PILBARA META MAYA Group of Companies

CREATING SOLID FUTURES

Pilbara Meta Maya Regional Aboriginal Corporation Meta Maya Services Pty Ltd Meta Maya Environmental Pty Ltd Meta Maya Construction Pty Ltd Mirnutharntu Maya

3 Yanana Street, Wedgefield WA 6721 www.metamaya.com.au

Unit 5, 78-84 Catalano Circuit, Canning Vale WA 6155 www.metamaya.com.au

51 Roberts Street, South Hedland WA 6722

STYLE GUIDE





Index

- 3 Introduction
- 4 Brand Values, Emotional Values, Functional Values
- 5 The Story Behind our Logo
- 6 Clear Space Around the Logo
- 7 Placement of Logo
- 8 The Size of our Logo
- 9 Use and Restrictions of Logo Use
- 10 Logo on Photos or Pictures
- 11 Our Logo on Colours
- 12 Logo File Formats and Useage
- 13 Logo Colours a Closer Look
- 14 Pilbara Meta Maya Regional Aboriginal Corporation
- 15 Meta Maya Services
- 16 Meta Maya Environmental
- 17 Meta Maya Construction
- 18 Color Saturation Variation
- 19 Typography
- 20 Font Size
- 21 Icon Set
- 22 Business Cards
- 24 Envelopes
- 25 Footer Images
- 27 Cover Pages
- 32 Letterheads
- 37 Email Signatures
- 40 Fax Sheet
- 41 Award Template
- 42 PowerPoint Backgrounds
- 44 Uniforms
- 45 Corporate Gifts
- 46 Pullup Banner
- 47 Marketing Request Information
- 48 Marketing Request Form
- 49 Business Card Order Form
- 50 Contact Us

Keep it simple and uncluttered.

Introduction

The corporate brand can inspire a company in the same way a standard can inspire a nation. It provides direction, clarity of purpose and differentiation. The way we present ourselves to the world is the public face of our branding. Our literature, our graphics, our website, our advertising... These are the nuts and bolts of our brand.

For the Pilbara Meta Maya Group to prosper, we must make a consistent impression on every person who encounters our brand. To do this, we must achieve continuity and consistency through 100% brand compliance and align the entire corporation to our brand standards and practices. Compliance with these standards and practices will enable us to achieve our goal of becoming a business partner of choice.

The consistent use and application of our brand will improve our top of mind awareness and brand association with clients, prospects and key purchase influencers. This brand recognition will increase our market's understanding and familiarity with PMM solutions and services.

Our logo is a combination of text and visual imagery that serves two purposes. It tells people the name of our company and the visual imagery and symbols tell our story.



Brand Values

Emotional Values

The reasons why and the way we use our brand elements are defined by our brand values. Brand values can be split into two parts, its functional and its emotional values.

Functional Values

• Problem Solving

It symbolises the experience and ability of our people to seamlessly deliver scalable end to end solutions.

Performance

It reflects our high standards and the value we provide through our solutions and services.

• Through Leadership

It reflects our confidence and ability to deliver forward thinking solutions through our expertise and knowledge

Trustworthy

It is grounded in the real world. Illustrating our understanding of the problems faced by our clients and in turn their clients.

• Friendly

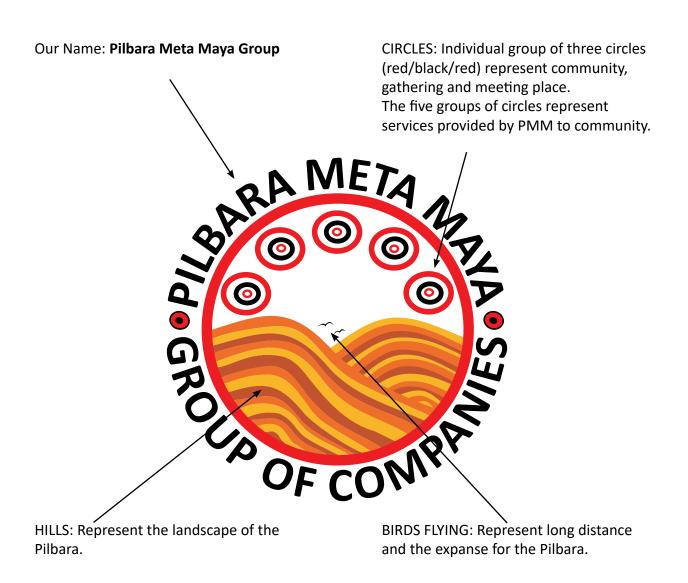
It captures our creative and passionate approach to delivering solutions we believe in.

Reliable

It symbolises the stability and dependability of our people and the solutions and services we deliver. Our brand values combine to define our brand essence. This is a single driving idea that focuses our people, unites our organisation and resonates with our clients, the communities

The Story Behind Our Logo

Colour Scheme: the colour scheme selected for the PMM Group logo was chosen to represent Aboriginal culture - yellow (representing the sun), brown (the soil), red (desert sand) and white (the clouds and the sky) Black - represents the Aboriginal people of Australia and Aboriginal people's spiritual relation to the land. These are traditional Aboriginal colours.



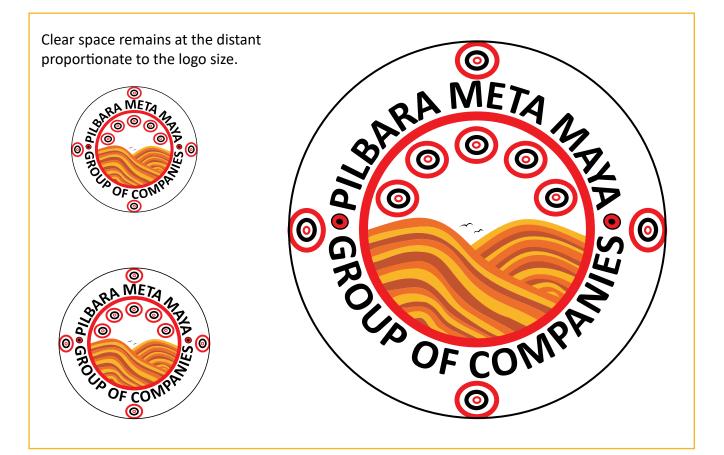
Clear Space Around the Logo

There should always be sufficent clear space around the logo to preserve its integrity.

