INTEL DYING LIGHT 2 HARDCORE PARKOUR PROMOTION

ONLINE PROMOTION TERMS AND CONDITIONS

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW, RULE OR REGULATION. FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS APPLY.

BY ENTERING, EACH ENTRANT FULLY AND UNCONDITIONALLY AGREES TO AND ACCEPTS THESE OFFICIAL RULES, THE INFORMATION PROVIDED BY SPONSORS AND ADMINISTRATOR IN CONNECTION WITH THIS PROMOTION, AND THE DECISIONS OF THE SPONSORS (OR THEIR AUTHORIZED REPRESENTATIVES) WHICH ARE FINAL AND BINDING WITH RESPECT TO ALL MATTERS PERTAINING TO THIS PROMOTION.

TERMS & CONDITIONS

The Sponsor is offering you the opportunity to win prizes as outlined in section 6 below (the "Promotion Prize"). Please read the below Terms and Conditions in relation to the Prize Promotion and retain a copy for your information. In entering the Prize Promotion, per section 4, providing your name, address, country of residence and selecting the check box "I have ready and accept these terms and conditions' you will be deemed to have accepted these Terms and Conditions and agree to be bound by the promotion rules.

1. THE SPONSOR

The sponsor of this Promotion is Intel Corporation, 2200 Mission College Blvd., Santa Clara, CA 95052-8119 (the "Sponsor").

2. ELIGIBILITY

- a. The Promotion is open to residents of legal age in the country of their legal residence, who do not require consent or permission by their legal guardian, parents, or other legal representative, on the date of the promotion in the following countries/regions: UK (England, Wales, Scotland and Northern Ireland), United States of America (legal residents of the 50 United States, the District of Columbia), Canada (excluding residents of Quebec), Australia (excluding NSW, ACT, SA), France, Germany, India, Taiwan, South Korea, Russia, Sweden, Norway and Denmark, and a member of Intel's Gaming Access Program.
- b. Employees of the Sponsor and its parent companies, affiliates, subsidiaries, distributors, advertising and promotion agencies, fulfilment agencies and members of the immediate family (defined as spouse, parent, sibling, child and respective spouses regardless of where they reside) and/or those living in the same household of such employees are not eligible to enter.
- c. Online entrants must have valid e-mail address and it is entrant's responsibility to update Sponsor of any change in e-mail address. Entrants agree to be bound by the terms of these Official Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this Promotion. Winners may be required to sign and return an Affidavit of Eligibility, a Liability Release and, where legally permissible, a Publicity Release within 7 days following the date of first attempted notification. Failure to comply with this deadline may result in forfeiture of the prize and selection of an alternate winner. Acceptance of the prize constitutes permission for Sponsor and its agencies to use winner's name and/or likeness, biographical material and/or entry (including an altered form of the entry) for advertising and promotional purposes in any media without geographic or time limitation, and without additional compensation, unless prohibited by law. By participating in the Promotion, entrants agree to hold Sponsor, its advertising and promotion agencies and their

respective parent companies, subsidiaries, affiliates, partners, representative agents, successors, assigns, officers, directors, and employees harmless for any injury or damage caused or claimed to be caused by participation in the Promotion and/or acceptance or use of any prize. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Promotion or in the announcement of the prize. Sponsor may be collecting personal information in accordance with its privacy policy. See Sponsor's privacy policy for details regarding Sponsor's information collection practices in connection with a Promotion.

- d. Intel is committed to compliance with all applicable laws, regulations, policies and ethics rules. This notice is intended to ensure that your participation in this Promotion will not violate any such laws, regulations, policies or rules. Intel seeks no promises or favoritism for itself or any of its affiliates in exchange for the opportunity to participate in the Promotion. By entering the Promotion, (i) you agree that your participation in the Promotion including your acceptance of any potential prize will not violate any law, regulation, policy or rule of your country, state or government agency; and (ii) you certify that any potential prize is not in exchange for an agreement to influence a recent, pending or anticipated act or decision that may result in Intel obtaining or retaining business or a business advantage.
- e. Internet access is required for entry. Sponsor's clock is the official clock of the Promotion. Participants are reminded to get the owner's permission before using a computer, device and/or internet-access, which is not owned or paid for by the entrant to enter the Promotion. The Sponsor will not be liable for any internet or mobile connection or other charges incurred in entering the Prize Promotion
- f. By submitting a Promotion Entry, you hereby grant permission for your Promotion Entry to be posted on Dying Light promotion in accordance with the promotion or any other websites or social media accounts, including but not limited to websites or social media accounts owned in whole or in part or controlled by Sponsor, its respective parent companies, affiliates promotional partners for this promotion and subsidiaries. You agree that Intel is not responsible for any unauthorized use of Entries by third parties. Intel does not guarantee the posting of any Entry.
- g. By submitting a Promotion Entry, you acknowledge and agree that Sponsor may receive other Entries under this Promotion that may be similar or identical to the Promotion Entry submitted by you, and you waive any and all claims you may have had, may have, and/or may have in the future, that any other Promotion Entry reviewed and/or used by Sponsor may be similar to your Promotion Entry and you understand that you will not be entitled to any compensation because of Sponsor's use of such other similar or identical material

