

# DRIVE ENFORCEMENT ACTION AGAINST PIRACY

## There's been a piracy breach. What can be done now?

The best response includes intelligence and monitoring of complex pirate activities, driving enforcement action against key targets engaged in content and service piracy. Partner with NAGRA to locate and take-down pirates and recover lost revenues. With over 25 years of experience, our lawyers, investigators, and technical experts deliver comprehensive, industry-leading investigation reports that include a proposed enforcement strategy. Collectively, we can implement the right solution to protect your content, rights, and revenues.

## SOLUTION BENEFITS

- ✓ **Comprehensive Intelligence Gathering:** By anonymously and forensically sourcing, testing and analyzing pirate services.
- ✓ **Full Ecosystem Analysis:** To understand the roles of the individuals and organizations involved in running a pirate service.
- ✓ **Legal Advisory Services:** To draft cease and desist letters, legal briefs, assessing legal routes and filing criminal/civil complaints.
- ✓ **Law Enforcement Support:** To support raids and witness hearings / interviews, participate in 'knock and talk' operations, and supporting litigation until judgment is made.
- ✓ **Training Services:** To educate and advise law enforcement organizations on piracy practices and the technologies.

## Investigations & Legal Support Services



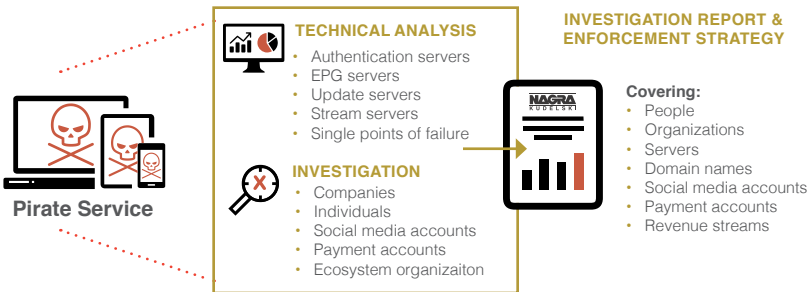
### ▲ PIRACY INVESTIGATION

- Conduct an in-depth investigation & target selection
- Laboratory analysis of pirate devices & services
- Forensic purchasing support to identify illicit approaches

### ▲ LITIGATION & LEGAL ACTION

- Assistance with optimum legal strategy approach
- Facilitation of expert witness testimonies
- Case preparation, review, and follow-up until judgment
- Support of law enforcement activities

# PROTECT CONTENT, RIGHTS & REVENUES



## A Straightforward Approach

NAGRA has over 25 years' experience in leading and supporting legal work against pirates.

Our service is designed to support existing teams through the delivery of clear and concise evidence created through a simple three stage approach.

1. Identify pirate service of interest
2. Undertake analysis & investigations
3. Product report & enforcement strategy

1 Identify pirate service of interest

2 Undertake analysis & investigations

3 Product report & enforcement strategy

GLOBAL PAY-TV LEADER, \$1B REVENUES, LONG-TERM STABILITY

## WHO WE ARE

### SUCCESSFUL PROJECTS

**500+**  
TV Providers  
Globally

Focused on helping solution providers increase monetization and consumer reach through comprehensive security solutions.

### SATISFIED CLIENTS

**500m**  
Secured Devices  
Served Daily

Customer-focused. Delivering solutions as a service to optimize time to market and reduce operational overheads.

### CUSTOMER PROTECTION

**4000+**  
Patent Portfolio

Robust IP protection with over 500 patents attributable to a wide range of innovative technology solutions.

## FULLY CHARGED AND READY

Consumers are the central focus of all NAGRA Kudelski solutions. Working worldwide with major pay-TV and streaming service providers, we continually incorporate learnings and investment to ensure our solutions are fit-for-purpose to face the demands of today's consumers.

From turnkey applications to custom application development, NAGRA Kudelski is here to support your business needs.

[Contact us](#) to learn more.



NAGRA Kudelski is the world leader in the development and delivery of state-of-the-art technologies to secure the revenues of content owners and service providers for digital television and interactive applications across all network types.