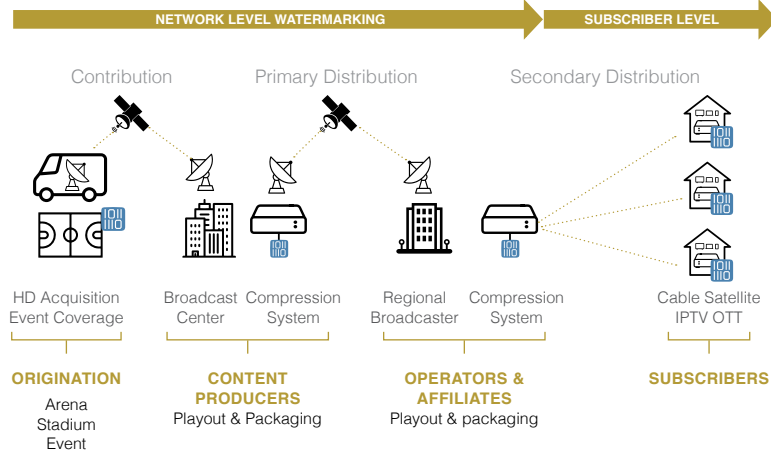
- Quickly identify from which licensee's TV channels and territory pirates most often source content from
- Allow analysis per territory licensing
- Inform content licensing and protection investment strategies
- Take informed and appropriate anti-piracy action

▲ BROADCASTERS

Broadcasters with premium TV channels, typically with exclusive sports rights, can use NexGuard Network ID to:

- Prioritize counter-piracy initiatives
- Take targeted anti-piracy action
- Apply to all linear services, most relevant for premium channels (sports, movies)

MAKE INFORMED ANTI-PIRACY DECISIONS



Key Features:

- Designed for linear broadcast and live event, integrated in broadcast-class equipment
- Quick detection time – with turnaround time as short as 3 minutes
- Compatible with NexGuard subscriber-based watermarking technology
- Optimized for best robustness and imperceptibility premium linear feeds

GLOBAL PAY-TV LEADER, \$1B REVENUES, LONG-TERM STABILITY

WHO WE ARE

SUCCESSFUL PROJECTS

500+
TV Providers
Globally

Focused on helping solution providers increase monetization and consumer reach through comprehensive security solutions.

SATISFIED CLIENTS

500m
Secured Devices
Served Daily

Customer-focused. Delivering solutions as a service to optimize time to market and reduce operational overheads.

CUSTOMER PROTECTION

4000+
Patent Portfolio

Robust IP protection with over 500 patents attributable to a wide range of innovative technology solutions.

FULLY CHARGED AND READY

Consumers are the central focus of all NAGRA Kudelski solutions. Working worldwide with major pay-TV and streaming service providers, we continually incorporate learnings and investment to ensure our solutions are fit-for-purpose to face the demands of today's consumers.

From turnkey applications to custom application development, NAGRA Kudelski is here to support your business needs.

[Contact us](#) to learn more.