3. THE PROMOTION AND PROMOTION PERIOD

This promotion contains two unique events to participate. You may participate in either or both of the events. The events are:

- Content creator promotion
- Content viewers promotion

Details of each event within the promotion are detailed below.

a. CONTENT CREATOR PROMOTION TIME PERIOD:

Eligible participants can register for the CREATOR PROMOTION period from February 4th 2022 at 9:00 AM U.S. Pacific Standard Time to March 18, 2022 at 11:59 PM U.S. Pacific Standard Time

Localized Times:

- February 4th, 2022, at 9:00 AM PST to March 18, 2022, at 11:59 PM PST (United States)
- February 4, 2022, at 12:00 PM Toronto to March 19, 2022, at 2:59 AM Toronto (Canada)
- February 4, 2022, at 5:00 PM London to March 19, 2022s, at 7:59 AM London (United Kingdom)
- February 4, 2022, at 10:30 PM IST to March 19. 2022, at 1:29 PM IST(India)
- February 5, 2022, at 4:00 AM AEST to March 19, 2022, at 6:59 PM Sydney (Australia)Please verify your localized time as compares to U.S. Pacific Standard Time.

b. **CONTENT VIEWERS TIME PERIOD:**

Eligible participants can register for the CREATOR VIEWER period from February 18th 2022 at 9:00 AM U.S. Pacific Standard Time to March 18, 2022 at 11:59 PM U.S. Pacific Standard Time

- February 18, 2022, at 9:00 AM PST to March 18, 2022, at 11:59 PM PST (United States)
- February 18, 2022, at 12:00 PM Toronto to March 19, 2022, at 2:59 AM Toronto (Canada)
- February 18, 2022, at 5:00 PM London to March 19, 2022s, at 7:59 AM London (United Kingdom)
- February 18, 2022, at 10:30 PM IST to March 19. 2022, at 1:29 PM IST(India)
- February 19, 2022, at 4:00 AM AEST to March 19, 2022, at 6:59 PM Sydney (Australia)

4. THE PROMOTIONS:

a. **CONTENT CREATOR PROMOTION:**

- During the entry period go to <u>https://game.intel.com/giveaway/dyinglight-ugc</u> and submit the official entry form. You will be required to provide your name, email, address and country of residence, link to video clip, and check the box indicating you have read, understand and accept these terms and condition and agree to abide by the terms as relates to this promotion. All entries must be received during the Promotion period to be eligible. Sponsors clock is the official time clock for the Promotion.

Creator Promotion: see all promotion details, guidelines and rules provided on the registration site.

GENERAL OVERVIEW:

Put your zombie-slaying skills to the test and capture your best parkour kill!

Get creative and push the limit. We don't just want to see you jump down one set of stairs, we want you to think big. The Dying Light 2 map is four-times larger than the previous game, so you've got a massive playground to work with. Find the perfect spot in the City, chain an epic free-run and end it with a kill inside 60 seconds. What your run looks like is up to you but make it impressive. The viewers will vote on your content.

GUIDELINES:

- Your attempt should be no more than 60 seconds from start to finish.
- What you do in your parkour run is up to you, but your attempt must end with an epic kill.
- You can submit moments from a livestream or uploaded YouTube video, but the content must be available throughout the promotion period.
- Your video must be public, subscriber only VODs won't be approved.
- Your attempt and video must meet our moderation guidelines or it won't be approved
- You can submit as many different videos as you like. You can only win once within the creator promotion.