Always ensure the logo has a surrounding area of clear space to achieve maximum visual impact. The clear space area is in proportion to the logo and is defined from the height of the "middle circle element". These proportions remain the same when the logo is scaled to any size.







Let the logo breathe

	Print safe line	
	1.5cm margin	
- 1.5cm –	Clear space around Logo Placement of PMM Group logo is always in the top right hand corner of documents in the first instance.	– 1.5 cm–
 	Default Word margin	
	On publications where the PMM Group Logo is the sole brand, the logo should always have prominence over and above other images and graphic elements. The logo should always be placed at the top right hand corner of the page with a margin of 1.5cm from top and side. See next page for full diagram	
U 5, 78	PILBARA META MAYA GROUP OF COMPANIES 3-84 Catalano Circuit, Canning Vale WA 6155 (08) 9455 7441 www.metamaya.com.au enquiries@metamaya.com.au	<u> </u>

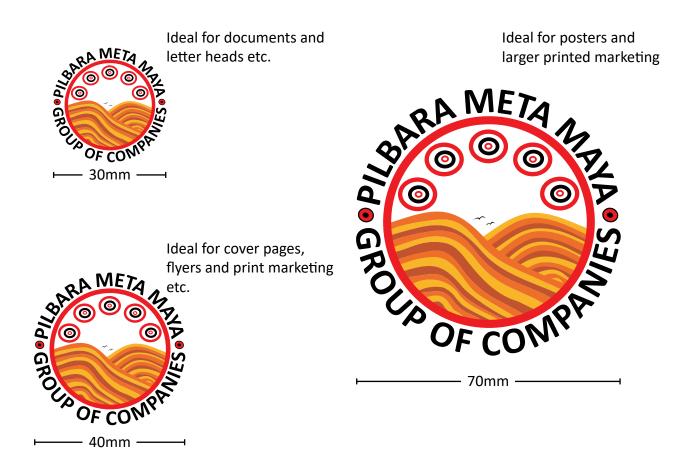
The Size of Our Logo

A set of principles has been established to help you apply our logo consistently. Follow these principles when using the logo in your material.

Minimum Execution

It is important to clearly state the logos minimum execution. That is the minimum size that the logo is ever to be used at. This aids in maintaining the brands visual impact and ensures it will remain legible when scaled down. This does not apply to electronic email signatures.

The primary version of the Pilbara Meta Maya Group logo is to appear no smaller than 30mm wide.



A strong identity is not only well designed, but should also be well maintained. To do this the guidelines below should be followed:

DO...

- Use original artwork files
- Observe the clear space requirement
- Contact the Marketing Department of PMM Group if you are unsure, require further information or logo artwork on (08) 9455 7441.

DO NOT...

- Do not change the layout, re-colour, rotate, fade or distort the logo
- Do not place the full colour logo on colours that clash.
- Do not use embellishments or effects on the logo like drop shadows, embossing and special effects.
- If the PMM Group logo must be placed on a photo or other coloured background only use the full colour logo where it is easy to read, otherwise a negative version of the logo may be used with approval.



Logo on Photos or Pictures

Where the logo needs to be used on top of a photo, ensure it is clear to see and read.

A black and white version of the logo is available for use on photos. Ensure the black logo is used on light photo backgrounds and the white logo is used on dark photo backgrounds.



10

Our Logo on Colour

To ensure our visual impact is always at its best, the logo should only be used on colour where it is easy to read and visually appealing.



When selecting a logo file, it's important to use the file format that is best suited for the project. How do you know which is best? In general, there are graphic formats suitable for printing and formats for on-screen viewing or online publishing. Within each group there are also formats that are better than others for the same task.

To keep the logo crisp - Use the image file that is closest to the actual size you need to prevent issues when resizing up and down.

EPS – stands for Encapsulated Postscript. It is a vector based file which can EPS contain text as well as graphics and illustrations. As the file is vector it can be easily resized for any requirement and can be edited using vector based software such as Adobe Illustrator. PDF – stands for Portable Document Format. PDF was created by Adobe as a way to capture and review information from any application, on any computer. It captures the elements of a document as an image that can be viewed and printed PFD by someone else. PDF press quality files are the preferred format for commercial print presses. Once a designer has completed the print layout in a program such as Adobe Indesign, the file can be exported to PDF. Done correctly, the PDF will then contain all the font, graphic, colour and other essential information required to ensure a smooth print process and a great printed result. TIF – (or TIFF) stands for Tagged Image File Format and is a large raster file. A TIF TIFF file is primarily used for images in printing as the file does not lose information or quality like a JPEG does. TIF files are not recommended for online use, due to size and load time. You should use smaller images such as JPG or PNG. JPG - (or JPEG) stands for Joint Photographic Group and is a raster format often used for photographs on the web. JPG files are web friendly because the files are typically smaller. The downside to JPGs is that the original quality of the image DEG is decreased as it discards digital information through compression to keep the image size small. This can become problematic when using JPGs for high quality printing. What it means is the image will not look as sharp and is less defined. If using JPG files for print, it's important to pay attention to the resolution and file size for the file to print well. A JPG cannot contain a transparent background so is always rectangular or square in shape with a solid background. PNG – stands for Portable Network Graphics and is another raster image type. The main difference between a PNG and a JPG is that a PNG file can have a **PNG** transparent background and is generally larger and of higher quality. PNGs are great for interactive documents such as web pages but are not suitable for print. The reason PNGs are used for web is so you can save your image with more colours on a transparent background which make for a sharper, higher quality web image.

