

# ANTI-PIRACY SERVICES - IP BLOCKING INCREASE THE EFFECTIVENESS OF COPYRIGHT INFRINGEMENT BLOCKING

### Are you prepared to protect valuable content, rights, and revenue?

Take action with a single industry-wide copyright infringement platform designed to collect, validate and dispatch pirate service blocking requests to Internet Service Providers (ISPs). Empower critical stakeholders to submit evidence in copyright infringement cases, track progress and drive blocking outcomes. Provide full interactivity and visibility with support for static, dynamic, and live blocking and de-listing approaches and management of all types of blocking requests.

### SOLUTION BENEFITS



**Rapid Evidence Submission:** Through a simple GUI and API-supported workflow engine.



**Complete Visibility:** Provides both a global and country-level perspective of blocking requests.

**Full Traceability:** Ensures stakeholders can trace requests from submission to execution.



**Centralized ISP Compliance:** Delivers situational status to stakeholders once regulators issue simultaneous blocking requests.

**Regulator-Validated Requests:** Dispatched for ISPs through a configurable API for timely execution.

### IP Blocking - NAGRA Hermes Platform



### ▲ SECURE PLATFORM

Workflow driven for content owners, anti-piracy vendors, regulators, and ISPs.

### ▲ EFFECTIVE CASE MANAGEMENT

Create and monitor infringement cases and submit evidence in various formats for regulatory approval.

#### PROGRESS VISIBILITY

Get instant updates on the status of your active blocking requests dispatched to Internet Service Providers.

# COMPREHENSIVE DATA & TRANSPARENCY

Receive and utilize detailed insight via activity reports, alerts, and analytics through a secure Cloud-based platform with monitored access.

### FACTSHEET ANTI-PIRACY SERVICES - IP BLOCKING

## A SINGLE COPYRIGHT INFRINGEMENT PLATFORM



### **Key Features:**

- Ready-made framework for submitting infringement requests
- Configurable validation workflow to include single or multiple regulators
- Automated dispatching of blocking requests to Internet Service Providers
- Dashboards and alerts to stakeholder users for tracking requests and actions

### GLOBAL PAY-TV LEADER, \$1B REVENUES, LONG-TERM STABILITY

# WHO WE ARE

### SUCCESSFUL PROJECTS

500+ TV Providers Globally

Focused on helping solution providers increase monetization and consumer reach through comprehensive security solutions.

### SATISFIED CLIENTS

500m Secured Devices Served Daily

Customer-focused. Delivering solutions as a service to optimize time to market and reduce operational overheads.

### CUSTOMER PROTECTION

4000+ Patent Portfolio

Robust IP protection with over 500 patents attributable to a wide range of innovative technology solutions.

# FULLY CHARGED AND READY

Consumers are the central focus of all NAGRA Kudelski solutions. Working worldwide with major pay-TV and streaming service providers, we continually incorporate learnings and investment to ensure our solutions are fit-for-purpose to face the demands of today's consumers.

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From turnkey applications to custom application development, NAGRA Kudelski is here to support your business needs.

Contact us to learn more.



NAGRA Kudelski is the world leader in the development and delivery of state-of-the-art technologies to secure the revenues of content owners and service providers for digital television and interactive applications across all network types.

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