

LEADER CONVERSATION GUIDE

Reset: Pruning, Digital Ministry, & Making Bold Moves for Your Community (OneChurch.to) - Episode 228

Reset: A New Mindset for a New Season (Part 3)

From 42 staff members to 25. From multisite to one physical campus. Even before the pandemic began, [OneChurch.to](https://www.onechurch.to) (Toronto, ON) went through some difficult, but strategic, pruning decisions. Little did they know how well these mindset shifts would position them to tackle the challenges and disruptions that were to come.

In Part 3 of our Reset: A New Mindset for a New Season series, Tony is joined by Jonathan Smith, Lead Pastor of OneChurch.to, to discuss how they clarified their future direction, shifted their strategies to reach outward digitally, and reshaped their vision of discipleship for the betterment of their city.

Key Learnings from OneChurch.to

- Pruning frees up potential. When OneChurch.to focused their ministry programming and reduced staffing, they actually became **more** productive and started making a bigger Kingdom impact.
- Even in times of uncertainty, we can clarify our future direction. Despite the disruptions around them, narrowing in on their “Five Bold Moves” allowed OneChurch.to to continue gaining momentum and keep their focus outward.
- Churches should be known for what and who they are for. OneChurch.to launched their “Love Army” as a way to keep their volunteers engaged and multiply their witness to their city—and it continues to grow beyond those who call their church home.
- The spiritual maturity and fruit of our members is evidence to the effectiveness of our discipleship. When they witnessed an inward-focus and lack of maturity in the attitudes of their congregation, OneChurch.to took to reimagining their discipleship strategy.
- It takes new strategies to reach new generations. We have to embrace change and hold our methods loosely if we want to expand our reach and engage new people.

One Key Mindset Shift

Great leaders create urgency. They don't wait for challenges to resolve themselves. They don't wait for the perfect solutions. They don't wait for others to move first when new opportunities present themselves.

They create urgency, bring clarity, and embrace change. "The church won't look the same in the future... and that's okay."

Your Free Ticket to the ENGAGE Conference

Join over 18,500 fellow church leaders, communicators, and other church staff for a FREE online tech conference to elevate your skills, extend your reach, and expand your church. [Register here](#) for your free ticket to the ENGAGE Conference (February 8-10).

Discover the Unstuck Process

If you're trying to clarify where you're going as a church in this season—a season that still has so many unanswered questions—we'd love to help you find clarity about your future vision and the strategies that you're embracing. [Learn more](#) about how The Unstuck Group can serve your leadership and your ministry, or [start a conversation](#) today.

Listen to the episode on Apple Podcasts or at theunstuckgroup.com/episode228.