

# PRAESIDIUM ACADEMY

Coming July 14, 2021



## Sample Launch Communications For Your Users

Date	Details
6/28/2021	<p>Let users know Armatus is becoming Praesidium Academy on July 14th. Some sample copy below:</p> <p><i>Subject: "Same Great Content, New System"</i>  <i>Our abuse prevention partner, Praesidium, is upgrading to a new training system. Praesidium's Armatus Learn to Protect System, is becoming Praesidium Academy.</i></p> <p><i>Take a look at this quick demo and important info on how to use the new training system here: (Embed gif that hyper links to the information page, OR, use a simple hyperlink)</i></p> <p><i>As a reminder, our training policy states that (Insert your training requirements).</i></p> <p><i>You will receive access to the new system on the launch day of July 14th via a system generated email. Keep an eye out for an email from Praesidium Academy on the 14th to access the training.</i></p> <p><i>Thank you for being so diligent to keep a safe environment at our program.</i></p>
7/7/2021	<p>One week away from launch! Remind your users of the new change coming and what they may be required to take action on.</p> <p><i>Subject: "One Week Away: Praesidium Academy Launches!"</i>  <i>Armatus Learn to Protect System, our current abuse prevention training program is becoming Praesidium Academy on July 14th.</i></p> <p><i>As a reminder, you will receive an email on that day from the new system inviting you to log in. Your log in will be your email but you will be asked to update your password, via the guided steps in the system.</i></p> <p><i>You might also see emails from the system stating that one or more of your required trainings has expired. Please note, based on our training requirements, you will (Insert custom messaging here)..</i></p> <p><i>Take a look at the new system! (Insert embed code or URL).</i></p>

7/13/2021	<p>Launch One Day Away!</p> <p>Subject: "Praesidium Academy Is Launching Tomorrow!  <i>Praesidium's Armatus Learn to Protect System, is becoming Praesidium Academy - TOMORROW. Armatus has been a huge success and this upgrade will allow for a more robust training experience and we are so excited to continue our efforts to preventing abuse.</i></p> <p><i>Learn more about the new Praesidium Academy here: (Embed gif that hyper links to the information page, OR, use a simple hyperlink)</i></p> <p><i>As a reminder, our training policy states that (Insert your training requirements). You will receive access to the new system tomorrow via a system generated email. If you haven't received the email by the end of day tomorrow, email support@praesidiuminc.com.</i></p> <p><i>If you receive additional emails from the system that mentions an expiration of previously taken courses, (insert your preferred actions like, "please take the expired courses within the next 14 days...").</i></p>
7/15/2021	<p>Check in with your users, make sure every one logged in OK.</p> <p>Subject: "Praesidium Academy Log In"  <i>Praesidium's Academy has officially launched and we should all now have access to the system. If you did not receive your invite to the system, please email support@praesidiuminc.com.</i></p> <p><i>As a reminder, if you received an email about expired courses, (insert your preferred actions...)</i></p> <p><i>If you get stuck on any part within the system, click on the down arrow next to your name, and select the "support" link on the drop down menu. This will take you to the support page that has a lot of resources available to help you navigate Academy.</i></p>

Resources:

Link to the User information page by creating a hyperlink to the following URL:  
<https://praesidium.lpages.co/academy-users/>

OR - Use a gif of our demo video by using the following embed code: (won't work for Outlook)  
<https://videoapi-muybridge.vimeocdn.com/animated-thumbnails/image/42079c0e-ae10-4860-9972-2dcd9378f0ab.gif?ClientID=vimeo-core-prod&Date=1623777057&Signature=1ca5dc7f2584fde15a305d2c0ccaec80330e90b2>