The RULES:

Each submitted entry will be checked by our moderation team and must comply with the following guidelines:

- Entries must be less than 60 seconds.
- Videos must not contain course language (including in-game dialogue), hateful or inflammatory conduct (including but not limited to sexist, racist or political remarks), nudity, self-destructive behavior or reference brand names other than Intel.
- Videos must comply with the relevant Terms of Service and Community Guidelines of the platform.
- Content must be yours and you must own the rights to everything within your video (no copyright background music or overlay content etc)
- While this is a mature game, your kill should not be unnecessarily violent. The focus of the promotion is impressive parkour, not violent gore.
- You own or otherwise have all rights necessary for you to provide your Submission and grant the rights described within these Official Rules.
- The Submission must not contain material that violates or infringes another's rights, including without limitation, privacy, publicity or intellectual property rights infringement;
- Entrant must have permission from all individuals that appear in videos or photos included as part of the Submissions (if any) to use their name and likeness and to grant the rights set forth herein.
- The Submission does not contain any viruses, worms, spy ware, or other components or instructions that are malicious, deceptive, or designed to limit or harm the functionality of a computer.
- The Submission cannot defame, represent or contain disparaging remarks about Administrator, Sponsor or its products or services, or other people, products or companies.
- The Submission may not in any way violate any applicable federal, state or local laws or regulations.
- The Submission must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libellous.
- The Submission cannot be sexually explicit or suggestive, profane or pornographic.
- The Submission cannot promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that appear unsafe or dangerous or any political agenda or message.
- The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age.
- The Submission cannot communicate message or images inconsistent with the positive messages and goodwill to which Sponsor wishes to associate
- If your entry fails to meet the above guidelines it will not be approved.
- If you have any questions, please contact creators@vetch.tv

TIPS:

- Don't overdo it. 60 seconds is the maximum length but we'd recommend aiming for 30 40 seconds.
- Get creative with your parkour, the less your character touches the ground the better your run will be.
- Once your entry has been approved, show it off! You'll receive an email containing a unique link for your video to share with your community.
- To win, once voting opens on the 18th of February you'll need to earn the most public votes so make your video as entertaining as possible! Show off your personality as much as your parkour skills.
- Make your entry stand out, find eye-catching and unique locations

FAQ:

- What platforms can I enter via? You'll need to submit a link to a public YouTube video, Twitch VOD or Twitch Highlight. You'll define the timestamps when submitting.
- Why can't I submit a Twitch clip link? Unfortunately Twitch clips aren't supported as they don't play nice with our systems. We'd recommend making a highlight of your attempt to ensure it doesn't expire.
- How many times can I enter? You can submit as many different, unique moments as you like.
- What happens after I submit an entry? Your submission will be moderated and you'll receive an email letting you know once it's been approved or rejected.

b. CONTENT VIEWER PROMOTION:

During the entry period go to <u>https://game.intel.com/giveaway/dyinglight-ugc</u> and submit the official entry form. You will be required to provide your name, email, address and country of residence, and check the box indicating you have read, understand and accept these terms and condition and agree to abide by the terms as relates to this promotion. All entries must be received during the Promotion period to be eligible. Sponsors clock is the official time clock for the Promotion.

RULES:

Content viewers will be shown a grid of available content to view and vote.

Viewers can vote for content as many times as they want.

Only your first 5 votes will be submitted to the pool of entries from which to draw winners from the viewer promotion.

- a. Proof of posting or commenting will not be accepted as proof of delivery or receipt of entry. Incomplete, illegal, misdirected or entries received outside of the Promotion Period will not be accepted and you will not be entered into the promotion.
- b. Entries using macro, robotic, script or other forms of automatic entry will be disqualified. Entries become the property of the Sponsor and will not be returned. No mechanically reproduced entries permitted. Proof of submission does not constitute proof of receipt. Sponsor is not responsible for lost, late, mutilated, misdirected, incomplete, inaccurate or postage due entries. If there is a dispute as to the identity of an online entrant, the prize will be awarded to the authorized account holder of the social media account. The "authorized account holder" is defined as the natural person to whom the social media address is assigned by an internet service provider, online service provider or other organization (e.g., business, educational institution, etc.).

5. WINNER SELECTION and NOTIFICATION

CREATOR PROMOTION:

Winners will be based on total points during the promotion by virtue of each single vote liking your submission. You may only win one prize. Your highest vote getting entry will be selected in the event of multiple entries.

