



Waterloo Data

Better Data for Better Decisions

The Who.

We help organizations solve their most complex data management, cloud infrastructure and outsourced product development challenges so they can continuously outperform their competition.

We're architects, data engineers and scientists, who dance awkwardly at parties and geek out over data management. Waterloo started over 10 years ago when we saw an opportunity to offer growth companies the same advanced data management capabilities enjoyed by Fortune 500 companies at a fraction of the cost, with greater speed, more competency, and less arrogance.

Better decisions start with better data, better data starts with us.

The Why.

Clients call us because...

- They want to eliminate the data silos in their organization and implement a data lake or data warehouse and become a data driven organization
- They want to implement Tableau, Looker, [insert your BI tool here]
- They are a healthcare organization transitioning from a fee for service model to value based care
- They are a commercial real estate company and want to create master data sets that combine internal and external data for research and business development
- They are in software and don't have the resources to scale quickly enough
- They want a one-stop shop that can handle all of their outsourced data management needs

The Clients.

A few of our notable clients...

- eBay
- Hasbro
- PlanView
- Zego/PayLease
- The Advisory Board Company
- American Campus Communities
- David Weekley Homes
- Central Health of Travis County
- Avison Young
- GE Healthcare
- OrderMyGear.com
- Elite Patient Care
- Literati
- Quantlab
- Sendero
- Trovo

The Pitch.

Let's talk data!