Logo Colours - A Closer Look

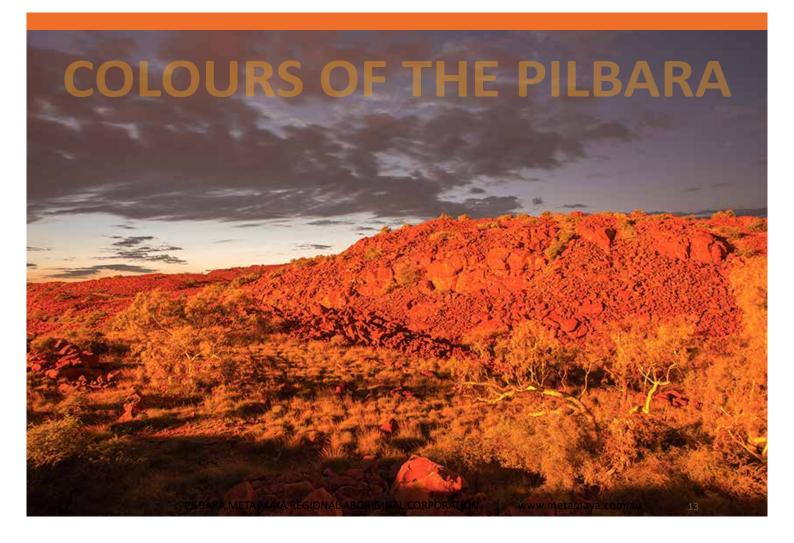


The earthy colours chosen for our logo represent the colours of the Pilbara, the sands, hills, trees, sunset, animals and the people.

We wanted to continue to represent everything that is important to us so we selected colours from stunning landscapes across the Pilbara to represent each division of Pilbara Meta Maya Group of Companies.

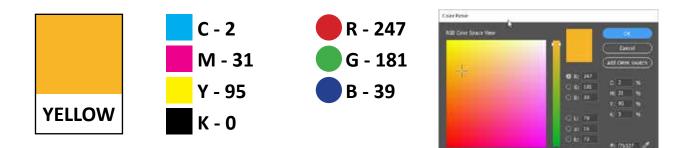
Colours were taken directly from images using an eye drop function - *this is the result.*





Pilbara Meta Maya Regional Aboriginal Corporation

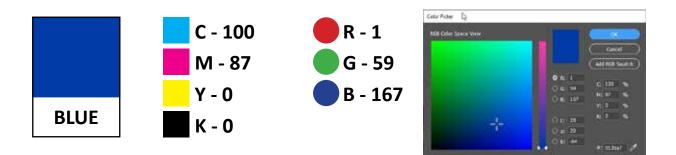
Pilbara Meta Maya Regional Aboriginal Corporation is the parent organisation that all subsidiaries form part of. Whilst all the logo colours remain the same, yellow will become the star of the show for head office. This will make correspondance and documents quickly and easily identifiable as our Corporate leader. Yellow reflects warmth, kindness, compassion, consideration and community spirit.

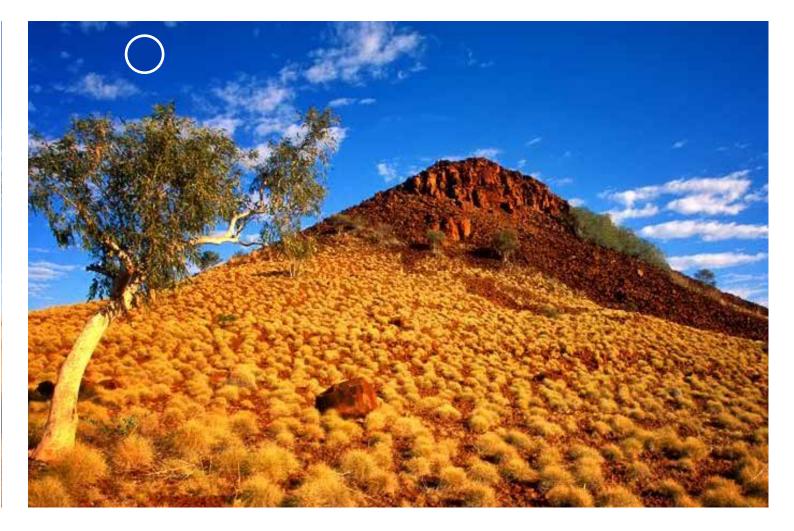




Meta Maya Services

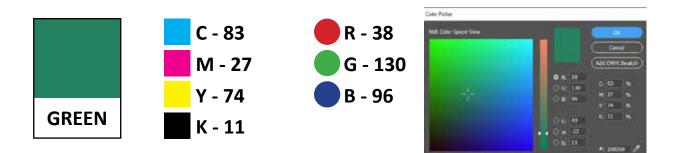
Meta Maya Services plays an integral part in caring for our Regional community. We have introduced blue from the Pilbara skys to represent Meta Maya Services. Stunning in nature, blue represents depth and stability and symbolises trust, loyalty, wisdom, confidence, intelligence, faith and truth.





Meta Maya Environmental

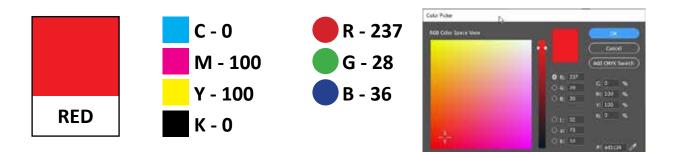
Our Environmental company is expanding at a rapid rate. The business is growing and the branding represents the Pilbara's tranquil shady trees and water holes. Alive with colour, and surrounded by natural bushland - the Environmental branding is inspired by natures splendor, growth, new beginnings and our connection to peaceful places.

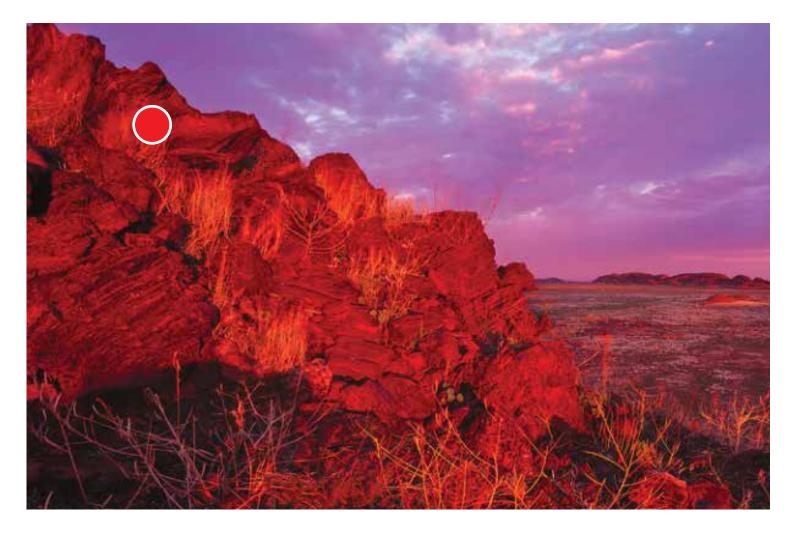




Meta Maya Construction

The Construction branding represents expansion! Bold, intense colours found in the Pilbara are used to tell the story of construction. The hard work, the rock solid foundations the company has already established - the determination of a company proud and strong. Red and black inspired by our strength to build solid futures.





