

# **Investment expertise simply delivered**

BlackRock Model Portfolios

**BlackRock**<sup>®</sup>



# BlackRock: your trusted partner.

## World leader in risk management

We help investors  
build resilient portfolios.

# 275

of the world's largest  
financial institutions rely  
on Aladdin®, our risk  
management technology.

Your financial  
professional invests for  
you with the same  
technology used by the  
world's largest investors.

**Your goals are our goals.**

## Quality, value and choice

We provide investment  
solutions for every need.

# 400+

mutual funds and ETFs.

We construct portfolios with  
high quality investments  
from BlackRock and 3rd  
party managers.

Work with your financial  
professional to build the  
portfolio that's best for you.

**Invest your way.**

## Singular client focus

We invest only on  
behalf of clients.

# \$9.5t

entrusted to us by clients,  
more than any other firm.

BlackRock doesn't  
trade for itself, so  
you can be sure that  
your best interest is  
our only interest.

**Feel confident.**

Source: BlackRock, as of 6/30/21. iShares is the largest provider of exchange-traded funds based on number of ETFs offered globally and assets under management.

# The right team can help you stay on track.

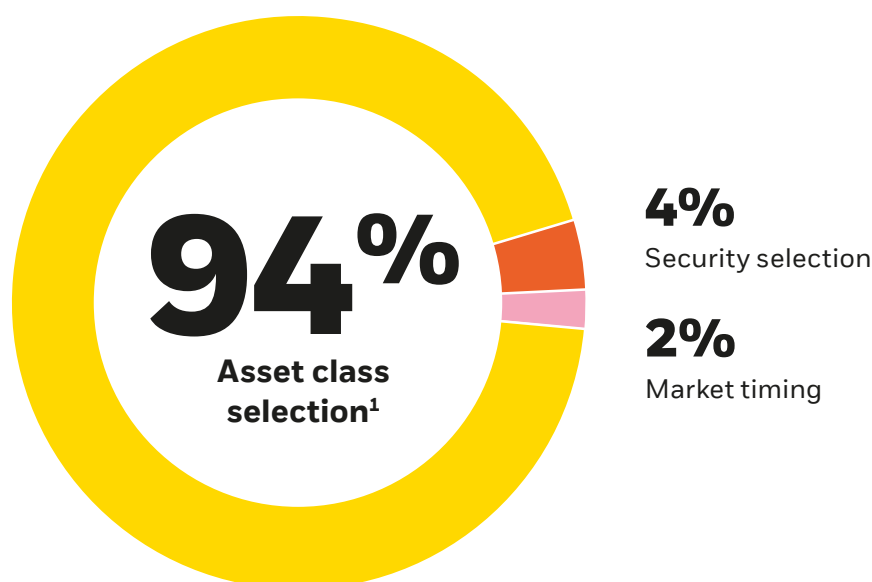
Your financial professional has your financial future in mind and can build a strong foundation for your portfolio by starting with a BlackRock model.





# The importance of diversification.

Building a diversified portfolio, across asset classes, is one of the most important components in reaching your financial goals. BlackRock Model Portfolios are invested in a range of funds aiming to help you achieve better returns within your risk level.



**BlackRock constructs each model portfolio with quality and cost-efficient investments across alpha, index and factors.**

#### **Alpha strategies**

Managers delivering active returns, not static tilts.

#### **Index strategies**

Low-cost, tax-efficient, broad market exposures.

#### **Factor strategies**

Historic drivers of outperformance or reduced risk.

<sup>1</sup> Source: Brinson, Hood and Beebower - Financial Analysts Journal/January-February 1995. Diversification does not assure a profit, nor does it protect against loss of principal. Diversification among investment options and asset classes may help to reduce overall volatility.

# BlackRock Models

BlackRock has built a model portfolio menu to help meet your real life goals. Work with your financial professional to invest in a portfolio that aligns with what you want to achieve.

## Helping you achieve your goals

Whether you are looking to aggressively grow your portfolio, maximize income or protect your nest egg for you and your loved ones, BlackRock has a model designed to help you achieve your goal.

■ **Build wealth**

■ **Spend wealth**

■ **Make it last**

## The way you want to invest\*

You can work with your financial professional to choose a portfolio personalized to your preferences. From environmentally conscious investments to portfolios designed to help protect from market volatility, the choice is yours.

**ETFs, mutual funds or a combination of both**

**Traditional, environmentally sustainable or additional sources of return/risk**

**BlackRock only funds or a combination of BlackRock and 3rd party managers**

**Taxable or non-taxable (retirement)**

\*Not all model portfolios are available at every firm.

## Keeping you informed every step of the way

The models are supported with commentaries, performance updates, podcasts and more to help you stay up-to-date on your investments.



**Explanations in plain language every time we make a trade**



**Market views and commentary from model portfolio managers**



**Materials to show current model allocations and how the models are performing**



**Podcasts released every quarter so you can hear directly from BlackRock**



# Built on world leading risk management.

We use technology to think beyond what's possible. Aladdin helps our portfolio managers identify risks and opportunities – helping build more resilient portfolios and managing exposures over time.

