

# RADIANCE

2022

APRIL 25-27

In person conference

For the Office of the CFO  
Accounts Receivable | Treasury | Accounting

**NISSAN STADIUM**  
Nashville, TN

[Click here to view the Venue Map](#)

NE – North East, NW – North West, SE– South East, SW – South West

## Monday | April 25th

12:00 PM	Gate 1–East Side	Registration Starts
1:00 PM – 2:00 PM	NE Concourse Tent	Lunch: Personal Pizza Party
2:30 PM – 3:15 PM	SW Lounge <b>Highako</b>	Handling the Great Resignation: Scaling Staff Training and Career Growth – Jesus Romero,Paul Hill, John Boyens, Brigitte Wudernitz Muehlmann
2:30 PM – 3:00 PM	NE Lounge <b>O2C</b>	How Clorox Pushed the Performance Bar by Leveraging Technology to Work Around Limitations With Their Current ERP – Lisa Tucker, <b>The Clorox Company</b>
2:30 PM – 3:00 PM	East Club <b>O2C</b>	A Guide To Guarantee Success At Each of the Eight Stages of An A/R Digital Transformation Project – Joseph Grass, <b>DXP Enterprises</b>
2:30 PM – 3:00 PM	SE Lounge <b>O2C</b>	Diving Deep Into The Nitty Gritty Of Ensuring Business Value Realization Through HighRadius Implementation – Crystal Perez, Sarvottam Darshan, <b>Genpact</b>
2:30 PM – 3:00 PM	NW Lounge <b>Treasury</b>	From DOS To Metaverse(?): Evolution of Treasury Technology – Paul Bramwell, <b>EY</b> ; Valerio Trinchi, <b>HighRadius</b>
3:10 PM – 3:40 PM	All Rooms <b>Roadmap</b>	Product Roadmap Session: Credit, Collections, Analytics, Deductions, Cash Application and Treasury
3:50 PM – 4:20 PM	All Rooms <b>Roadmap</b>	Product Roadmap Session: Credit, Collections, Analytics, Deductions, Cash Application and Analytics
3:50 PM – 4:20 PM	<b>Networking</b>	Networking Break: Churros/Networking Break
4:30 PM – 5:00 PM	NE Lounge <b>O2C</b>	Making Continuous A/R Transformation a Reality Through Scalable Solutions- Joseph Hagan, <b>Subject Matter Expert</b>
4:30 PM – 5:00 PM	SE Lounge <b>O2C</b>	Why Trusting Autonomous Receivables is Your Best Bet for the Future of Finance – Gurpreet Bajwa, <b>Accenture</b> ; Kevin Schafer, <b>HighRadius</b>
4:30 PM – 5:00 PM	NW Lounge <b>Treasury</b>	Treasury 2025: Top Initiatives of World-Class Treasuries – Ehren Moeller, <b>Deloitte</b> ; Valerio Trinchi, <b>HighRadius</b>
4:30 PM – 5:00 PM	East Club <b>O2C</b>	Data: Digital transformation fuel for the CFOs office – Shilpam Ahuja, <b>Genpact</b> ; Ernie Martin, <b>Receivable Savvy</b> ; Jack Sweeney, <b>CFO Thought Leader</b>
5:00 PM – 7:00 PM	<b>Zing</b>	Live Music   Jungle Theme Party   Zipline   Offsite Experience & Dinners