Colour Saturation Variation

100%	75%	50%	25%

18

Typography

In order to promote a sense of typographic consistency, the preferred primary typeface of Calibri in black should be used across all communications (digital/electronic, print media). In the absence of Calibri, Arial may be substituted.

Calibri - Regular	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h I j k l m n o p q r s t u v w x y z 1 2 3 4 5 7 8 9 0 ' ? ! " (%) # @ / & < - + ÷ × = > \$ € : ; , . *	Aa
Calibri - Italic	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h I j k l m n o p q r s t u v w x y z 1 2 3 4 5 7 8 9 0 ' ? ! " (%) # @ / & < - + ÷ × = > \$ € : ; , . *	Aa
Calibri - Bold	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h I j k l m n o p q r s t u v w x y z 1 2 3 4 5 7 8 9 0 ' ? ! " (%) # @ / & < - + ÷ × = > \$ € : ; , . *	Aa
Calibri - Bold Italic	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h I j k l m n o p q r s t u v w x y z 1 2 3 4 5 7 8 9 0 ' ? ! " (%) # @ / & < - + ÷ × = > \$ € : ; , . *	Aa
Arial - Regular	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h I j k l m n o p q r s t u v w x y z 1 2 3 4 5 7 8 9 0 ' ? ! " (%) # @ / & < - + ÷ × = > \$ € : ; , . '	Aa
Arial - Italic	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h I j k I m n o p q r s t u v w x y z 1 2 3 4 5 7 8 9 0 ' ? ! " (%) # @ / & < - + ÷ × = > \$ € : ; , . `	Aa
Arial - Bold	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h I j k l m n o p q r s t u v w x y z 1 2 3 4 5 7 8 9 0 ' ? ! " (%) # @ / & < - + ÷ × = > \$ € : ; , .	• A a
Arial - Bold Italic	A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h I j k I m n o p q r s t u v w x y z 1 2 3 4 5 7 8 9 0 ' ? ! " (%) # @ / & < - + ÷ × = > \$ € : ; , .	, Aa

Title Bold 30/40 pt Pilbara Meta Maya Group of Companies

Subtitle Bold 20/25 pt Creating Solid Futures

Body Text Regular 12 pt Pilbara Meta Maya Group of Companies

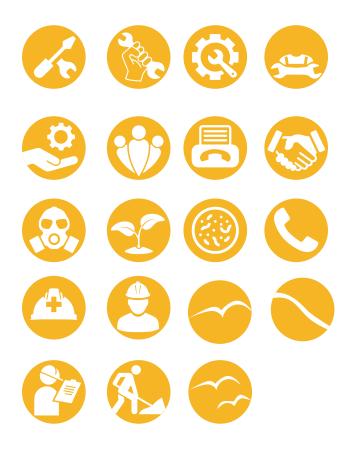
Body Text Regular 11 pt - Email body text Pilbara Meta Maya Group of Companies

Footer text Bold 9 pt Pilbara Meta Maya Group of Companies

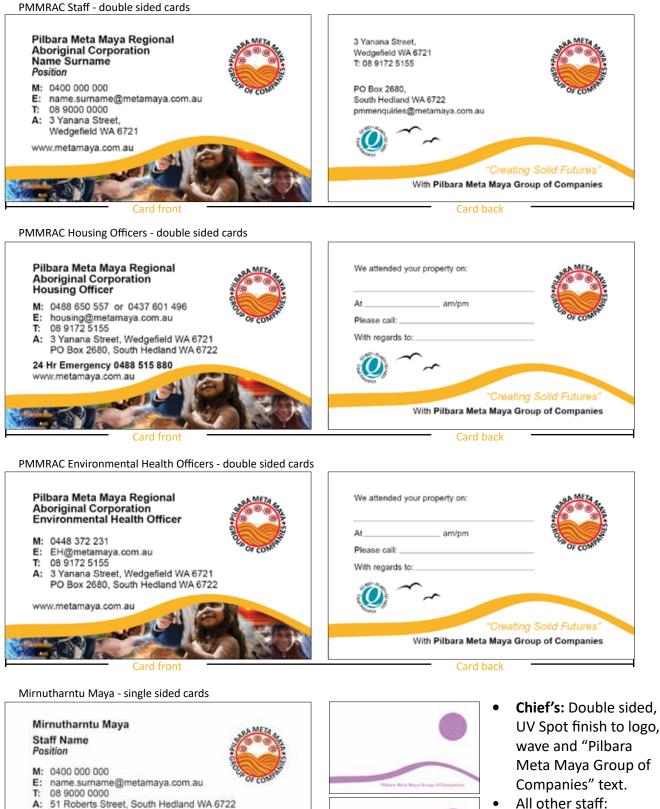
20

Icon Set

A basic icons set is available, if additional icons are required please speak to Marketing for specific designs. A set of basic icons is available.



Business Cards



 All other staff: single sided cards no upgrades.

www.metamaya.com.au

Business Cards

Meta Maya Services -	double sided cards
----------------------	--------------------



Meta Maya Environmental - Perth office

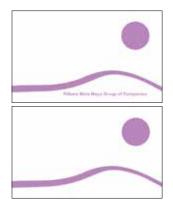


Meta Maya Construction - Perth office



•

•



- **Chief's:** Double sided, UV Spot finish to logo, wave and "Pilbara Meta Maya Group of Companies" text.
- All other staff: single sided cards no upgrades.

Sizes

24

- Standard DL sized envelope, either window or non-window
- Standard C4/C5 sized envelope, either window or non-window
- Standard C6 sized envelope, either window or non-window

The layout shown below is standard for all envelopes.