Winner will be notified if they are a winner via communication to the email address provided at time or registration. Participant is responsible to notify Intel of change of email address during promotion period. Return of any prize/prize notification as undeliverable may result in disqualification or forfeiture of the prize and selection of an alternate winner. Alternates will be next in sequence of the most votes. Winners will be notified by email by April 18, 2022. Once you receive your notification you will have 10 days to accept your prize. If you do not accept within this 10 day period, you will lose the right to your prize.

Acceptance of the prize constitutes permission for Sponsors and its agencies to use winner's name and/or likeness, biographical material and/or entry (including an altered form of the entry) for advertising and promotional purposes in any media without geographic or time limitation, and without additional compensation, unless prohibited by law. By participating in the Promotion, entrants agree to hold Sponsor, its advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representative agents, successors, assigns, officers, directors, and employees harmless for any injury or damage caused or claimed to be caused by participation in the Promotion and/or acceptance or use of any prize. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Promotion or in the announcement of the prize. Sponsor may be collecting personal information in accordance with its privacy policy. See Sponsor's privacy policy for details regarding Sponsor's information collection practices in connection with a Promotion.

VIEWER PROMOTION:

Winner will be selected from a random draw. Winners will be sent a notification to the email address provided at time or registration and prize to the address provided at time prize acceptance. Participant is responsible to notify Intel of change of email address during promotion period. Return of any prize/prize notification as undeliverable may result in disqualification or forfeiture of the prize and selection of an alternate winner. Winners will be notified by email by April 18, 2022. Once you receive your notification you will have 10 days to accept your prize. If you do not accept within this 10 day period, you will lose the right to your prize.

Canadian residents will be required to complete a simples skill question during the acceptance process to validate their acceptance.

Residents of the United States who are selected as a winner will be responsible to provide a W-9 for tax reporting purposes. Tax reporting will be required if accumulated value of prizes received during any calendar year exceeds \$599.00. Information will be retained securely according to privacy rules at the sponsor and used solely for the purposes of tax reporting should the need arise.

6. THE PRIZES:

CREATOR PROMOTION:

There will be three winners based on total vote accumulation.

1st place (highest vote getting content) will receive \$2,500 cash prize (USD)

2nd place (second highest vote getting content) will receive \$1,000 cash prize (USD)

3rd place (third highest vote getting content) will receive a \$500 cash prize (USD)

VIEWER PROMOTION: 100 randomly selected winners will receive a \$30 (USD) Green Man Gaming Gift Card.

- a. The prize is non-exchangeable, non-transferable and not redeemable for cash or any other prize.
- b. The prize value indicated is the maximum amount. If the market or commercial value of a prize differs from this maximum amount, there will be no additional compensation for the difference to the winner.
- c. The prize is subject to availability. The Sponsor reserves the right to replace a prize with an alternative prize of equal or higher value in the unlikely event that the original prize offered is no longer available.
- d. Prize consists of only those items specifically listed as part of the prize. All prizes are awarded "as is" with no warranties, representations or guarantees, including but not limited to, quality, condition, merchantability or fitness for a particular purpose. Winners must look to the manufacturer for any warranties or guarantees.
- e. The Sponsor shall make available upon receipt of a written request to <u>https://game.info.intel.com/winner-request-page</u> the winner's surname and country within three (3) months of the closing date of the Promotion but no other information about the winners will be made available. Some countries participants may request their name and country is not published in the event they win by contacting @intelgaming before the closing date.

7. LIMITATION OF LIABILITY

To the fullest extent permitted by the mandatory provisions of the applicable law the Sponsor and its affiliated companies, together with their respective employees, officers, directors, agents and representatives, will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, participant injury or death occurring under or in connection with these Terms and Conditions and the Promotion (including without limitation from the winner's acceptance or use of the prize). However, nothing in these Terms and Conditions will in any way limit Intel's liability for death or participant injury caused by its negligence or for any other matter where liability may not be excluded or limited by law. Your statutory rights are not affected.

8. DATA PROTECTION

Participant data supplied during the course of this Promotion will be processed in accordance with these Terms and Conditions and the Privacy Policy of Intel and may be passed on to third party suppliers for fulfilment and delivery of the prizes. Intel's Privacy Policy: <u>Intel Privacy Notice</u>

Sponsor will be the controller for the collection and use of a participant's personal information in conjunction with participation in the Promotion. For the performance of the Promotion, the following data of the participant will be collected and processed name, shipping address, email address, phone number ("Participant's Personal Data"). Participant's Personal Data will be maintained in the United States and will be used solely for purposes of Promotion administration.

