

Auto-replenishment and Inter-store transfer

Maximize overall revenue at stores with the limited inventory at hand by **minimizing size cuts** and **potential stock-outs** of fast-moving styles.



Results

114%

current fill-rate in stores after removing non-performing stocks. Previously it was 163%.

34%

reduction in brokenness by eliminating broken stocks & moving it across stores

80%

sales uplift of the transferred stock by moving them into better performing stores

Objective

Maximize overall revenue at stores with the limited inventory at hand by minimizing size cuts and potential stock-outs of fast-moving styles.

Solution



Iris X indigenous store style ranking method helped in identifying the right placement for the inventory based on the demand out of the **5,475 Store + SKU combinations** & through its **replenishment & replacement** logic, stores were fed healthy inventory (rich in pivotal sizes) from the warehouse on time thereby **limiting sales loss** due to size cuts and stockouts.



In case of fragmented inventory across stores and warehouse or overstocked inventory, the **'one click' Inter Store Transfers** helped in consolidating inventory and placing it in the highest throughput store identified for that particular style again **preventing sales loss** and **maximizing the overall value sales**.