SPACE ME IN A	Pilbara Meta Maya Group of Companies 3 Yanana Street Wedgefield, WA 6155 (08) 9172 5155 www.metamaya.com.au	POSTAGE PAID AUSTRALIA
AND THE TAY AND TH	Pilbara Meta Maya Group of Companies 3 Yanana Street Wedgefield, WA 6155 (08) 9172 5155 www.metamaya.com.au	POSTAGE PAID AUSTRALIA

Footer Images









Footer Images









PILBARA META MAYA REGIONAL ABORIGINAL CORPORATION

ICN2256

3 Yanana Street, Wedgefield WA 6721 (08) 9172 5155 www.metamaya.com.au pmmenquiries@metamaya.com.au



COVER PAGE Sub - Heading

NOTES

- Calibri Font
- 1. 16pt Bold Company Name
- 2. 10pt Regular ICN
- 3. 14pt Italic (unbolded) Sub Heading
- 4. 12pt Regular Business information
- 5. 30pt Bold top line "Cover Page"
- 6. 20pt Bold "Sub heading"



MIRNUTHARNTU MAYA

Pilbara Meta Maya Group of Companies

51 Roberts Street, South Hedland WA 6721 (08) 9172 4351 www.metamaya.com.au bookings@metamaya.com.au



COVER PAGE Sub - Heading

NOTES

Calibri Font

- 1. 16pt Bold Company Name
- 2. 14pt Italic (unbolded) Sub Heading
- 3. 12pt Regular Business information
- 4. 30pt Bold top line "Cover Page"
- 5. 20pt Bold "Sub heading"



META MAYA SERVICES

Pilbara Meta Maya Group of Companies

3 Yanana Street, Wedgefield WA 6721 (08) 9172 5155 www.metamaya.com.au pmmenquiries@metamaya.com.au



COVER PAGE Sub - Heading

NOTES

Calibri Font

- 1. 16pt Bold Company Name
- 2. 14pt Italic (unbolded) Sub Heading
- 3. 12pt Regular Business information
- 4. 30pt Bold top line "Cover Page"
- 5. 20pt Bold "Sub heading"



META MAYA ENVIRONMENTAL

Pilbara Meta Maya Group of Companies

Unit 5, 78-84 Catalano Circuit, Canning Vale WA 6155 (08) 9455 7441 www.metamaya.com.au enquiries@metamaya.com.au



COVER PAGE Sub - Heading

NOTES

Calibri Font

- 1. 16pt Bold Company Name
- 2. 14pt Italic (unbolded) Sub Heading
- 3. 12pt Regular Business information
- 4. 30pt Bold top line "Cover Page"
- 5. 20pt Bold "Sub heading"



META MAYA CONSTRUCTION

Pilbara Meta Maya Group of Companies

Unit 5, 78-84 Catalano Circuit, Canning Vale WA 6155 (08) 9455 7441 www.metamaya.com.au enquiries@metamaya.com.au



COVER PAGE Sub - Heading

NOTES

Calibri Font

1. 16pt Bold - Company Name

- 2. 14pt Italic (unbolded) Sub Heading
- 3. 12pt Regular Business information
- 4. 30pt Bold top line "Cover Page"
- 5. 20pt Bold "Sub heading"





1 January 20XX

Client Name Client Title Client Address Suburb State Postcode

Dear [Mr/Ms],

RE: Subject of correspondence.

NOTES

Calibri Font

- 1. 16pt Bold Company Name
- 10pt Regular ICN
 12pt Regular Business information
- 3. 12pt Regular Business information

Body of letter, Ximinihil magnate mporectum sandusdant ilitis autatem porepera explam, sunt volestrum sani torestibeat et il ma nihitasita aut qui officiuscil elic tem que occaborecus reicae.

Vidis exerum fuga. Ut explaborepe sunducil mod que voloribusam ipsa delectio totaspitium, omnitiore exeratq uaerrov idebitia pra volo cus natiantota dus aligeni scimolum unt fugitem alisqui tem aut odi ut lia num hiliatus.

At magnimus, coreiur sequi aut abo. Nam consece atectem pererspient quis re nobitet officiu rehendae coris endantio et que des eaquam accus debit volecuptate coreici isimporio iur, nonse lat quo tem rem quatiorerae dolo endi quatis ex et occate verspe exeritate natibus et quam volore nisquia que modipsa pernati aeptate voles et etu.

Gitaspe llacere perchit etur, ommolupici con pro ium vene veligni molore di ullit aut laciet occum nem fuga. Libustis soluptati rem quo blabore ssiminum harunt laborio berrorro dolorem perchit as accatem que dolupta epernat inimpor saerovidebit ad et et omnit minis adit, optaquid quam in corero voluptas dolliatet quas mos qui sum everorere, ipsa conseque aute ex es ipienem nobitas estrum expedi bea.

Regards,

Staff Name Position

NOTES

- 1. 14pt Italic Group of Companies
- 2. 10pt Regular Address contact info

PILBARA META MAYA GROUP OF COMPANIES

3 Yanana Street, Wedgefield WA 6721 | (08) 9172 5155 | www.metamaya.com.au | pmmenquiries@metamaya.com.au

MIRNUTHARNTU MAYA



1 January 20XX

Client Name Client Title Client Address Suburb State Postcode

Dear [Mr/Ms],

RE: Subject of correspondence.

NOTES

Calibri Font

16pt Bold - Company Name
 12pt Regular - Business information

Body of letter, Ximinihil magnate mporectum sandusdant ilitis autatem porepera explam, sunt volestrum sani torestibeat et il ma nihitasita aut qui officiuscil elic tem que occaborecus reicae.

Vidis exerum fuga. Ut explaborepe sunducil mod que voloribusam ipsa delectio totaspitium, omnitiore exeratq uaerrov idebitia pra volo cus natiantota dus aligeni scimolum unt fugitem alisqui tem aut odi ut lia num hiliatus.

At magnimus, coreiur sequi aut abo. Nam consece atectem pererspient quis re nobitet officiu rehendae coris endantio et que des eaquam accus debit volecuptate coreici isimporio iur, nonse lat quo tem rem quatiorerae dolo endi quatis ex et occate verspe exeritate natibus et quam volore nisquia que modipsa pernati aeptate voles et etu.

Gitaspe llacere perchit etur, ommolupici con pro ium vene veligni molore di ullit aut laciet occum nem fuga. Libustis soluptati rem quo blabore ssiminum harunt laborio berrorro dolorem perchit as accatem que dolupta epernat inimpor saerovidebit ad et et omnit minis adit, optaquid quam in corero voluptas dolliatet quas mos qui sum everorere, ipsa conseque aute ex es ipienem nobitas estrum expedi bea.