For participants located in France, this processing of Participant's Personal Data in the United States is based on Art. 6 (1) point b General Data Protection Regulation (performance of an agreement). The

stored data will be deleted as soon as the Promotion is over. The Participant's Personal Data of Prize Winners will be stored until the expiry of statutory retention and limitation periods.

For AU residents: Your personal information is collected for the purpose of conducting this promotion. If you do not supply your personal information you may not be able to participate in the promotion. Your personal information may be disclosed to the Sponsor's third party service providers located overseas in the United States of America Sponsors privacy policy contains information about how you may access or correct your personal information or complain about a potential breach of privacy.

9. GENERAL

- a. The decision of the Sponsor in all matters relating to the Promotion is final and legally binding and no correspondence will be entered into.
- b. Any instructions provided at the point of entry into the Promotion shall form part of the Terms and Conditions. In the event of any conflict or inconsistency with any communications (including advertising or Promotion materials), these Terms and Conditions shall take precedence.
- c. The Sponsor reserves the right, at its sole discretion, to eliminate or disqualify any entries or Participants that it regards as being in breach of these Terms and Conditions or the spirit of the Promotion. Any Participant, who try to circumvent the entry process or instructions by any method, will be disqualified and any prize award will be void.
- d. We will not tolerate anyone who posts or is seen to be posting comments via any social media channel or anywhere else during this prize promotion that we think are bullying, spiteful or upsetting to other entrants and followers of Intel or directly aimed at us. Anyone acting in this way will be disqualified from the prize promotion.
- e. If for any reason these Promotions are not able to be conducted as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotions the Sponsor reserves the right at their sole discretion to cancel, terminate, modify or suspend the Promotions and select prize winners as outlined above received up to the cancellation/suspension date. Notification of such action will be provided on the Website.
- f. The Sponsor shall not be liable for any failure to comply with its obligations relating to this Promotion where the failure is caused by something outside its reasonable control. Such circumstances shall include, but not be limited to, COVID-19 Pandemic, weather conditions, mechanical issues, diversion of aircraft or other operational incidents, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, inevitable accidents, supervening legislation or any other circumstances amounting to force majeure
- g. The Sponsor accepts no responsibility for entries that are delayed, incomplete, lost due to technical reasons, or otherwise. The Sponsor further accepts no responsibility for system errors or other issues that may result in disruption to winner notifications or prizes to the extent permitted by law.

- h. Sponsor is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet or at any Web site or any combination thereof. If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion. Sponsor reserves the right to select winners from eligible entries received as of the termination date. Sponsors further reserve the right to disqualify any individual who tampers with the entry process. Sponsor may prohibit an entrant from participating in the Promotion if it determines that said entrant is attempting to undermine the legitimate operation of the Promotion by cheating, hacking, deception or other unfair playing practices or intending to abuse, threaten or harass other entrants. Caution: Any attempt by a participant to deliberately damage any Web site or undermine the legitimate operation of the Promotion is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such participant to the fullest extent of the law.
- i. This Promotion may be promoted across multiple media sites, social media sites and email communications but there is only one prize pool.

It is the responsibility of the participant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of any prize in order for their prize to be processed. The Sponsor accepts no responsibility for Participants or winner failing to supply accurate information, which affects any acceptance and/or delivery of any prize.

- j. No third party or bulk entries. Entries via third parties, consumer groups or syndicates, entries by macros or other automated means and entries, which do not satisfy the requirements of these Terms and Conditions in full, will be disqualified. If it becomes apparent that a participant is using any means to circumvent this condition such as, and without limitation, fraudulently falsifying data; using multiple email addresses; using multiple postal addresses; acting fraudulently or dishonestly in the opinion of the Sponsor; using identities other than their own; creating fake identities or using any other automated, electronic, mechanical or manual means in order to increase that participant's entries or otherwise acting in violation of these Terms and Conditions, these participants will be disqualified, and any prize entitlement will be void.
- k. Should a tax liability arise, then it will be the responsibility of the winner to notify their own Government's relevant tax department. To the extent permitted by law Intel Corporation and its subsidiaries take no responsibility or liability for taxation or for any other costs incurred in connection with the prizes received in this Promotion.
- 1. To the fullest extent permitted by the mandatory provisions of the applicable law the application and interpretation of the Promotion and these terms and conditions shall be governed by the laws of the United States and Participants to the Promotion submit to the exclusive jurisdiction to the court.
- For questions about the Promotion contact Intel on <u>https://discord.gg/fhRuCPZGbK</u>

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