

# IDENTIFY CONTENT LEAK SOURCES & QUICKLY TAKE ACTION

Piracy is one of the biggest threats to revenue for any organization involved in the distribution of content. Businesses require fast, highly scalable, and automated solutions that deliver both file and continuous live detection.

Once piracy has been detected, organizations must be able to extract the forensic watermark from the pirate content to allow either legal action or relevant counter measures.

## SOLUTION BENEFITS

- ✔ **Convenient & Rapid Detection:** A cloud-based solution that supports blind-detection of forensic watermarks without any required reference to the original content.
- ✔ **Multi-Layered Protection:** Supports layering of all the NexGuard watermarking technologies and will automatically report on all NexGuard watermarks detected within pirate content.
- ✔ **Accurate, Automated & Scalable:** Provides a rapid anti-piracy response across files or live content with automated detection & ensures fast and consistent performance during times of high throughput.

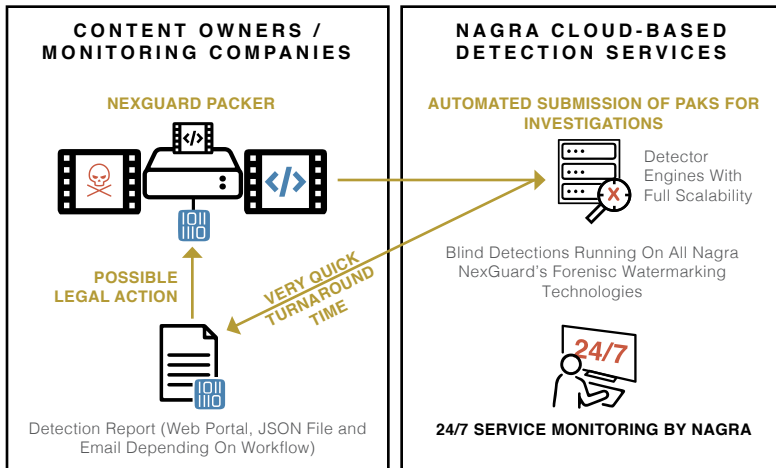
**For over 15 years, major movie studios, content owners, and distributors worldwide have entrusted NexGuard Watermarking technology.**

## A Powerful Solution for Today's Complex Market



- ▲ **RAPID ANTI-PIRACY RESPONSE**  
Across either files or live content with automated detection.
- ▲ **ROBUST WATERMARKING**  
Throughout content transformation, regardless of content capture and redistribution methodology.
- ▲ **MULTI-WATERMARK CAPABILITY**  
Enable traceability throughout the entire content workflow for movies, TV series, and live sports.
- ▲ **BANDWIDTH EFFICIENCY**  
Minimize bandwidth requirements between anti-piracy monitoring and NexGuard Detection Services with the NexGuard Packer.
- ▲ **EASILY INTEGRATED**  
Supports all NexGuard Watermarking products, fully integrated with NAGRA Anti-Piracy Services, and easily integrated into other Piracy Monitoring Services.

# PROTECT VALUABLE CONTENT - FILES & LIVE STREAMS



## Key Features:

- Ease of Use with UI & Command Line Interface
- Auto-Scaling Cloud Infrastructure
- Multi-Layered Watermarking
- Robust Watermarking (detectable even after severe degradation)
- 24/7 Service Monitoring
- NexGuard Packer Client Software
- Quick Detection Time (with turnaround time as short as 3 minutes)

GLOBAL PAY-TV LEADER, \$1B REVENUES, LONG-TERM STABILITY

## WHO WE ARE

### SUCCESSFUL PROJECTS

**500+**  
TV Providers  
Globally

Focused on helping solution providers increase monetization and consumer reach through comprehensive security solutions.

### SATISFIED CLIENTS

**500m**  
Secured Devices  
Served Daily

Customer-focused. Delivering solutions as a service to optimize time to market and reduce operational overheads.

### CUSTOMER PROTECTION

**4000+**  
Patent Portfolio

Robust IP protection with over 500 patents attributable to a wide range of innovative technology solutions.

## FULLY CHARGED AND READY

Consumers are the central focus of all NAGRA Kudelski solutions. Working worldwide with major pay-TV and streaming service providers, we continually incorporate learnings and investment to ensure our solutions are fit-for-purpose to face the demands of today's consumers.

From turnkey applications to custom application development, NAGRA Kudelski is here to support your business needs.

[Contact us](#) to learn more.