## Aladdin

The world's leading risk management technology

**50+**

risk analytic measures calculated on each security.

**1,500+**

developers and product managers dedicated to Aladdin.

**55k**

investment professionals rely on Aladdin around the world.

Source: BlackRock. All figures as of 6/30/21.

# Managed by a team of professionals.

Our sole focus is to deliver you well-built and dynamically managed model portfolios.

## BlackRock Model Portfolios by the numbers:



**\$81b**

In global model portfolio AUM

**35**

Countries investing in our mandates

**100**

Years of combined investment

Source: BlackRock. All figures as of 6/30/21.

**Invested in your financial well-being.**

## Want to know more?

blackrock.com/models | askBlackRock@blackrock.com | (1-877-ASK-1BLK)

### Important notes:

***This information should not be relied upon as investment advice, research, or a recommendation by BlackRock regarding (i) the funds, (ii) the use or suitability of the model portfolios or (iii) any security in particular. Only an investor and their financial professional know enough about their circumstances to make an investment decision.***

***Carefully consider the investment objectives, risk factors, charges and expenses of funds within the model portfolios before investing. This and other information can be found in the funds' prospectuses or, if available, the summary prospectuses which may be obtained by visiting each fund company's website or calling their toll-free number. For BlackRock and iShares Funds, please visit [www.blackrock.com](http://www.blackrock.com) or [www.iShares.com](http://www.iShares.com).***

***Investing involves risk, including possible loss of principal. Asset allocation and diversification may not protect against market risk, loss of principal or volatility of returns.***

The BlackRock model portfolios are made available to financial professionals by BlackRock Fund Advisors ("BFA") or BlackRock Investment Management, LLC ("BIM"), which are registered investment advisers, or by BlackRock Investments, LLC ("BRIL"), which is the distributor of the BlackRock and iShares funds within the BlackRock model portfolios. BFA, BIM and BRIL (collectively, "BlackRock") are affiliates.

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The BlackRock model portfolios include investments in shares of funds. Clients will indirectly bear fund expenses in respect of portfolio assets allocated to funds, in addition to any fees payable associated with any applicable advisory or wrap program. BlackRock intends to allocate all or a significant percentage of the BlackRock model portfolios to funds for which it and/or its affiliates serve as investment manager and/or are compensated for services provided to the funds ("BlackRock Affiliated Funds"). BlackRock has an incentive to (a) select BlackRock Affiliated Funds and (b) select BlackRock Affiliated Funds with higher fees over BlackRock Affiliated Funds with lower fees. The fees that BlackRock and its affiliates receive from investments in the BlackRock Affiliated Funds constitute BlackRock's compensation with respect to the BlackRock model portfolios. This may result in BlackRock model portfolios that achieve a level of performance less favorable to the model portfolios, or reflect higher fees, than otherwise would be the case if BlackRock did not allocate to BlackRock Affiliated Funds.

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Fixed income risks include interest-rate and credit risk. Typically, when interest rates rise, there is a corresponding decline in bond values. Credit risk refers to the possibility that the bond issuer will not be able to make principal and interest payments. Non-investment-grade debt securities (high-yield/junk bonds) may be subject to greater market fluctuations, risk of default or loss of income and principal than higher-rated securities.

International investing involves risks, including risks related to foreign currency, limited liquidity, less government regulation and the possibility of substantial volatility due to adverse political, economic or other developments. These risks often are heightened for investments in emerging/developing markets and in concentrations of single countries. Funds that concentrate investments in specific industries, sectors, markets or asset classes may underperform or be more volatile than other industries, sectors, markets or asset classes and the general securities market.

There can be no assurance that performance will be enhanced, or risk will be reduced for funds that seek to provide exposure to certain quantitative investment characteristics ("factors"). Exposure to such investment factors may detract from performance in some market environments, perhaps for extended periods. In such circumstances, a fund may seek to maintain exposure to the targeted investment factors and not adjust to target different factors, which could result in losses.

A fund's environmental, social and governance ("ESG") investment strategy limits the types and number of investment opportunities available to the fund and, as a result, the fund may underperform other funds that do not have an ESG focus. A fund's ESG investment strategy may result in the fund investing in securities or industry sectors that underperform the market as a whole or underperform other funds screened for ESG standards. In addition, companies selected by the index provider may not exhibit positive or favorable ESG characteristics.

Actively managed funds do not seek to replicate the performance of a specified index. Actively managed funds may have higher portfolio turnover than index funds.

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Not FDIC Insured • May Lose Value • No Bank Guarantee

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**BlackRock**

# We are invested in your financial well-being

**BlackRock**®

## Client-first mindset

We invest only on behalf of clients.