Regards,

Staff Name Position

NOTES

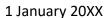
1. 14pt Italic - Group of Companies

2. 10pt Regular - Address contact info

PILBARA META MAYA GROUP OF COMPANIES

51 Roberts Street, South Hedland WA 6721 | (08) 9172 4351 | www.metamaya.com.au | bookings@metamaya.com.au

META MAYA SERVICES PTY LTD

ABN | 81 158 635 459 PL7826 EC7117 

Client Name Client Title Client Address Suburb State Postcode

Dear [Mr/Ms],

RE: Subject of correspondence.

NOTES

Calibri Font

- 1. 16pt Bold Company Name
- 2. 10pt Regular ABN and Licence No.
- 3. 12pt Regular Business information

Body of letter, Ximinihil magnate mporectum sandusdant ilitis autatem porepera explam, sunt volestrum sani torestibeat et il ma nihitasita aut qui officiuscil elic tem que occaborecus reicae.

Vidis exerum fuga. Ut explaborepe sunducil mod que voloribusam ipsa delectio totaspitium, omnitiore exeratq uaerrov idebitia pra volo cus natiantota dus aligeni scimolum unt fugitem alisqui tem aut odi ut lia num hiliatus.

At magnimus, coreiur sequi aut abo. Nam consece atectem pererspient quis re nobitet officiu rehendae coris endantio et que des eaquam accus debit volecuptate coreici isimporio iur, nonse lat quo tem rem quatiorerae dolo endi quatis ex et occate verspe exeritate natibus et quam volore nisquia que modipsa pernati aeptate voles et etu.

Gitaspe llacere perchit etur, ommolupici con pro ium vene veligni molore di ullit aut laciet occum nem fuga. Libustis soluptati rem quo blabore ssiminum harunt laborio berrorro dolorem perchit as accatem que dolupta epernat inimpor saerovidebit ad et et omnit minis adit, optaquid quam in corero voluptas dolliatet quas mos qui sum everorere, ipsa conseque aute ex es ipienem nobitas estrum expedi bea. Regards,

Staff Name Position

NOTES

- 1. 14pt Italic Group of Companies
- 2. 10pt Regular Address contact info

PILBARA META MAYA GROUP OF COMPANIES

3 Yanana Street, Wedgefield WA 6721 | (08) 9172 5155 | www.metamaya.com.au | pmmenquiries@metamaya.com.au

META MAYA ENVIRONMENTAL PTY LTD

ABN | 44 617 723 869 NATA Accreditation No. 019429 ARA META META ARA OGROUP SHI

1 January 20XX

Client Name Client Title Client Address Suburb State Postcode

Dear [Mr/Ms],

RE: Subject of correspondence.

NOTES

Calibri Font

1. 16pt Bold - Company Name

2. 10pt Regular - ABN and Licence No.

3. 12pt Regular - Business information



Body of letter, Ximinihil magnate mporectum sandusdant ilitis autatem porepera explam, sunt volestrum sani torestibeat et il ma nihitasita aut qui officiuscil elic tem que occaborecus reicae.

Vidis exerum fuga. Ut explaborepe sunducil mod que voloribusam ipsa delectio totaspitium, omnitiore exeratq uaerrov idebitia pra volo cus natiantota dus aligeni scimolum unt fugitem alisqui tem aut odi ut lia num hiliatus.

At magnimus, coreiur sequi aut abo. Nam consece atectem pererspient quis re nobitet officiu rehendae coris endantio et que des eaquam accus debit volecuptate coreici isimporio iur, nonse lat quo tem rem quatiorerae dolo endi quatis ex et occate verspe exeritate natibus et quam volore nisquia que modipsa pernati aeptate voles et etu.

Gitaspe llacere perchit etur, ommolupici con pro ium vene veligni molore di ullit aut laciet occum nem fuga. Libustis soluptati rem quo blabore ssiminum harunt laborio berrorro dolorem perchit as accatem que dolupta epernat inimpor saerovidebit ad et et omnit minis adit, optaquid quam in corero voluptas dolliatet quas mos qui sum everorere, ipsa conseque aute ex es ipienem nobitas estrum expedi bea.

Regards,

Staff Name Position

NOTES

1. 14pt Italic - Group of Companies

2. 10pt Regular - Address contact info

PILBARA META MAYA GROUP OF COMPANIES

Unit 5, 78-84 Catalano Circuit, Canning Vale WA 6155 | (08) 9455 7441 | www.metamaya.com.au | enquiries@metamaya.com.au

META MAYA CONSTRUCTION PTY LTD

ABN | 61 617 841 326 102166



MASTER BUILDERS

building a better industry

1 January 20XX

Client Name Client Title Client Address Suburb State Postcode

Dear [Mr/Ms],

RE: Subject of correspondence.

NOTES

Calibri Font

- 1. 16pt Bold Company Name
- 2. 10pt Regular ABN and Licence No.
- 3. 12pt Regular Business information

Body of letter, Ximinihil magnate mporectum sandusdant ilitis autatem porepera explam, sunt volestrum sani torestibeat et il ma nihitasita aut qui officiuscil elic tem que occaborecus reicae.

Vidis exerum fuga. Ut explaborepe sunducil mod que voloribusam ipsa delectio totaspitium, omnitiore exeratq uaerrov idebitia pra volo cus natiantota dus aligeni scimolum unt fugitem alisqui tem aut odi ut lia num hiliatus.

At magnimus, coreiur sequi aut abo. Nam consece atectem pererspient quis re nobitet officiu rehendae coris endantio et que des eaquam accus debit volecuptate coreici isimporio iur, nonse lat quo tem rem quatiorerae dolo endi quatis ex et occate verspe exeritate natibus et quam volore nisquia que modipsa pernati aeptate voles et etu.

Gitaspe llacere perchit etur, ommolupici con pro ium vene veligni molore di ullit aut laciet occum nem fuga. Libustis soluptati rem quo blabore ssiminum harunt laborio berrorro dolorem perchit as accatem que dolupta epernat inimpor saerovidebit ad et et omnit minis adit, optaquid quam in corero voluptas dolliatet quas mos qui sum everorere, ipsa conseque aute ex es ipienem nobitas estrum expedi bea.

