

# CASE STUDY



amazon

Working with Skills since 2021



## The Company

One of the largest employers in the U.S., Amazon is committed to investing in local communities through quality jobs that feature competitive pay and benefits and generate career pathways for associates at all levels. This drive matches the Skills mission to reduce barriers to employment and increase economic opportunity for Chicagoland's historically underinvested communities.

The Amazon Career Choice program is "designed to upskill" employees interested in pursuing future endeavors outside of the company. The program delivers "training in high-demand career paths," including tuition assistance, career development courses, IT support technician roles, and 50% off certification exams.

## The Partnership

We began working with Amazon in the spring of 2021, supporting their new facility at University Park. From the beginning, Skills leveraged its network of community based organizations (CBO) to connect Amazon with Warehouse Associate candidates in the Southland.

Since then, our partnership has grown to include recruitment marketing and community outreach to help fill Warehouse Associate and Workforce Staffing roles across Chicago and the suburbs.

Skills has been an excellent partner to collaborate with over the past several months. Their team has been diligent in pursuing the goals we set in front of them, and more importantly, adaptive with the ever-changing and fast-paced landscape on Amazon's side.

We've especially been impressed with the content they've delivered for their website and social media platforms. It's customized, and it highlights the most important elements of becoming an Amazonian.

We appreciate Skills' support in tapping into the local community and their grassroots efforts behind driving their mission of connecting job seekers with employers.

Dania Din | Sr. Recruitment Marketing Specialist, East Zone  
Amazon



Skills for Chicagoland's Future has been our most impactful community engagement partner by far. They have mobilized large scale efforts and dedicated countless resources on Amazon's behalf. Our partnership with Skills has aided in maintaining ongoing hiring, securing visibility for our new buildings, and helping us strengthen our overall network and brand."

Ashleyrae Katzbeck | Staffing Manager, Ops HR, Chicago South  
Amazon