**15mn**

investors in the U.S. hold iShares ETFs<sup>1</sup>

**\$0** in proprietary investments

BlackRock doesn't invest for itself, so you can be sure that your best interest is our only interest.

**Your goals are our goals.**

## Comprehensive breadth and depth

We provide investment solutions for every need.

**50+**

mutual funds rated 4 or 5 stars<sup>2</sup>



**300+**

iShares ETFs for low-cost, tax-efficient exposure across markets, including a broad set of sustainable ETFs

**Invest your way.**

## An industry leader in risk management

We help investors build resilient portfolios.

**3,000+**

risk factors monitored daily<sup>3</sup> by Aladdin®

**30,000+**

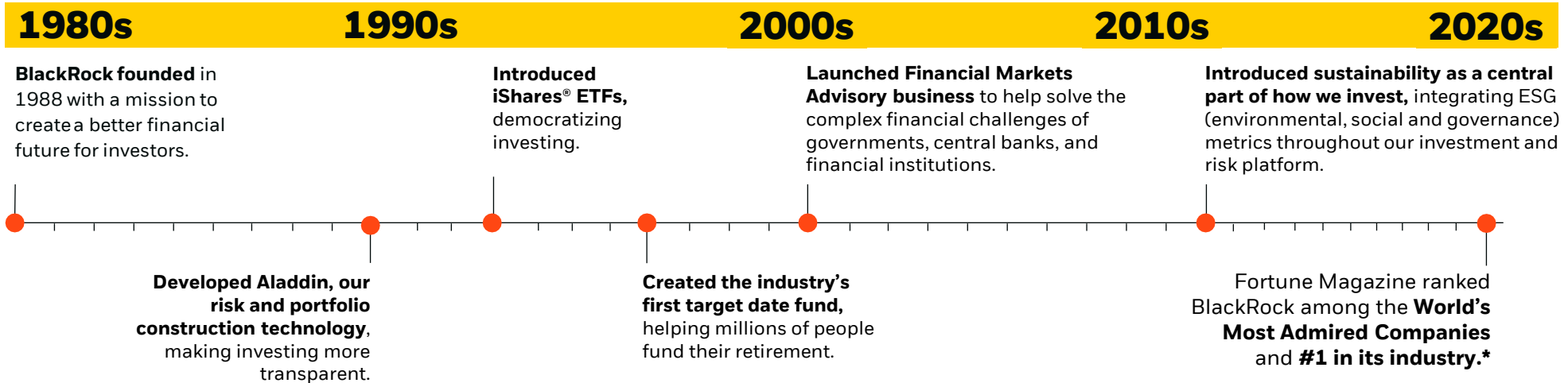
U.S. advisors use Aladdin® Wealth to build better portfolios for their clients<sup>4</sup>

**Build resilient portfolios.**

BlackRock offers investments across a comprehensive range of asset classes and exposures, addressing investor needs with respect to growth, income, and capital preservation.

All data as of 9/30/21 except where otherwise noted. 1 Source: Broadridge, as of 5/31/20; most recent data available. 2 The Overall Morningstar Rating for a fund is derived from a weighted average of the performance figures associated with its 3, 5- and 10-year (if applicable) Morningstar Rating metrics. Ratings are based on risk-adjusted total return, determined monthly and subject to change. Of the 100 BlackRock open-end mutual funds eligible for rating, Morningstar has rated 38 funds with 4 stars, and 20 funds with 5 stars, based on Institutional share class. **Past performance is no guarantee of future results.** 3 Source: BlackRock Solutions. Data as of 12/31/20. While proprietary technology platforms may help manage risk, risk cannot be eliminated. 4 Source: Aladdin Wealth Tech as of 12/31/20.

# BlackRock is leading the way to a better financial future



Data as of 9/30/21. Timeline includes predecessor entities. \*Fortune Magazine ranks BlackRock #1 in the Securities and Asset Management industry. Rankings are based on a survey of almost 3,800 executives, directors and analysts. The complete list of the World's Most Admired Companies and rankings by industry, as well as the methodology by which such rankings are derived, are published on fortune.com.

## Want to know more?

[blackrock.com](https://blackrock.com)

**Investing involves risk, including possible loss of principal. You should consider the investment objectives, risks, charges and expenses of each fund carefully before investing. This and other information can be found in the prospectus or, if available, the summary prospectus of each fund, which can be obtained, by calling 800-882-0052 or from your financial professional. The prospectus should be read carefully before investing.**

Transactions in shares of ETFs will result in brokerage commissions and will generate tax consequences. All regulated investment companies are obliged to distribute portfolio gains to shareholders.

Diversification and asset allocation may not protect against market risk or loss of principal. Investment comparisons are for illustrative purposes only. To better understand the similarities and differences between investments, including investment objectives, risks, fees and expenses, it is important to read the products' prospectuses.

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**BlackRock**

## Today

Entrusted with more assets than any other investment firm in the world.

**\$9.46tn**  
Assets under management

**16,000**  
Employees

**35**  
Countries