Regards,

Staff Name Position

NOTES

- 1. 14pt Italic Group of Companies
- 2. 10pt Regular Address contact info

PILBARA META MAYA GROUP OF COMPANIES

Unit 5, 78-84 Catalano Circuit, Canning Vale WA 6155 | (08) 9455 7441 | www.metamaya.com.au | enquiries@metamaya.com.au

External Emails - PMMRAC

Regards,	a a a a a a a a a a a a a a a a a a a
	M: 0400 000 000
Name Surname	E: name.surname@metamaya.com.au
Position	T: (08) 9172 5155
Pilbara Meta Maya Group of Companies	A: 3 Yanana Street, Wedgefield WA 6721
	PO Box 2680, SOUTH HEDLAND WA 6722



10pt Regular/bold - above the line

9pt Regular/bold - below the line

NOTES

1.

2.

Visit us online: <u>www.metamaya.com.au</u> Feedback: <u>pmmenquiries@metamaya.com.au</u> Survey: <u>https://www.surveymonkey.com/r/YZZLTJW</u>

WINNER

PHCCI Business of the Year Awards 2015, 2016, 2017, 2018 and 2020

WINNER Northern Regional WA Awards 2017

Read our disclaimer

Pilbara Meta Maya Group of Companies includes: Pilbara Meta Maya Regional Aboriginal Corporation; Meta Maya Services Pty Ltd; Meta Maya Environmental Pty Ltd and Meta Maya Construction Pty Ltd.

External Emails - Meta Maya Services Pty Ltd

Regards,

Name Surname Position Pilbara Meta Maya Group of Companies M: 0400 000 000
E: <u>name.surname@metamaya.com.au</u>
T: (08) 9172 5155
A: 3 Yanana Street, Wedgefield WA 6721 PO Box 2680, SOUTH HEDLAND WA 6722



Visit us online: <u>www.metamaya.com.au</u> Feedback: <u>pmmenquiries@metamaya.com.au</u> Survey: <u>https://www.surveymonkey.com/r/YZZLTJW</u>

WINNER

PHCCI Business of the Year Awards 2015, 2016, 2017, 2018 and 2020

WINNER Northern Regional WA Awards 2017

Read our disclaimer

Pilbara Meta Maya Group of Companies includes: Pilbara Meta Maya Regional Aboriginal Corporation; **Meta Maya Services Pty Ltd**; Meta Maya Environmental Pty Ltd and Meta Maya Construction Pty Ltd.

NOTES

- 1. 10pt Regular/bold above the line
- 2. 9pt Regular/bold below the line

External Emails - Mirnutharntu Maya

Regards,	M: 0400 000 000	META AND
Name Surname Position Pilbara Meta Maya Group of Companies	E: <u>name.surname@metamaya.com.au</u> T: (08) 9172 5155 A: 51 Roberts Street, South Hedland WA 67	222

Visit us online: <u>www.metamaya.com.au</u> Feedback: <u>pmmenquiries@metamaya.com.au</u> Survey: <u>https://www.surveymonkey.com/r/YZZLTJW</u>

WINNER

PHCCI Business of the Year Awards 2015, 2016, 2017, 2018 and 2020

WINNER Northern Regional WA Awards 2017

Read our disclaimer

Pilbara Meta Maya Group of Companies includes: Pilbara Meta Maya Regional Aboriginal Corporation; Meta Maya Services Pty Ltd; Meta Maya Environmental Pty Ltd and Meta Maya Construction Pty Ltd.

Internal Emails - Port Hedland and Perth

Regards,

Name Surname Position

M: 0400 000 000 E: <u>name@metamaya.com.au</u> T: Ext. 000 A: 3 Yanana Street, Wedgefield WA 6721 Regards,

Name Surname Position

M: 0400 000 000 E: <u>name@metamaya.com.au</u> T: Ext. 000 A: Unit 5, 78-84 Catalano Circuit, Canning Vale WA 6155

NOTES

- 1. 10pt Regular/bold above the line
- 2. 9pt Regular/bold below the line

Email Signatures Perth

External Emails - Meta Maya Environmental Pty

Regards,

Name Surname Position Meta Maya Environmental Pty Ltd Pilbara Meta Maya Group of Companies M: 0400 000 000
E: <u>name.surname@metamaya.com.au</u>
T: (08) 9455 7441
A: Unit 5, 78-84 Catalano Circuit, Canning Vale WA 6155

NOTES

1. 10pt Regular/bold - above the line

2. 9pt Regular/bold - below the line

Visit us online: <u>www.metamaya.com.au</u> Feedback: <u>enquiries@metamaya.com.au</u> Survey: <u>https://www.surveymonkey.com/r/TS2X73D</u>

WINNER

PHCCI Business of the Year Awards 2015, 2016, 2017, 2018 and 2020

WINNER Northern Regional WA Awards 2017

Read our disclaimer

Pilbara Meta Maya Group of Companies includes: Pilbara Meta Maya Regional Aboriginal Corporation; Meta Maya Services Pty Ltd; Meta Maya Environmental Pty Ltd and Meta Maya Construction Pty Ltd.

External Emails - Meta Maya Construction Pty Ltd

Regards,

Name Surname Position Meta Maya Construction Pty Ltd Pilbara Meta Maya Group of Companies M: 0400 000 000
E: <u>name.surname@metamaya.com.au</u>
T: (08) 9455 7441
A: Unit 5, 78-84 Catalano Circuit, Canning Vale WA 6155

NOTES

- 1. 10pt Regular/bold above the line
- 2. 9pt Regular/bold below the line

Visit us online: <u>www.metamaya.com.au</u> Feedback: <u>enquiries@metamaya.com.au</u> Survey: <u>https://www.surveymonkey.com/r/XXXXXX</u>

WINNER PHCCI Business of the Year Awards 2015, 2016, 2017, 2018 and 2020

WINNER Northern Regional WA Awards 2017

Read our disclaimer

Pilbara Meta Maya Group of Companies includes: Pilbara Meta Maya Regional Aboriginal Corporation; Meta Maya Services Pty Ltd; Meta Maya Environmental Pty Ltd and **Meta Maya Construction Pty Ltd.**





