

TITLE OPTIONS FOR MARKETING:

(60 character limit w/ spaces)

Bestselling Author of *Beyond Happiness*, DH CEO & Cofounder

Longer Title Option:

Bestselling Author of *Beyond Happiness*, CEO & Cofounder of Delivering Happiness [DH]

BYLINE:

Jenn Lim is the bestselling author of *Beyond Happiness* and the CEO and Cofounder of Delivering Happiness [DH]. Jenn's mission is both simple and profound: to teach businesses how to create workplaces—led with happiness and humanity—that generate more profit, sustain all people at every level of the organization, and share how we can make an impact by being true to our authentic selves. Follow her @byjennlim

BIO AT A GLANCE:

- Jenn Lim is the bestselling author of *Beyond Happiness*, and the CEO and Cofounder of Delivering Happiness [DH].
- Jenn draws on her decades of experience in culture and strategy to translate it into a practical “how-to” framework so workplaces can adapt quicker, couple purpose and profits, and modernize org design to the Great Resignation and Great Awakening.
- She guides all of us—no matter our title or role—on how to live more meaningful lives through the work we do every day.
- Jenn has been featured in *Inc.*, *Forbes*, *Fortune*, *Entrepreneur*, *Fast Company*, *Thrive Global*, *MSN*, *Fox Business*, *CNBC Make It*, *Success Magazine*, etc. and has been coined by many industry experts, thought leaders, and members of the media, as the “happiness expert.”

SHORT BIO VERSION:

Jenn Lim is the bestselling author of *Beyond Happiness*, and the CEO of Delivering Happiness [DH], a company she and Tony Hsieh [the late CEO of Zappos.com] cofounded to create happier company cultures for a more profitable and sustainable approach to business. DH has worked with or spoken at more than 400 companies and organizations worldwide, including Starbucks, Sallie Mae, Lockheed Martin, Zoom, Northwell Health, and more.

In her new bestselling book, *Beyond Happiness: How Authentic Leaders Prioritize Purpose and People for Growth and Impact*, Jenn draws on her decades of experience in culture and strategy to translate it into a practical “how-to” framework so workplaces can adapt quicker, couple purpose and profits, and modernize org design to the Great Resignation and Great Awakening. As a result, she guides all of us—no matter our title or role—on how to live more meaningful lives through the work we do every day.

Jenn has been featured in *Inc.*, *Forbes*, *Fortune*, *Entrepreneur*, *Fast Company*, *Thrive Global*, *MSN*, *Fox Business*, *CNBC Make It*, *Success Magazine*, etc. and has been coined by many industry experts, thought leaders, and members of the media, as the “happiness expert.”

LONG BIO VERSION:

Jenn Lim is the bestselling author of *Beyond Happiness*, and the CEO of Delivering Happiness [DH], a company she and Tony Hsieh [the late CEO of Zappos.com] cofounded to create happier company cultures for a more profitable and sustainable approach to business.

Delivering Happiness started as a book (*New York Times* and *WSJ Bestseller*, which sold one million copies worldwide) and evolved into a business consultancy and **global movement** that has impacted and inspired hundreds of companies and organizations worldwide. In her new bestselling book, *Beyond Happiness: How Authentic Leaders Prioritize Purpose and People for Growth and Impact*, Jenn draws on her decades of experience in culture and strategy to translate it into a practical “how-to” framework so workplaces can adapt quicker, couple purpose and profits, and modernize org design to the Great Resignation and Great Awakening. She guides all of us—no matter our title or role—how to live more meaningful lives through the work we do every day.

Jenn’s mission is both simple and profound: to teach businesses how to create workplaces—led with happiness and humanity—that generate **more profit, sustain all people** at every level of the organization, and share how we can **make a greater impact** by being true to our authentic selves.

In 2017, Jenn was selected to be on the Global Happiness Council of Work and Wellbeing and in 2020, Delivering Happiness [DH] was placed on the Inc. 5000 list, becoming one of the fastest-growing private companies in the US. Jenn helped create the world’s first series of Culture Books at Zappos.com and has been featured in [*Inc.*, *Forbes*, *Fortune*, *Entrepreneur*, *The World Happiness Report*, *The Guardian*, *Fast Company*, *Thrive Global*, *MSN*, *Fox Business*, *CNBC Make It*, *Success Magazine*, *New York Post*, *Next Big Idea Club*, *SiriusXM Business Radio*, and more]. You can find Jenn speaking at events [such as PayPal, Zoom, Facebook, Franklin Templeton, Lockheed Martin, Indeed, McDonald’s, World Government Summit, SHRM] around the globe [and in Zoomland], on podcasts such as *Bloomberg Radio*, *The Atlantic*, *Newsweek*, *The (Jim) Kwik Brain*, *Guy Kawasaki’s Remarkable People*, *The Goal Digger*, *Hacking Your Leadership*, *Happen to Your Career*, and *The Dave Ramsey Show*, working with organizations from Starbucks to Sallie Mae to create positive change in the world, or starting spontaneous dance parties with her friends and family. Jenn lives in the Oakland Hills, CA.

UPDATED TO MATCH GALLEY COPY:

Jenn Lim is the CEO of Delivering Happiness (DH), a company she and Tony Hsieh (the late CEO of Zappos.com) cofounded to create happier company cultures for a more profitable and sustainable approach to business. *Delivering Happiness* started as a book (*New York Times* and *WSJ Bestseller* which *sold one million copies worldwide*) and evolved into a business consultancy and **global movement** that has impacted and inspired companies and organizations around the world. Jenn's mission is both simple and profound: to teach businesses how to create workplaces—led with happiness and humanity—that generate **more profit, sustain all people** at every level of the organization, and share how we can **make an impact** by being true to our authentic selves.

In 2017, Jenn was selected to be on the Global Happiness Council of Work and Wellbeing and in 2020, Delivering Happiness [DH] was placed on the Inc. 5000 list, becoming one of the fastest-growing private companies in the US. Jenn helped create the world's first series of Culture Books at Zappos.com and has been featured in [*Fox Business, Inc., Forbes, Fortune, Entrepreneur, The World Happiness Report, The Guardian, Fast Company, Thrive Global*, and more]. You can find Jenn speaking at events [such as Facebook, McDonalds, Pixar, World Government Summit, SHRM] around the globe [and in Zoomland], on podcasts like *The Dave Ramsey Show* and Don Miller's *Building a Storybrand*, working with organizations to create positive change in the world, or starting spontaneous dance parties with her friends and family. Jenn lives in the Oakland Hills, CA.