## Tuesday | April 26th

8:00 AM	Gate 1– East Side	Registration Starts
8:00 AM – 9:00 AM	Concourse Level	Finnovator Idea Submission
9:00 AM – 9:15 AM	Field	Tuesday Opening
9:00 AM	<b>Zing</b>	Drumline   T-Rac (Titans Mascot)   Cheerleaders   Zipline
9:15 AM – 9:45 AM	Field <b>Keynote</b>	Working Together: Guide to Enabling Successful Digital Transformation In The Office of the CFO – Samir Bagri, <b>ADM</b> ; Kevin Permenter, <b>IDC</b>
9:45 AM – 10:15 AM	Field <b>Keynote</b>	Diversity, Equity, and Inclusion in Business – Jana Vondran, <b>Ingram Micro</b> ; Pamela Tyler, <b>Medline</b> ; Michael van der Steen, <b>adidas</b> ; Jason Lewis, <b>HighRadius</b>
10:15 AM – 10:35 AM	West Club <b>Zing</b>	Zing break on field
10:35 AM – 11:05 AM	All Rooms <b>Roadmap</b>	Product Roadmap Session: Credit, Collections, Analytics, Deductions, Cash Application, Treasury and R2R
11:20 AM – 11:50 AM	All Rooms <b>Roadmap</b>	Product Roadmap Session: Credit, Collections, Analytics, Deductions, Cash Application, Analytics and RI AR
11:20 AM – 11:50 AM	<b>Zing</b>	Guided Stadium Tour
11:50 AM – 12:10 PM	Field	Visit Demo Stations
11:50 AM – 12:10 PM	Field <b>Networking</b>	Lunch and Networking
1:10 PM – 1:40 PM	Field <b>Keynote</b>	The End of B2B SaaS – Sashi Narahari, <b>HighRadius</b>
1:40 PM – 2:00 PM	Field <b>Keynote</b>	dotONE Pioneers Award Ceremony For HighRadius Customers
2:00 PM – 2:15 PM	Field <b>Keynote</b>	The State of Order to Cash: Insights from SSON and the Latest Gartner Magic Quadrant
2:15 PM – 2:50 PM		Visit Demo Stations
2:50 PM – 4:00 PM	Press Box <b>Highako</b>	Ask the Attorney: Latest Legal Issues in the O2C World- Wanda Borges, <b>Borges &amp; Associate</b> ; Bill Norton III, <b>Bradley Arant Boult Cummings LLP</b>
2:50 PM – 3:20 PM	NE Lounge <b>O2C</b>	Tactics That Helped Wesco Scale A/R Transformation Across 30 Business Units – Timothy Murray, Renee Armstrong, <b>WESCO Distribution</b>
2:50 PM – 3:20 PM	SE Lounge <b>O2C</b>	Bolt-On Cloud Solutions On Top Of Your ERP: Way Forward To Complete Your Finance Transformation Equation-Ranjit Rao, <b>Deloitte</b> ; Michael van der Steen, <b>Adidas</b>
2:50 PM – 3:20 PM	East Club <b>O2C</b>	Balancing Customer Experience With Your Profitability Goals in 2022 – Edwin Gordon, <b>UL</b> ; Semira Jusic, <b>EmployBridge</b> ; Himanshu Bhatnagar, <b>Accenture</b>
2:50 PM – 3:20 PM	NW Lounge <b>Treasury</b>	Success Story: Leveraging Cash Forecasting Insights for Strategic Mergers and Acquisitions – Raymond D, Kelly G, <b>Employer Flexible</b>
2:50 PM – 3:20 PM	East Landing <b>O2C</b>	Redefining Receivables for Mid-Market with Banks and FinTech Partnerships – Jamie Garbis, <b>The Addison Group</b>
3:30 PM – 4:00 PM	NE Lounge <b>O2C</b>	How Chevron Phillips Chemical's Achieved Zero Bad Debt While Mitigating Credit Risk.- Don Giallanza, Antonio Cardenas, <b>CP Chemical</b>
3:30 PM – 4:00 PM	East Club <b>O2C</b>	Finance Leaders Against The Great Resignation: 5 Things You Must Do To Retain Your Winning Workforce- Carolyn Etrass, <b>EBSCO</b>
3:30 PM – 4:00 PM	SE Lounge <b>O2C</b>	The Wolverine & Altus Playbook for the New Economy-Dan Grenemyer, <b>Altus Receivables</b> ; Rich Shively, Greg Sorrell, <b>Wolverine Worldwide</b>
3:30 PM – 4:00 PM	SW Lounge <b>R2R</b>	AI in Accounting – Reality or Marketing? – Ron Baden, <b>HighRadius</b>
3:30 PM – 4:00 PM	NW Lounge <b>Treasury</b>	Scaling up Receivables Forecasting at Danone North America with Artificial Intelligence – Jacob Whetstone, <b>Danone NA</b>
3:30 PM – 4:00 PM	East Landing <b>O2C</b>	Understanding the Cost of Collecting a Single Dollar – Marinko Marijolic, <b>Shurtape Technologies</b> ; Lawrence Chester, <b>CFO Simplified</b>
4:00 PM – 4:20 PM	Field	Food & Beverage Break
4:20 PM – 5:05 PM	Press Box <b>Highako</b>	Credit & Collections: Payment Acceptance, Training and Staff Benchmarking- David Schmidt, <b>A2 Resources</b>
4:20 PM – 4:50 PM	NE Lounge <b>O2C</b>	Intuitive Surgical's Roadmap for a Successful Shared Service Transformation with Cash App Automation- Scott Phillips, <b>Intuitive Surgical</b>
4:20 PM – 4:50 PM	East Club <b>O2C</b>	Data-Driven Credit Decisions to Succeed in the New Economy- <b>Creditsafe</b> ; <b>CreditRiskMonitor</b> ; <b>Moody's Analytics</b>
4:20 PM – 4:50 PM	NW Lounge <b>Treasury</b>	Women in Treasury- Sara L Palmer, <b>Commerce Bank</b> ; Kelly Grieshop, <b>Employer Flexible</b> ; Jennifer Sheffel, <b>Peter Cremer</b>
4:20 PM – 4:50 PM	SW Lounge <b>R2R</b>	Autonomous Accounting: Use-Case for Month Close – Ric Ratkowski, <b>HighRadius</b>
4:20 PM – 4:50 PM	SE Lounge <b>O2C</b>	Unlock the ROI of Your New Age ERP: How Mid-Market Finance Teams Could Leverage Integration- Brent Fisher, <b>Riveron</b>
5:05 PM – 5:50 PM	Press Box <b>Highako</b>	The Criticality of Soft Skills in the Workplace- John Boyens, <b>Boyens Group, Inc</b>
5:00 PM – 5:30 PM	NE Lounge <b>O2C</b>	5 Biggest Deductions Challenges that Technology Could Help Address- Jessica Butler, <b>Attain Consulting</b>
5:00 PM – 5:30 PM	East Club <b>O2C</b>	Enabling Finance and IT Collaboration to Achieve Your A/R Transformation North Star – Jason Veters, <b>Cox Automotive</b>
5:00 PM – 5:30 PM	SE Lounge <b>O2C</b>	Impact of Mid-Market CFO Office Automation on Employee Engagement- Lawrence Chester, <b>Simplified</b> ; Wayne Spivak, <b>SBA*Consulting LTD</b>
5:00 PM – 5:30 PM	NW Lounge <b>Treasury</b>	Uplifting Treasury's Mandate to Strategic Partner of the CFO's Office- Greg Carlson, <b>Riveron</b>
5:00 PM – 5:30 PM	East Landing <b>O2C</b>	Launching Autonomous Collections 2.0
5:30 PM – 7:00 PM	South Plaza <b>Zing</b>	Happy Hour – Whiskey Tasting   Live Music   Tailgate-Themed Food Trucks   Yard Games
7:00 PM – 11:00 PM	Field <b>Zing</b>	Circus Themed Party   Tightrope Walkers   Stilt Walkers   Jugglers & Band   Carnival Games   Balloon Artist   Live Band   Fireworks