39

FAX COVER SHEET



FAX NO.	NUMBER OF PAG	ES:	
DATE:	RESPONSE REQU	IRED:	
TO:	URGENT:	YES	NO
FROM			
SUBJECT:			

MESSAGE:

PILBARA META MAYA GROUP OF COMPANIES

3 Yanana Street, Wedgefield WA 6721 | (08) 9172 5155 | www.metamaya.com.au | pmmenquiries@metamaya.com.au

PMM Group Award Template



Power Point Template

Pilbara Meta Maya Regional Aboriginal Corporation



Mimuthamtu Maya



Meta Maya Services Pty Ltd









Meta Maya Environmental Pty Ltd

42

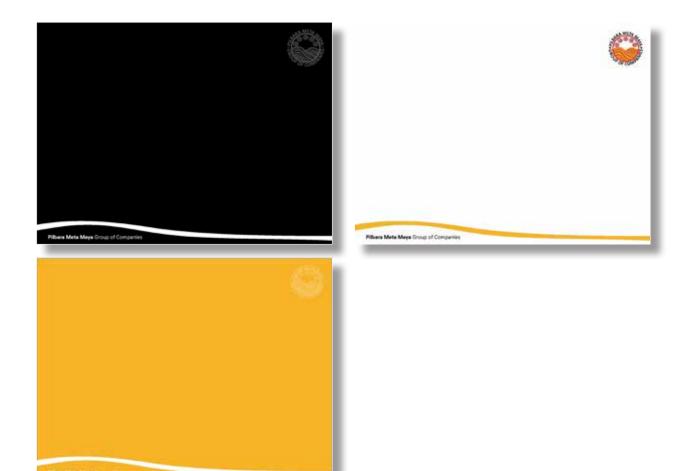








Power Point Template



Uniforms

44









Promotional Items





Pull Up Banner



"Creating Solid Futures"

Pilbara Meta Maya Group of Companies



Remote Aboriginal Community Services

- Power
- Water and Waste Water
- Water Sampling
- Civil Works
- Fire Breaks
- Ground Maintenance
- Housing
- Environmental
- Mirnutharntu Maya

Environmental Services

- Environmental Services
- Hazmat Management
- Laboratory Services
- Occupational Health and Safety

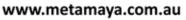


Construction Services

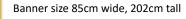
- Commercial Construction
- Residential Construction
- New Builds
- Refurbishments
- Fitouts

TING SOLID

Property Maintenance



(08) 9172 5155 - Port Hedland (08) 9455 7441 - Perth



Marketing Request



A marketing request form is available through VBM "New Marketing Request Form".

1. Complete all relevant sections of the marketing request form. Provide as much detail as possible and include any images, links and information you wish to include.

2. Obtain managers approval for marketing request - sign, scan and email request to Dee Broadmore dee@metamaya.com.au.

3. Once completed you will be asked to sign off on the artwork provided to confirm everything is correct and as requested. Please pay particular attention to all spelling, ensuring the accuracy of information (i.e. names, dates, addresses, facts and details etc.).

4. All approved artwork with then be sent to Dee Broadmore for review and final approval before going to print/production.

5. Please allow a minimum of two weeks to receive your printed products. If you request is urgent, please advise when ordering, including your deadline for the items.

Marketing Request Form



PMMRAC
Mirnu Maya

_ммѕ

MME

ммс

Requestor:	
Name:	
Department:	
Email:	
Extension:	
Phone/Mobile:	
Managers Name:	

Request Details:			
Item Requested:			
Size:			
Quantity:			
Additional Information	n: (for signage or social media post etc. Please add wording below).		

Ple	Please tick:				
	Document/form	Business Cards	Social Media Post (FB)	Social Media Post (Linkedin)	
	Signage	Flyer/brochure	Certificate/Award	Power Point Pres.	
	Editorial/story	Invitation	Stickers	Banner/Pull up banner	

Other: ___

Note:

Please ensure that your line manager, has signed off on this work before forwarding to Marketing. Please ensure all information is correct before submitting (spelling, names, dates, times etc.).

Signed by Manager:	 Date:	

Office Use Only	Date Received:	Artwork Supplied:	
Approved to proceed Dee Broadmore:		Date Approved:	

PILBARA META MAYA GROUP OF COMPANIES

3 Yanana Street, Wedgefield WA 6721 | (08) 9172 5155 | www.metamaya.com.au | pmmenquiries@metamaya.com.au

Business Card Order Form

Departme	nt	Position Level	ARA META MARA
Meta N	AC (Yellow) Aaya Services (Blue) Aaya Environmental (Creen)	Chief Management Officer	Sala Charles Sala Charles Sala Charles Sala Charles Sala Sala Sala Sala Sala Sala Sala Sal
Meta N	Лауа Environmental (Green) Лауа Construction (Red) harntu Maya (Yellow)	Quantity: 250 500	
	namu waya (renow)	CODING FOR PAYMENT: Department: Services:	
Details Sid	le 1		
First name	:	Surname:	
Position:		Qualifications (if required):	
Mobile:			
Address:	See below for options	Office Phone: Email:	
Details Sid	le 2 (only if required)		
	ors, Chiefs, Management PMMRAC harntu Maya (without ISO and ICN		PMMRAC
T: 08 917 PO Box:	ed WA 6721 12 5155	We attended your property on: Atam/pm Please call:	
	urires@metamaya.com.au	With regards to:	

Address to be used/included

With Pilbara Meta Maya Group of Companies

- 3 Yanana Street, Wedgefield WA 6721
- PO Box 2680, South Hedland WA 6722

51 Roberts Street South Hedland WA 6722

Unit 5, 78-84 Catalano Circuit, Canning Vale WA 6155

With Pilbara Meta Maya Group of Companies

Notes/Special Requests:

Sign: _____ Date: _____

Once your business cards are designed, you will receive the artwork to approve. Once approved business cards will be sent to print and posted to you when ready.

Please return completed forms to dee@metamaya.com.au.

Contact Us



Pilbara Meta Maya Group of Companies

Marketing Department

50

Address: Unit 5, 78-84 Catalano Circuit, Canning Vale WA 6155

Phone: (08) 9455 7441

Email: dee@metamaya.com.au

Web: www.metamaya.com.au/styleguide