



RUBIN TORREZ

SENIOR VICE PRESIDENT, STRATEGIC DEVELOPMENT OF EMPLOYEE BENEFITS

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LICENSES AND DESIGNATIONS

- | Certified Pharmacy Benefit Specialist
- | Group Benefit Disability Specialist
- | Accident and Health License
- | Property and Casualty License

Rubin joined Kapnick Insurance as a Client Executive in the spring of 2016. Prior to joining Kapnick, he was with a global insurance brokerage. During his tenure he served in key roles such as Client Service Leader, Private Exchange Office Lead and EB Practice Lead for Willis of Michigan (now known as Willis Towers Watson). Prior to that experience, Rubin spent more than 15 years in the Health and Welfare Industry.

As the SVP of Strategic Development, Rubin is responsible for ongoing development and refinement of business strategies that impact human capital expenditures. He leads large scale strategic initiatives such as service and operating model transformation, operationalizing market leading data and analytics to deploy in-market pilots to test new tools and resources that will have a meaningful impact on consumer healthcare trends.

As a key thought leader and the person responsible for our analytics initiative (Kapnick Lens), Rubin helps deploy a team of highly strategic and analytical resources within our Benefit Practice. Collectively they work to deliver product and service/operational innovations aimed at reducing healthcare expenditures and drive their execution.

Rubin has been married to his wife, Veronica, for 20 years and together they have two children, Joaquin and Isabelle. Rubin and his wife enjoying taking their children to Disney and love everything Pixar related.