## Wednesday | April 27th

9:00 AM	Gate 1– East Side	Registration Starts
9:00 AM – 9:30 AM	Field	Breakfast
9:50 AM – 10:20 AM	Field <b>Keynote</b>	How-To: Continuing Finance Transformation Projects Despite Severe Cash Fluctuation-Robert Vettoretti, <b>PwC</b> ; Shawn Ryan, <b>EY</b>
10:20 AM – 10:50 AM	Field <b>Keynote</b>	Why and How of "Digital" For Your Sustainable Growth Agenda – Richard Dobbs, <b>Kimberly Clark</b> ; Rijju Vashisht, <b>Genpact</b> ; Sayid Shabeer, <b>HighRadius</b>
11:00 AM – 11:30 AM	All Rooms <b>Roadmap</b>	Product Roadmap Sessions- Credit, Collections, Deductions, Analytics, Cash Application, EIPP and Treasury
11:30 AM – 11:50 AM	<b>Networking</b>	Visit Demo Stations
11:50 AM – 12:35 PM	Press Box <b>Highako</b>	Getting Started with Lean Six Sigma for Credit and Collections – John Donovan, <b>Subject Matter Expert</b>
11:50 AM – 12:20 PM	East Club <b>O2C</b>	Decoding the Credit Department's Evolution to Becoming the Revenue Guardian – Lisa Tanner, <b>Nidec Motors</b>
11:50 AM – 12:20 PM	NE Lounge <b>O2C</b>	Get Paid Faster and in Full: A Guide for B2B Suppliers – Timothy Batsche, <b>American Express</b> ; Christopher Gelsomini, <b>American Express</b>
11:50 AM – 12:20 PM	SE Lounge <b>O2C</b>	How Church & Dwight Solved For Half a Billion Dollars of Unidentified Deductions – Gregory Ottalagano, <b>Church &amp; Dwight</b>
11:50 AM – 12:20 PM	NW Lounge <b>Treasury</b>	Partnering with Your Bank for Working Capital Optimization, Sara L Palmer, Susan E. Aiello, <b>Commerce Bank</b>
11:50 AM – 12:20 PM	East Landing <b>O2C</b>	Success Story: How to Automate Cash Application and Improve Team Productivity by 75% – John Kogan, <b>Armanino</b>
12:35 PM – 1:20 PM	Press Box <b>Highako</b>	Managing Modern World Treasury: Metrics, Resources and Policies – Bruce Lynn, <b>The FECG LLC</b>
12:30 PM – 1:00 PM	East Club <b>O2C</b>	Guide From Staples: Four Ways to Encash Aging Receivables Faster & Achieve the Lowest Possible DSO – George Uko, <b>Staples</b>
12:30 PM – 1:00 PM	NE Lounge <b>O2C</b>	One BlueLinx – Transforming A/R into a Leading Contributor to Revenue Generation – Roxane Gray, <b>BlueLinx Corporation</b>
12:30 PM – 1:00 PM	NW Lounge <b>Treasury</b>	Relearning Treasury: Whatever You Know is WRONG! – Craig Jeffery, <b>Strategic Treasurer</b>
12:30 PM – 1:00 PM	East Landing <b>O2C</b>	5 Key Decisions While Building the Finance Tech Stack for Mid-Market Organizations- David Appel, <b>Sage Intacct</b>
1:00 PM – 2:20 PM	Field <b>Networking</b>	Lunch & Networking

[View Detailed O2C Agenda](#)

[View Detailed Treasury Agenda](#)

[View Detailed R2R Agenda](#)

[View Detailed Highako Agenda](#)